



Success beyond Luck

Rainy Day Resilience

info@rainydayresilience.com
262.458.4046
Based in Seattle WA
www.rainydayresilience.com

Brad Krueger, MBA

President and Founder
brad.krueger@rainydayresilience.com



NAICS CODES

541611 Administrative Management
and General Management
Consulting Services

RECENT CLIENTS



Empowering Small- and Mid-Sized Businesses to Thoughtfully Grow and Protect Their Profitability

You work hard every day to serve your customers, manage your employees, and keep your books in order. Is your dedication to your day-to-day work leaving the future success of your business to chance?

Rainy Day Resilience empowers you to take control of your future by infusing resilience into your standard business management processes. We listen to your unique situation without judgement and empower you with the knowledge and capabilities you need to protect and grow your business.

BUSINESS COACHING

Is your business profitable, but you aspire to achieve more? Do you actively listen to your customers and thrive on their feedback? Do you like to meet problems head on? We have the knowledge and experience to help you to see your business from a new strategic perspective so you can thoughtfully grow and protect your future profitability.

CRISIS PREPAREDNESS

When faced with a natural or man-made crisis, how will your business react? Does your answer depend on how lucky you are that day? We can help you establish the necessary knowledge and capabilities to respond to and recover from events you can't predict.

ABOUT RAINY DAY RESILIENCE

Rainy Day Resilience was founded in 2018 by Brad Krueger, MBA. Brad has been known for his integrity and commitment to his clients' success throughout his 21-year professional career. He strongly believes that the global nature of our economy requires small- and mid-size businesses to invest in resilience. Our mission is to make leading MBA practices accessible to our clients so they can proactively take charge of their future success.

Brad has broad and deep professional experience applying leading resilience practices in strategic planning, governance, crisis management, business continuity, cybersecurity, ethics and policy management, and auditing. His formal education includes an MBA from the University of Wisconsin-Madison and a BBA in management computer systems from the University of Wisconsin-Whitewater.