# **Brand Talk Studio**

## **Training & Development**







# Brand Talk Studio – Where Brands Find Their Voice and Teams Find Their Edge

At Brand Talk Studio, we believe that powerful brands are built from the inside out. As the training and development division of BrandSphere Consulting, our mission is to equip your people with the skills, confidence, and mindset to deliver exceptional results at every touchpoint.

Our programs combine real-world expertise with engaging, hands-on learning across three core tracks:

**Customer Service Excellence** – Turn every client interaction into a brand-building moment through empathy, responsiveness, and problem-solving mastery.

**Business Development Mastery** – Uncover new opportunities, forge stronger relationships, and close deals with strategies that blend insight and influence.

**Leadership in Action** – Develop leaders who inspire, empower, and drive lasting success by aligning vision with execution.

From the front lines to the executive suite, Brand Talk Studio delivers training that's practical, relevant, and immediately actionable — so your team doesn't just learn; they lead, grow, and elevate your brand.

Equip Your Team. Elevate Your Brand.

Practical, high-impact training that transforms people into your greatest brand asset.

Content can be customized for any level, team or organization. If you would like a deeper dive into the offerings, please email us at info@brandsphereconsulting.com.

#### VOICES OF INSPIRATION: TESTIMONIALS FROM OUR ATTENDEES

**Fatima B.**~ Nikki was absolutely phenomenal at speaking at the Women's Economic Forum at Vancouver. She spoke at a level that the audience could connect to and I immediately adored her. At breakfast she taught and explained to me the power of giving and in her words she said, "If you can be a resource to someone, it will come back to you." This is something I will forever remember and implement in my life. Thank you for being so gracious Nikki!

**Kate T.** ~ I was fortunate enough to attend a 5 week mastermind session on the 21 Irrefutable Laws of Leadership and I thought it was very intriguing and interactive.

**Nita B.** ~ Nikki is one of the most dynamic presenters I have ever seen in the real estate industry.

# EMPOWERING THESE BRANDS AND ORGANIZATIONS THROUGH OUR PRESENTATIONS

















### **Engage Them or Loose Them**

Learn how to attract, hire, and retain top talent to your organization or team. This workshop is presented to shift the participant's mindset on the "normal" of talent pool. Participants will leave with a clear understanding of what perspective employees are looking for.



### **Roles and Goals**

Every career journey is shaped by the interplay between your current role, personal goals, and professional aspirations. Unlock potential through purposeful actions, communication and intentional strategy to achieve your goals. Every career journey is shaped by the interplay between your current role, personal goals, and professional aspirations.

### L.E.A.P | Lead. Engage. Advance. People

This module examines leadership types from a macro perspective and discusses how to apply leadership principles in daily life to foster common ground, effective communication, and understanding your personal motivations.



# **Understanding Clients Through Body Language**

This topic covers emotional intelligence and succeeding in business through understanding body language and culture.

### What Do You Say After Hello?

This class covers core communication and networking skills, plus techniques for self-promotion and business growth.



# Mastering the Art of Effective Communication and Building Connections

Learning the art of effective communication inspires trust, motives, and propels momentum in projects. The principles learned in this training will assist participants to apply to all relationships and areas of life.

#### How "To" Key Takeaways:

- Finding Common Ground
- Keeping Your Communication Simple
- Capturing People's Interest
- Inspiring Others
- Staying Authentic in Relationships

### **Move on Pivot**

Master uncertainty and avoid decision paralysis. This session teaches practical ways to assess choices, spot challenges, and decide with confidence.



### **Vision Boards**

A vision board is a collage of images that represents your goals, making them clearer and easier to achieve. In this session, participants will build their boards and network with others.

### **Above and Beyond Service**

This interactive workshop helps business development professionals enhance client engagement by developing processes that turn ordinary experiences into exceptional ones.

Goal: Foster a culture of exceeding expectations.

#### Participants will:

- Define a team service vision
- Establish non-negotiable standards
- Design secret service systems
- Learn risk-free implementation strategies



### **Sales Training**

This topic helps sales professionals identify gaps in their customer experience cycle and understand that "no" may simply mean "not right now." Participants will also explore advanced sales techniques.

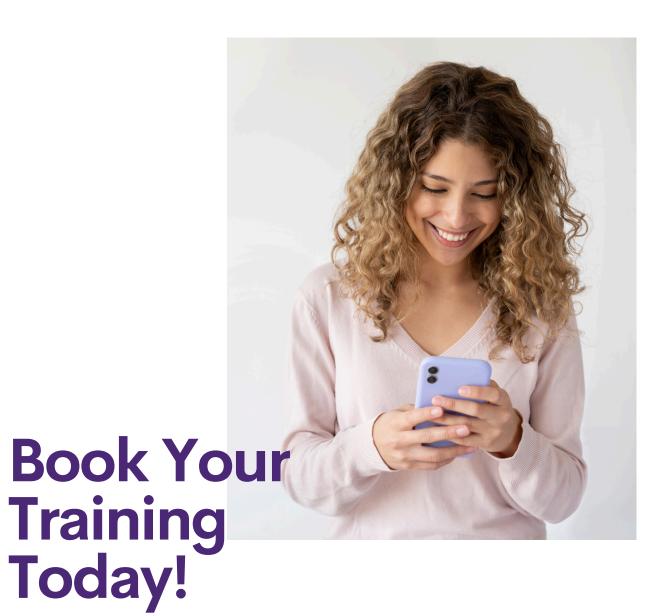
### John Maxwell Leadership Content

Facilitated by Maxwell Leadership Certified Trainer

- Put Your Dream to The Test
- Developing Leaders Around Your
- Becoming a Person of Influence
- 21 Irrefutable Laws of Leadership







#### **VISIT US ONLINE**

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Empowering Growth, Inspiring Success — Your Journey Starts Here.