

A woman with long dark hair, smiling, is wearing a white, high-necked, lace-up wedding dress with a full, flowing skirt. She is standing on a black and white checkered floor. The background features large windows with white frames, white floral decorations hanging from the ceiling, and a wooden arched doorway. The overall atmosphere is bright and elegant.

Welcome to  
*Sarah Durr*  
Skin • Makeup • Beauty

*Skin Makeup and Beauty*

# Thank you!

Thank you for booking me as your wedding makeup artist, I love weddings and I am really looking forward to being a part of your special day.

I have put this guide together to help you with your makeup and skin prep process and hopefully to answer any questions you may have.

If you don't already have a good skin care regime in place I can help! Why not book you for a free skin care consultation, the sooner we do this the better. I strongly believe that if your skin is glowing so will you. For your makeup to look its best you need to have a good base so investing in your skin is essential.

At the consultation I will analyse your skin and discuss with you your individual needs and concerns. I will then create a bespoke programme just for you, to help get your skin looking amazing for your wedding day. I have put together a few packages; Million Dollar Facial Gold, Silver and Bronze more information can be found later in this guide. From here we can either book in treatments leading up to the wedding or I can recommend a good skin care regime for you to follow if you are not able to get in for treatments from the Million Dollar Medi+ range I stock in salon.

Then all is left to do is look forward to your big day!

*Sarah Dunn*





# A Little Bit About Me

Hi! I'm Sarah a professionally qualified and insured beauty therapist and makeup artist. I have been working in the industry for many years and bring with me a wealth of knowledge and experience.

I run my beauty business from my welcoming salon in Nantwich where I carry out a variety of luxury beauty treatments. These include HD Brows, HD BrowSculpt (Lamination), HD Brow Microblading, Nouveau LVL Lash Lifts, Million Dollar Facials including Dermaplaning and Micro needling as well as facial threading and waxing procedures.

I feel so lucky to be able to work with so many brides on their big day and love a wedding morning with the buzz and excitement as everyone is getting ready.

I won the prestigious Northwest Wedding Industry Awards in 2020 and was a National Finalist. This was a huge achievement as I was voted for by my past brides.

My makeup kit is predominantly made up of high end brands such as Charlotte Tilbury, Dior, Channel, Makeup Forever, MAC, Natasha Denona, Tom Ford and Too Faced to name a few. I am able to cater for those brides / bridal party members who have a preference for cruelty free and vegan makeup.



*I have also been lucky to have had my work featured on the many wedding blogs including*

*Love My Dress*

**Wedding**  
*ideas*

**bride**



## The Trial

I am excited you have booked me as your wedding makeup artist, the next step is to plan your trial. I would usually suggest that this happens approximately 4 – 6 months before the wedding. If you wish to book it sooner that's no problem at all. I usually carry out trials at my salon in Nantwich Tuesday to Friday as weekends are reserved for weddings. If you can let me know via email what month and days would be your preference, I will send over my availability to you.

My salon is based at Regents Park Business Centre, London Road, Nantwich, CW5 6LW. My contact telephone number is 07950 270613.

I would advise parking in the rear car park near to the covered archways. Once you have arrived if you could text me to let me know you've arrived I will come and greet you from the archway area.

I would strongly advise that a trial is necessary for the bride. If you wish other members of your bridal party to also have a trial, they are more than welcome. I would usually allow 2 hours for the bride then a further 1 hour per person.

At the trial we can discuss your requirements for other members of the bridal party who are not having a trial. For example if you prefer a specific look for your bridesmaids or if you are happy for each member to choose what they would prefer on the day and if anyone has any allergies or special requirements I need to be aware of.

It is helpful to bring with you pictures of your wedding dress, bridesmaids dresses, flowers and any ideas you have for hair and makeup so we can create the best look for you. I would strongly advise that you don't try anything new or extreme for your wedding day makeup. You ideally want to look like the best version of yourself so I will spend the first part of the trial discussing in detail what your preferences are and how you usually wear your makeup. If you are unsure what you would like please don't worry I have plenty of experience to be able to advise you on what would work well for you. Wearing a top the same colour as your dress also helps us to see how the makeup will look on the day.

*Sarah Dunn*



# “And So The Adventure Begins”

I want you to leave my salon feeling 100% happy with how you will look on your big day so if you are unsure in anyway please tell me and we can work together to achieve your perfect look. This is what your trial is for, so please don't be afraid to be honest.

The trial will include lashes if required. I favour individual clusters as they are more natural looking but I also have a small range of strip lashes if you prefer. If you prefer not to wear lashes at all I can offer you the option of an LVL lash lift to give your own lashes an extra boost making your lashes look longer and fuller.

I would suggest that you purchase the lipstick that we decide on at the trial as you will probably need to top up your lips throughout the day. If you have a favourite lipstick that you would prefer to use on the day please bring it with you so we can build your makeup look around it. I would also suggest purchasing a good translucent powder to top up with throughout the day if you have oily or combination skin, I am happy to recommend one for you if you are unsure.

Once you are happy with the look I will take photographs and make notes so that I can recreate the look on your wedding day. The pictures taken at the trial will not be shared before your wedding day.

We will also discuss timings for the wedding day. As a guide I usually suggest that you are ready an hour before the ceremony (depending on travel times to the venue). I would usually allow 45 minutes to an hour for the bride and then 30 – 45 minutes for other members of the bridal party. I would usually arrive 15 minutes before I am scheduled to start applying makeup to set up ready.

Payment can be made on the day via bank transfer or cash as I do not currently have card payment facilities.



# The Wedding Day

On your wedding day I will travel to you at your chosen destination. I will usually arrive 15 minutes before I am scheduled to start applying makeup so I can set up ready. I will bring with me a makeup chair and ring light to help me however I would prefer to work with natural light so if I could set up by a window that would be great.

At the trial we will have discussed a recommended timetable for makeup however this is just a guide as I am happy to work with you and your hairdresser to ensure everyone is ready on time and in an order that suits you. I would prefer not to do your makeup last and would suggest if the mother of the bride is having makeup also done she has hers before the bride. I usually allow 45 minutes to an hour for the bride and 30 – 45 minutes for other members of the bridal party. I would suggest that you are ready an hour before the ceremony so there is plenty of time to get into your dress and enjoy a glass of Champagne!

Before I apply your makeup we can discuss any changes you may wish to make following the trial. Lashes will be supplied to your bridal party who I am doing the make up for. My preference are individual cluster lashes so if any members of your bridal party prefer something different please ask them to bring them along with them and I can apply them for them. If any members of your bridal party suffer with allergies or have a preference for me to use their makeup I am will be happy to apply it for them. I have been asked to do this in the past for people who have specific skin conditions or allergies.

I will always stay with you until you are ready to leave so I can top up lipsticks and powder if required to you and all your bridal party. I offer the option of a day package where I can be available to carry out top ups throughout the day and even change your look for your evening reception if required. I can provide a quote for this upon request.

The week before the wedding date I will send you an email confirming the timings we have discussed at the trial and details of the final balance. This can be paid either by bank transfer no later than the day before the wedding or by cash on the day. If you prefer to pay cash I would request that the correct amount be placed in an envelope.

*Sarah Dunn*

# Beauty Treatments

As a fully qualified beauty therapist I am able to offer a variety of different treatments to help you prepare for your big day including brows, lashes, facial treatments and skin care regime. If you are not able to visit the salon regularly for treatments I would be happy to advise you on how to prepare your skin with products from the Medi+ Skin Care range I highly recommend.

## Treatment List

### **HD Brows £28.00**

Includes tinting, waxing, threading, trimming, tweezing and finishing with bespoke makeup to get your brows in perfect shape for your big day. Patch test required.

### **HD BrowSculpt £45.00**

This is a brow lamination treatment perfect for people wishing to make their brows look thicker and fuller. It also includes, tinting, waxing, threading, trimming, tweezing and finishing with bespoke makeup. Patch test required.

### **HD Brow Microblading From £150.00**

A semi permanent brow treatment. This would ideally need to be carried out a few months before the wedding day in order for them to be fully healed. Ideal for people with little or no brows or for those wanting a fuller brow that requires little to no daily makeup. Patch test required. For all HD treatments please visit [www.hdbrows.co.uk](http://www.hdbrows.co.uk) for more details.

### **Brow shape and tint £20.00**

Includes tint and wax.  
Patch test required.

### **Nouveau LVL Lash Lift £42.00**

Perfect for those who prefer natural lashes. The treatment lifts your own natural lash making them appear fuller and thicker. They last for approximately 6 – 8 weeks so great if you are going on honeymoon and don't want to have to apply mascara whilst by the pool as lashes are also tinted. Patch test required. For more details see [www.nouveaulashes.com](http://www.nouveaulashes.com)

### **Facial waxing / threading including lip and chin - prices from £10**

### **Dermaplaning £35.00**

Removes the soft downy hair from the face and deeply exfoliating. Highly recommended to help your makeup glide on effortlessly

### **Luxury Dermaplaning £50.00**

As above with the addition of a lymphatic drainage massage and deeply hydrating hyaluronic skin mask.





# Luxury Facial Treatments

## **Million Dollar Facial £85**

A luxurious facial working your skin from the outside in. It is the perfect treatment to get your skin glowing for your wedding day. This treatment has been designed to deeply exfoliate dead skin cells, remove vellus hair, polish the skin, flush toxins, increase and stimulate your natural collagen turnover. This method will heavily increase the absorption of any active ingredients by 80% as opposed to 8% without. By using a dermaplane method followed by micro needling and a Million Dollar hyaluronic acid mask for maximum results your skin will be glowing.

The Million Dollar Facial targets pigmentation, lines and wrinkles, dull and tired skin and acne scarring. After the treatment your skin will look brighter, smoother and with increased hydration. Dermaplaning removes 3 to 4 weeks of dead skin and the lymphatic drainage removes a build up toxins. You will see instant results however a course of 4 to 6 is recommended for optimal results. It can also be incorporated into a regular skin care routine. I can put together a bespoke package including the Million Dollar Miracle Mask to get your skin looking amazing for your wedding day.

## **Mini Million Dollar Facial £50**

A perfect introduction to the Million Dollar Facial and all of its benefits. You will receive a full skin analysis and advice on how to manage your skin at home. This is a fantastic facial for setting a treatment plan and for those who are contraindicated to the Million Dollar Facial.  
Suitable for 16+.

## **Million Dollar Glow Superfacial £50**

A luxurious facial combining Million Dollar Vit c10 and the Million Dollar Ice globes. Million Dollar Superfacial Vit C10 is a powerful antioxidant containing L-ascorbic acid at 10%, which has been clinically proven to help clear free radicals caused by ageing, lifestyle and pollution. These free radicals also damage small blood vessels which carry vital nutrients to the skin.

*Sarah Dunn*





### **Million Dollar Hydrate Facial £50**

This facial delivers a powerful, high concentration of hyaluronic acid. Hyaluronic acid is a humectant that attracts moisture from the blood vessels into the skin. Suitable for all skin types, the serum absorbs quickly to hydrate and keep the skin supple. The active serum will help to reduce the appearance of fine lines and wrinkles whilst promoting an even skin tone and youthful complexion. Optimal skin hydration helps to heal and soothe inflammation.

### **Million Dollar Miracle Mask £50**

I truly recommend every bride and key member of the bridal party try this mask. This ground-breaking facial mask is packed with clinically proven ingredients designed to work miracles in one session leaving skin tighter, firmer and brighter treatments. A course of 4 – 6 treatments will see the full benefits of the mask but instant results can be seen after one treatment. Can be used as a standalone treatment or in conjunction with the Million Dollar Facial for maximum results. This includes either a granular exfoliation or dermaplaning to deeply exfoliate.

### **Million Dollar Hand Rejuvenation £50**

Along with the eyes and neck, your hands are one of the first areas to start displaying signs of ageing. As well as developing age spots and wrinkles, we lose collagen naturally over time, which means that skin on our hands look thin with loss of elasticity. This treatment takes years off your hands. Recommended 4 - 6 treatments of approximately 30 minutes and get your hands looking perfect for those close-up ring shots!

As a stockist of the Million Dollar Medi+ Range I am also able to advise products to use to support the benefits of the facials in between treatments. If you are not able to have any of the facial treatments I am happy to recommend products to use that will help prepare your skin for your big day if you don't currently have a skin care plan.

# The Million Dollar Facial

I have put together a Gold, Silver and Bronze discounted package however a bespoke package can be created at your consultation that includes any of the other available treatments.

## **Gold Package £344.00 (RRP £405.00)**

Week 20      Million Dollar Facial Mask  
Week 16      Million Dollar Facial  
Week 12      Million Dollar Miracle Mask  
Week 08      Million Dollar Facial  
Week 04      Million Dollar Facial

72 hours before the wedding  
Million Dollar Miracle Mask

## **Silver Package £229.00 (RRP £270.00)**

Week 08      Million Dollar Facial  
Week 04      Million Dollar Facial Mask  
Week 03      Million Dollar Facial

72 hours before the wedding  
Million Dollar Miracle Mask

## **Bronze Package £114.00 (RRP £135.00)**

2 and half weeks before  
Million Dollar Facial

72 hours before  
Million Dollar Miracle Mask



*Sarah Dunn*

# Trusted Suppliers

If you are still looking for other suppliers for your wedding day, I can highly recommend any of the following people I have worked with them all on many occasions and all of their work is exceptional

**Gillian Roslan-Oates**

Bridal Hair Specialist

[www.hairbygro.co.uk](http://www.hairbygro.co.uk)

**Vicky M Hair**

Bridal Hair Specialist

[www.vickymhair.co.uk](http://www.vickymhair.co.uk)

**Jade Osborne**

Wedding Photography

[www.jadeosbornephotography.co.uk](http://www.jadeosbornephotography.co.uk)

**Ruby Doodles**

Wedding Florist

[www.rubydoodlesflorist.co.uk](http://www.rubydoodlesflorist.co.uk)



# And Finally

If you have been happy with my work and the service I offer it would be great if you would please leave me a review either on my Google page or on my Facebook Page Sarah Dunn Makeup, Beauty and HD Brows thank-you!

I would love to share your beautiful professional photos of you and your bridal team's make up on my website and social media. Please email these to me at [sarahdunnmakeup@gmail.com](mailto:sarahdunnmakeup@gmail.com). So many have my past brides have been so kind enough to do this which helps my business so much.

Thank you so much for asking me to be part of the most amazing day of your life.

I can't wait to help you enjoy this amazing process and I look forward to meeting you soon

*Sarah x*

**Find me on**

**[www.sarahdunnmakeup.co.uk](http://www.sarahdunnmakeup.co.uk)**

**Facebook**

Sarah Dunn Makeup, Beauty and HD Brows

**Instagram**

@sarahdunnmua and @sarahdunnbeauty



*Sarah Dunn*