



hi there! i'm
kerrijoy
BARNES

I AM
A GRAPHIC AND WEB DESIGNER

WHO
ENJOYS MAKING AN IDEA COME
TO LIFE THROUGH THE USE OF
TYPOGRAPHY, GRAPHICS,
PHOTOGRAPHY
& incorporating my love for FINE ARTS

DISCOVERED
MY PASSION
9 YEARS AGO

EDUCATION

MILLERSVILLE UNIVERSITY
MILLERSVILLE | PA
BACHELOR OF ART IN ART
CONCENTRATION IN GRAPHIC DESIGN
MAGNA CUM LAUDE | MAY '08

EXPERIENCE in the industry

S. WALTER PACKAGING CORP.
PHILADELPHIA | PA
GRAPHIC & WEB DESIGNER | JUNE '08 - CURRENT
Design & Marketing Support
for 3 company divisions
Design and Maintenance for 2 E-Commerce
websites, numerous niche and information sites
Email Marketing
Collateral Designs for all printed marketing pieces
*Catalogs, Flyers, Presentations,
Sell Sheets, Mousepads and Bag designs*
Product Photography
Trade Show booth and signage designs

I LOVE ANIMALS
ESPECIALLY MY RESCUE PUP, RILEY!
DID YOU KNOW PEOPLE WITH DOGS ARE LESS STRESSED?

EXPERIENCE cont.

MILLERSVILLE UNIVERSITY SERVICES
MILLERSVILLE | PA
LEAD LAD CONSULTANT | JANUARY '08 - MAY '08
Liable for opening and closing the facility
Maintaining printers and computers
Scheduling of employees & time sheets
Managing inventory & ordering supplies

UNIVERSITY COMMUNICATIONS & MARKETING
MILLERSVILLE | PA
GRAPHIC DESIGNER | AUGUST '07 - DECEMBER '07
DESIGN INTERN | JANUARY '07 - MAY '07
Responsible for designing and executing work
within an established identity.
Learning the paper work and printing technologies
Working with the client to accomplish their needs

MY FAVORITE HOBBY IS DESIGNING

FREELANCE business

KB CREATIVE SERVICES
LANSDALE | PA
OWNER, GRAPHIC DESIGNER | JANUARY '08 - CURRENT
Wedding & Event Stationary and Creative Services
Identity and Branding
Print Collateral and Marketing materials
Packaging Design
Trade Show Design, Large format design

SEE A SAMPLING OF MY CLIENTS ON WEBSITE

SERVICE

CALVARY PRESBYTERIAN CHURCH
Print & Marketing Collateral
PLACE OF REFUGE
Print Collateral
CARSON SIMPSON FARM
Mural Paintings
UPPER MORELAND HIGH SCHOOL
Mural Paintings

EXHIBITIONS

SENIOR DESIGN EXHIBITION
Candy Factory Gallery | May '08
SOLO EXHIBITION AND LECTURE
Upper Moreland School District | May '07
MU SELECTED STUDENT EXHIBITION
Sykes Gallery | May - September '07

SKILLS fluent in

ADOBE CREATIVE SUITE | MICROSOFT OFFICE SUITE

SKILLS familiar with

FLASH | IMOVIE | MAILCHIMP | KEYNOTE | NUMBERS

CONTACT KB i'd love to hear from you!



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