**Curriculum Vitae**

**Gayle Jansen Brisbane, Ph.D.**

Email: [gbrisbane@fullerton.edu](mailto:gbrisbane@fullerton.edu) - Website: [www.gaylejansen.com](http://www.gaylejansen.com)

Gayle Jansen Brisbane received her Ph.D. from the University of Colorado Boulder after working 20 years as a sports and news television broadcaster. She mastered a variety of broadcast journalism skills in her two decades working in television newsrooms. Her academic areas of research interest include political communication, religion, media credibility, gender, social identity, and sports media. She has presented her research at numerous top international communication conferences and is published in the refereed journals, *Sports and Communication* and the *Journal of* *Communication Inquiry* as well as in a refereed book chapter.

EDUCATION**:**

2015- Ph.D. in Media Research and Practice (Journalism Track)

2019 College of Media, Communication, and Information

University of Colorado Boulder

Masters in Professional Writing, Chatham University (Pittsburgh, PA)

B.A. in Communications – Pepperdine University (Malibu, CA)

PROFESSIONAL EXPERIENCE**:**

2022 to present – California State University, Fullerton

Producer for CSUF’s Athletic Department

* + - Produce ESPN+ pre-season sports shows.
    - Oversee student reporters, videographers, editors, and hosts.
    - Create rundowns and coordinate studio crews.

1999 to 2015 - FOX 10 KSAZ-TV, Phoenix, Arizona

Sports Anchor/Reporter and News Reporter

* Reported and anchored on breaking sports and news stories, covering the top stories happening in Arizona.
* Covered the NFL, NBA, MLB, NHL, PGA, and NASCAR.
* Live reporting at all major professional sporting events such as NFL Super Bowls, MLB World Series, NFL, NBA, MLB, NHL, WNBA All-Star and playoff games, College Football National Championships, PGA, NASCAR, WTA, etc.
* Developed, wrote, and produced exclusive long-form "off the field/court" features with some of the biggest sports stars in Arizona for the half-hour show “Sports Night” on Sunday nights.

1998 to 1999 - Outdoor Life Network, New York, New York

Host for National Show “Great Hikes”

* Hosted half-hour national series on great places to hike in the U.S.

1996 to 1999 - KEZI-TV ABC9, Eugene, Oregon

Sports Anchor/Reporter, Producer, Videographer, Editor

* Anchored, produced, shot, and edited all weekend sportscasts.
* Co-hosted a half-hour Friday Night High School Football/Basketball and Monday Night NFL post-game shows.
* Hosted, produced, and edited the weekly adventure series "Oregon Outdoors" for two years.
* Covered the NBA Portland Trailblazers and PAC-12 schools, Oregon and Oregon State.

1993 to 1995 – Los Angeles Clippers, Los Angeles, California

NBA Marketing and Sponsorship Assistant

HONORS:

* Three Rocky Mountain Emmy nominations
* Curation CU Documentary Film Award – “A Father’s Story”- film exhibited at the CU Art Museum in May 2016
* Named Best Sports Reporter by the Arizona Republic in 1999

REFEREED RESEARCH AND PUBLICATIONS:

**Brisbane, G.** (in press). Why Evangelical Christian Women Voted for Donald Trump:

A Crisis of Conscience and Moral Integrity – the Cognitive Dissonance. A. Akande (ed.) *Misadventure of Donald Trump*, Chapter Nine. Springer Nature, 2023.

**Brisbane, G.** (2022). Religious Identity, Politics, and the Media: What white evangelical Christian women’s religious identity reveals about their endorsement of Donald J. Trump and distrust of news outlets. *Journal Communication Inquiry,* 8/24/2022.

<https://doi.org/10.1177/01968599221120060>

**Brisbane, G**. & Ferrucci, P. & Tandoc, E. (2021). Side-by-side Sports Reporters: A between-subjects experiment of the effect of gender in reporting on the NFL. *Communication and Sport*, 3/15/2021. <https://doi.org/10.1177%2F2167479521995462>

CONFERENCE PRESENTATIONS:

**Brisbane, G.** (2022).What does morality have to do with it? What Haidt and Moral Foundation Theory reveal about why white evangelical Christian women in the United States advocate for politician Donald J. Trump. *International Communication Association* annual pre-conference, Metz, France, May 2022.

**Brisbane, G.** (2021).“Strong enough to battle the liberals”: How social identity solidified White evangelical Christian women’s support of Donald J. Trump and sustained their distrust of news outlets. *Association of Educators in Journalism and Mass Communication* annual virtual conference, Aug. 2021.

**Brisbane, G**. (2021).“They (media) are being led by the enemy”: Politics and White evangelical Christian women’s perception of news outlets. *International Communication Association* annual virtual conference. May 2021.

**Brisbane, G.** (2020).“It’s all yellow journalism now”: How White evangelical Christian women’s contempt of mainstream media contributed to their support of politician Donald J. Trump. *Association of Educators in Journalism and Mass Communication* annual virtual conference, Aug. 2020

**Brisbane, G.** (2019). **“**Reminds me of Jesus”: Evangelical Christian Women’s perception of news outlets persecution of Donald J. Trump. *Broadcast Educators Association* (BEA) in Las Vegas, April 2019.

**Brisbane, G**. & Ferrucci, P. (2018). He said, she said: How gender affects credibility and knowledge in sports reporting. *International Communication Association* annual conference (ICA) in Prague, Czech Republic, May 2018.

**Brisbane, G**. (2018). Pioneering Women in Television Sports Media: Narratives of Career Trajectories and Gender Performance. *Women, Sports and Media Conference* at the University of Maryland, College Park, MD, April 2018

**Brisbane, G**. (2017). “A Young Girl’s Game”: An Examination of the Dynamics of Sideline Reporting in Television Football Broadcasts*. International Communication Association* Annual Conference (ICA) in San Diego, CA, May 2017.

**Brisbane, G**. & Ferrucci, P**.** (2017). Gender effects on sports reporting. *Association of Educators in Journalism and Mass Communication* Mid-Winter conference, University of Oklahoma, Norman, OK, April 2017.

**Brisbane, G.** (2015). “Running the Option Play: Can (or should) sports journalists be taught to be sports personalities?” *Broadcast Education Association* (BEA) Conference, Las Vegas, NV, April 2015, panel participant.

INVITED BOOK REVIEW:

**Brisbane, G.** (2016). Book Review of *The Contested Murder of Latasha Harlins: Justice, Gender, and the Origins of the LA Riots*, by Stevenson, B. (2013) for the *Journal of Radio & Audio Media*, Vol. 23, No. 1, May 2016, pp. 186-187.

RESEARCH IN PROGRESS:

**Brisbane, G**. Women on the Gridiron: An oral history of the female sports media pioneers in NFL television broadcasts.

TEACHING EXPERIENCE**:**

2019- present **California State University Fullerton**

**College of Communications**

Assistant Professor, Coordinator of the Sports Media Certificate

Courses Taught:

COMM 472 – TV News Production (Capstone course) – Fall 2021/Spring 2022/Fall 2022/Spring 2023

COMM 432 – TV News Magazine – Spring 2023

COMM 336 – Sports Broadcast Journalism – Spring 2022/Spring 2023

COMM 325 – Multimedia Journalism – Fall 2019/Spring 2020/Fall 2020/Spring 2021/Fall 2022

COMM 202 – Digital News and Production – Fall 2019/Spring2020/Fall 2020/Spring 2021

2015-2017 **University of Colorado Boulder**

**College of Media, Communication, and Information**

Instructor

Courses Taught:

* JRNL 3804- Sports, Media, and Society – Spring 2019/Fall 2018 (Lecture - 48 students/64 students)
* JRNL 4624- News Team – Spring 2018/Fall 2017 (Student-led, twice-weekly news broadcast)

Recitation Instructor

* CMCI 1020 – Concepts and Creativity, Images –Spring 2017

(29 students)

* JRNL 1000 – Principles of Journalism – Fall 2016 (25 students)

Teaching Assistant

* JRNL 4624 - News Team (Assignment approval and grading responsibilities) – Spring 2016

TEACHING DEVELOPMENT**:**

2021, CSUF Faculty Teaching & Learning Certificate (TLC)

This program covered the current important optics for instructors of higher education, such as classroom transformation, active learning, and engagement. The certificate required completing five modules over the course of one semester. Modules were two hours of instruction followed by an optional discussion.

2021, CSUF **IMPACT** Certificate

The **I**ntentional and **M**eaningful **P**edagogy to **A**chieve **C**lassroom **T**ransformation teaching certificate was awarded upon the completion of four IMPACT-identified courses offered through the Faculty Development Center. An IMPACT certificate demonstrates dedication to implementing High Impact Practices (HIP), a vital part of CSUF’s curriculum and strategic plan. HIPs are powerful tools that transform students’ perceptions of themselves and their ability to apply what they learn in the classroom to make a difference in the real world.

PROFESSIONAL ASSOCIATIONS:

* Broadcast Educators Association
* Association for Education in Journalism and Mass Communication
* International Communication Association
* Association for Women in Sports Media

TECHNICAL SKILLS:

Proficiency in the following editing and news software:

Adobe Suites (Premiere Pro, After Effects, Audition, Photoshop), Avid, Final Cut Pro, Inception News, iNews, Word Press, Website Design (HTML & CSS).