

**JP ENG**

# Our Research

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May 14, 2025 | By: Seth Peng

Global supply chains face unprecedented transformation. Can OEMs/ODMs innovate fast enough and be agile?

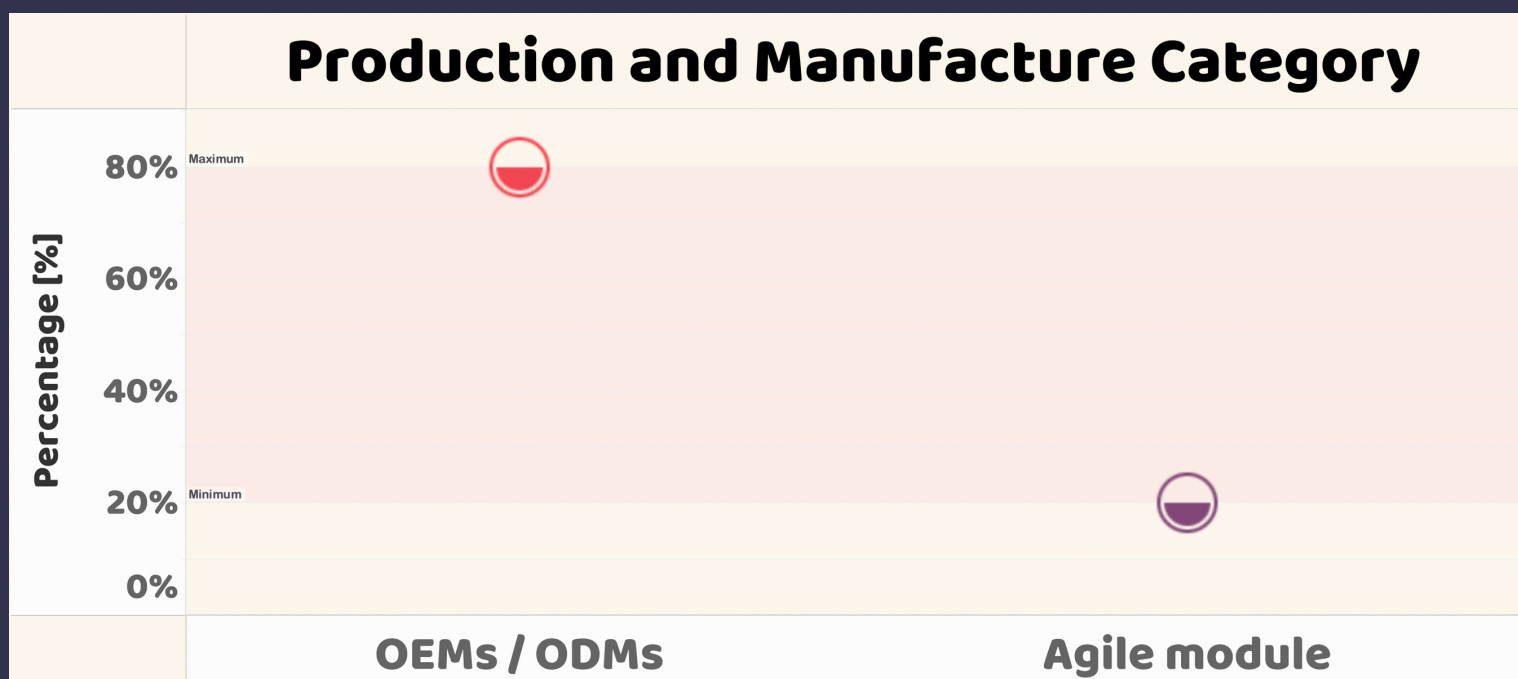


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You probably don't know this, but...

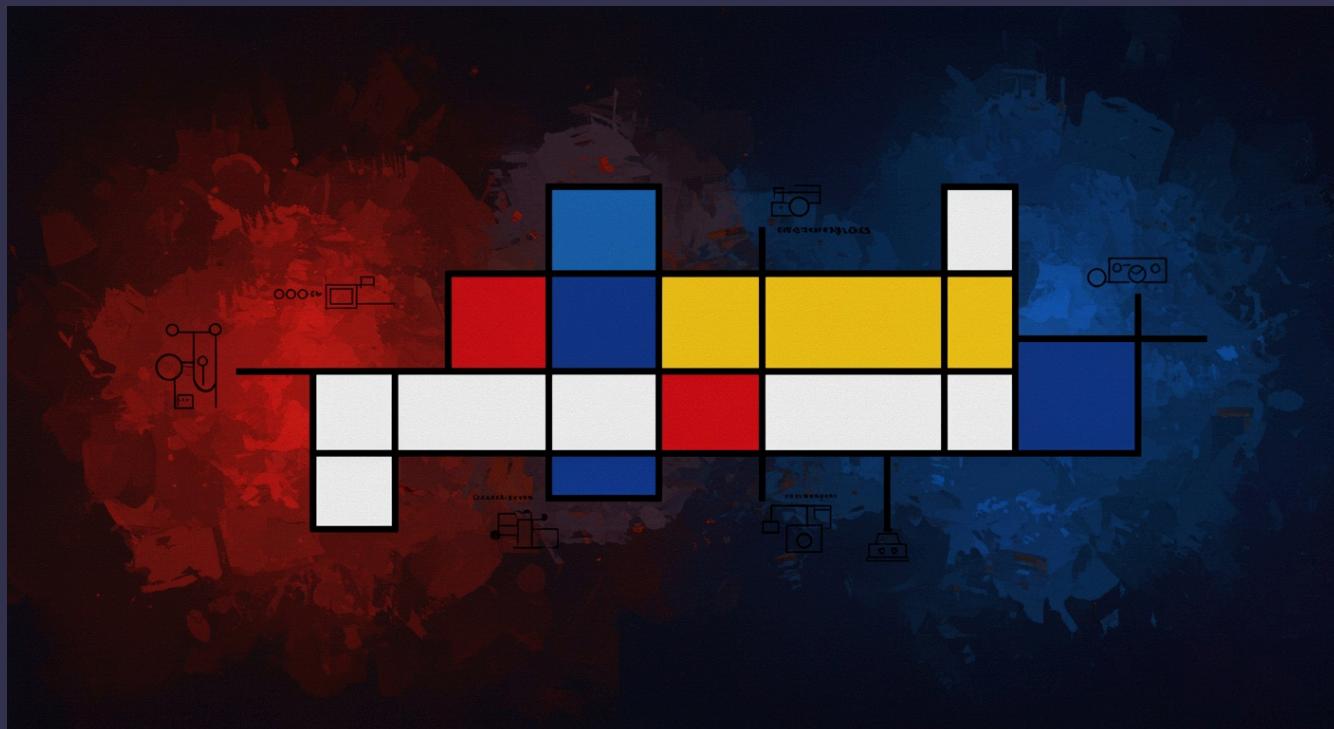
The global supply chain is undergoing its biggest transformation in decades. If you pay attention to Brexit, you probably need formal guidance from the government[1]. As shifting trade policies are evolving, the new relationship rules are being written on the table[2]. Supply chains need a lens to underpin their flavour.

OEMs and ODMs have been the backbone of manufacturing solutions for decades, the manufacturing secret is nearly exposed. The transition of innovation will be defined in the new policy. We predict 80% stake will be distributed in the OEMs and ODMs market[3], but can they lead the way?



source: JPENG

According to McKinsey & Company's research[4], aftermarket and service are vital to OEMs. Yet we observe that the uncertainty of trade policies is seizing the opportunities of that excellence. Craftsmanship had stood out in the luxury industry over a long-term horizon. Could the future supply chain pipeline attain the next collector's piece, like a Mondrian canvas?



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[1] <https://www.gov.uk/guidance/finding-commodity-codes-for-imports-or-exports?step-by-step-nav=849f71d1-f290-4a8e-9458-add936efefc5>

[2] <https://www.gov.uk/government/publications/summary-the-uks-new-relationship-with-the-eu/summary-the-uks-new-relationship-with-the-eu#importing-and-exporting-goods>

[3] JPENG Research

[4] <https://www.mckinsey.com/industries/industrials-and-electronics/our-insights/why-aftermarket-and-service-are-vital-to-oems-and-how-to-excel>