



Jackson Pride Week Sponsorship Opportunities

2019 PRIDE WEEK PRESENTING SPONSORSHIP -- \$5,000

- Banner with Your Logo over main stage as Pride Week Presenting Sponsor
- Name on all promotional materials as Pride Week Presenting Sponsor
- Logo on entrance banner and throughout PRIDE WEEK areas as Presenting Sponsor
- Recognition as 2019 Presenting Sponsor on the PRIDE WEEK website main banner
- Recognition of Presenting Sponsorship in all marketing efforts/campaigns
- 20 Tickets to all PRIDE WEEK events
- 4 free Promotional Blasts for your company via social media (Facebook, Instagram, Twitter)

2019 PRIDE WEEK BEVERAGE GARDEN SPONSORSHIP -- \$4,000

- Banner with Your Logo on the outside of the Beverage Garden
- Optional presence and/or branded marketing materials in Beverage Garden
- Recognition as 2019 Beverage Garden Sponsor on Jackson Pride Week website
- Acknowledgment of Beverage Garden Sponsorship in all marketing efforts/campaigns
- 10 Tickets to sponsored event
- 3 free Promotional Blasts for your company via social media (Facebook, Instagram, Twitter)

2019 PRIDE WEEK ENTERTAINMENT SPONSORSHIP -- \$3,000

- Banner with Your Logo on each side of Entertainment Stage
- Logo on entrance banner and throughout PRIDE areas
- Recognition as 2019 Entertainment Sponsor on Jackson Pride Week website
- Acknowledgment of Sponsorship in all Entertainment marketing efforts/campaigns
- 10 Tickets to sponsored event
- 2 free Promotional Blasts for your company via social media (Facebook, Instagram, Twitter)

2019 DIAMOND SPONSORSHIP -- \$2,000

- Logo on entrance banner and throughout PRIDE areas
- Recognition as 2019 Diamond Sponsor on Jackson Pride Week website
- 10 Tickets to sponsored event
- 1 free Promotional Blast for your company via social media (Facebook, Instagram, Twitter)

2019 PLATINUM SPONSORSHIP -- \$1,000

- Logo on entrance banner and throughout PRIDE areas
- Recognition as 2019 Platinum Sponsor on Jackson Pride Week website
- 8 Tickets to sponsored event

2019 GOLD SPONSORSHIP -- \$750

- Logo on entrance banner and PRIDE areas
- Logo and business name listed as sponsor on Jackson Pride Week website
- 8 Tickets to sponsored event

2019 BRONZE SPONSORSHIP - \$500

- Logo on entrance banner and PRIDE areas
- Logo and business name listed as sponsor on on Jackson Pride Week website
- 6 Tickets to sponsored event

IN-KIND SPONSORSHIP OPPORTUNITIES

- ❖ Ice Cream for Interfaith Dialogue
- ❖ Signage/Print Materials
- ❖ Promotional Materials (fans, bracelets)
- ❖ Volunteer T-shirts
- ❖ Volunteer Hospitality

VENDOR/EXHIBIT BOOTH AT PRIDE FEST -- \$100