

Cruelty Free Consumer

Julie Kirk
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CRUELTY FREE DIRECTOR MEMBERSHIP ANNUAL LISTING

Membership Packages

ESSENTIAL

Annual Cost: \$95

The **Essential Membership** will give you a listing for your cruelty free business website or a specific product in our directory for **one year** from the date of purchase.

The **Essential** includes:

- One high definition .jpg 16:9 ratio photo business banner, or product(s) photo that you submit. **Note:** if you do not submit a .jpg we will create a placeholder photo for you.
- A one paragraph overview of your product or business website in one of our four ***Cruelty Free Consumer Directory*** categories: **Beauty, Baby, Pet** or **Home**.
- A push button (hyperlink) to your business website, online store, or product on Amazon. With word: **Website, Store, Purchase** or **Product**.
- **Note:** Your product will be alphabetized in the directory.

SELECT

Annual Cost: \$250

The **Select Membership** includes:

- One High definition .jpg 16:9 ratio photo business banner, or product(s) photo that you submit. **Note:** if you do not submit a .jpg we will create a placeholder photo for you.
- A one paragraph overview of your product or business website in one of our four ***Cruelty Free Consumer Directory*** categories: **Beauty, Baby, Pet** or **Home**.
- A push button (Hyperlink) to your business website, online store, or product on Amazon. With word: **Website, Store, Purchase** or **Product**.
- **Note:** Your product will be alphabetized in the directory.
- A personalized endorsement statement in your directory listing from **Julie Kirk, CEO of Cruelty Free Consumer**.
- One one-minute advertisement on **Cruelty Free Consumer Instagram**.
- One three-minute advertisement on **Cruelty Free Consumer You-Tube**.

SIGNATURE

Annual Cost: \$450

The **Signature Membership** includes:

- One High definition .jpg 16:9 ratio photo business banner, or product(s) photo that you submit. **Note:** if you do not submit a .jpg we will create a placeholder photo for you.
- A one paragraph overview of your product or business website in one of our four Cruelty Free Consumer Directory categories: **Beauty, Baby, Pet or Home.**
- A push button (Hyperlink) to your business website, online store, or product on Amazon. With word: **Website, Store, Purchase or Product.**
- **Note:** Your product will be alphabetized in the directory.
- A personalized endorsement statement in your directory listing from **Julie Kirk, CEO of Cruelty Free Consumer.**
- **Seasonal Featured Product listing (Spring, Summer, Autumn, Winter)** with one paragraph overview and a push button (hyperlink) to your business website, online store, or product on Amazon. With word: **Website, Store, Purchase or Product,** in our Featured tab also labeled featured product. Note: Products are alphabetized in the directory.
- A personalized endorsement statement for your featured seasonal listings from **Julie Kirk, CEO of Cruelty Free Consumer.**
- Four (one per season) one-minute advertisements for your product or business on **Cruelty Free Consumer Instagram.**
- **Four** (one per season) three-minute advertisement on **Cruelty Free Consumer You-Tube.**

PREMIERE

Annual Cost: \$950

The **Premiere Membership** includes:

- One High definition .jpg 16:9 ratio photo business banner, or product(s) photo that you submit. **Note:** if you do not submit a .jpg we will create a placeholder photo for you.
- A one paragraph overview of your product or business website in one of our four Cruelty Free Consumer Directory categories: **Beauty, Baby, Pet or Home.**
- A push button (Hyperlink) to your business website, online store, or product on Amazon. With word: **Website, Store, Purchase or Product.**
- **Note:** Your product will be alphabetized in the directory.
- A personalized endorsement statement in your directory listing from **Julie Kirk, CEO of Cruelty Free Consumer.**

- **Seasonal Featured Product listing (Spring, Summer, Autumn, Winter)** with one paragraph overview and a push button (hyperlink) to your business website, online store, or product on Amazon. With word: **Website, Store, Purchase** or **Product**, in our Featured tab also labeled featured product. Note: Products are alphabetized in the directory.
- A personalized endorsement statement for your featured seasonal listings from **Julie Kirk, CEO of *Cruelty Free Consumer***.
- A three-minute video endorsement under your seasonal featured product by **Julie Kirk, CEO of *Cruelty Free Consumer***.

DIRECTORY ORDER FORM-ANNUAL MEMBERSHIP

Please fill out order form in black pen, scan and attach as pdf. Send order form to crueltyfreeconsumer@gmail.com. If you do not have a scanner you can send a directory request with the information below to crueltyfreeconsumer@gmail.com or call Julie Kirk directly to set up a short phone consult to get your directory information.

Your full name:
Your address:
Your cell phone:
Your E-mail:

Business Name:
Business Website:

Circle which Membership Package you are purchasing: **ESSENTIAL, SELECT, SIGNATURE, PREMIERE.**

ESSENTIAL ORDER FORM (\$95)

- Please upload landscape 16:9 ratio a jpg, photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. **Note:** if you do not submit a 16:9 landscape jpg we can put photo placeholder.
 - Circle which Directory Category: **BEAUTY, BABY, PET HOME.**
 - **A One Sentence Statement of Your Product or Store:** Example: Cruelty Free Shampoos and Conditioners.
 - Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE** or **PRODUCT.**
 - One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.
 - **Note:** Your product will be alphabetized in the directory.
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SELECT ORDER FORM (\$250)

- Please upload landscape 16:9 ratio a jpg, photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
- Circle which Directory Category: **BEAUTY, BABY, PET HOME.**
- **A One Sentence Statement of Your Product or Store:** Example: Cruelty Free Shampoos and Conditioners.

- Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
 - One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.
 - **Note:** Your product will be alphabetized in the directory.
 - A personalized endorsement statement in your directory listing from **Julie Kirk, CEO of Cruelty Free Consumer.**
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SIGNATURE ORDER FORM (\$450)

- Please upload landscape 16:9 ratio a jpg. photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
- Circle which Directory Category: **BEAUTY, BABY, PET HOME.**
- **A One Sentence Statement of Your Product or Store:** Example: Cruelty Free Shampoos and Conditioners.
- Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
- One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.
- **Note:** Your product will be alphabetized in the directory.
- A personalized endorsement statement in your directory listing from **Julie Kirk, CEO of Cruelty Free Consumer.**

Seasoned Featured Product Listing

Spring (deadline for submission is February 15)

- Please upload landscape 16:9 ratio a jpg. photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
- **A One Sentence Statement of your Featured Product or Store:** Example
- Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
- One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.
- **Note:** Your product will be alphabetized in the featured directory.

Summer (deadline for submission is May 15)

- Please upload landscape 16:9 ratio a jpg. photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment

- with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
- A **One Sentence Statement** of your Featured Product or Store: Example
 - Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
 - One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.
 - **Note:** Your product will be alphabetized in the featured directory.

Autumn (deadline for submission is August 15)

- Please upload landscape 16:9 ratio a jpg. photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
- A **One Sentence Statement** of your Featured Product or Store: Example
- Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
- One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.

Winter (deadline for submission is October 15)

- Please upload landscape 16:9 ratio a jpg. photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
- A **One Sentence Statement** of your Featured Product or Store: Example
- Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
- One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.

Note: The products you pick for your Featured seasonal listings will be used to also create your seasonal Cruelty Free Consumer Instagram and Cruelty Free Consumer You-Tube advertisements.

PREMIERE ORDER FORM (\$950)

- Please upload landscape 16:9 ratio a jpg. photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
- Circle which Directory Category: **BEAUTY, BABY, PET HOME.**

- **A One Sentence Statement of Your Product or Store:** Example: Cruelty Free Shampoos and Conditioners.
- Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
- One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.
- **Note:** Your product will be alphabetized in the directory.
- A personalized endorsement statement in your directory listing from **Julie Kirk, CEO of Cruelty Free Consumer.**

Seasoned Featured Product Listing

Spring (deadline for submission is February 15)

- Please upload landscape 16:9 ratio a jpg. photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
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- **A One Sentence Statement** of your Featured Product or Store: Example

- Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
- One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.

Winter (deadline for submission is October 15)

- Please upload landscape 16:9 ratio a jpg. photo logo or photo of your product or store. Bare minimum 1600 pixel preferably 3000 pixel and 300 Resolution. Send as attachment with your order form. Note: if you do not submit a 16:9 landscape jpg we can put photo placeholder.
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- Your hyperlink button title (please circle): **WEBSITE, STORE, PURCHASE or PRODUCT.**
- One paragraph description of your website, store, or product. Note Julie Kirk as the right to make edits as needed.
- A personalized endorsement statement for your featured seasonal listings from **Julie Kirk, CEO of *Cruelty Free Consumer*.**

Note: The products you pick for you Featured seasonal listings will be used to also create your seasonal Cruelty Free Consumer Instagram and Cruelty Free Consumer You-Tube advertisements and your three-minute endorsement video under your featured seasonal product personalized by Julie Kirk, CEO of *Cruelty Free Consumer*.

Date of Your Membership Order

Sign: I _____ agree to terms of membership and zelle transaction to Julie Kirk for the one year directory subscription from the date of first posting in the directory.

Thank you for your annual membership order.

Julie Kirk, CEO
Cruelty Free Consumer

Please send Zelle and order form to crueltyfreeconsumer@gmail.com.