**Curriculum Vitae**

**Gayle Jansen Brisbane, Ph.D.**

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Gayle Jansen Brisbane received her Ph.D. from the University of Colorado Boulder in 2019 after spending 20 years as a sports and news television broadcaster. She mastered a variety of broadcast journalism skills in her two decades working in a television newsroom. Her areas of research interest include political communication, religion, media credibility, gender, social identity, and sports media. Even though her career in academia has been just recently begun, she has already presented numerous papers at top communication conferences and has published in the refereed journals, *Sports and Communication* and *Communication Inquiry*.

EDUCATION**:**

2015- Ph.D. in Media Research and Practice (Journalism Track)

2019 College of Media, Communication, and Information

University of Colorado Boulder

Master’s in Professional Writing, Chatham University (Pittsburgh, PA)

B.A. in Communications – Pepperdine University (Malibu, CA)

PROFESSIONAL EXPERIENCE**:**

1999 to 2015 - FOX 10 KSAZ-TV, Phoenix, Arizona

Sports Anchor/Reporter and News Reporter

* Reported and anchored on breaking sports and news stories, covering the top stories happening in Arizona.
* Covered the NFL, NBA, MLB, NHL, PGA and NASCAR.
* Live reporting at all major professional sporting events such as NFL Super Bowls, MLB World Series, NFL, NBA, MLB, NHL, WNBA All-Star and playoff games, College Football National Championships, PGA, NASCAR, WTA, etc.
* Developed, wrote, and produced exclusive long form "off the field/court" features with some of the biggest sports stars in Arizona for half hour show “Sports Night” on Sunday nights.

1998 to 1999 - Outdoor Life Network, New York, New York

Host for National Show “Great Hikes”

* Hosted half hour national series on great places to hike in the Western United States.

1996 to 1999 - KEZI-TV ABC9, Eugene, Oregon

Sports Anchor/Reporter, Producer, Videographer, Editor

* Anchored, produced and edited all weekend sportscasts.
* Co-hosted a half-hour Friday Night High School Football/Basketball and Monday Night NFL post-game shows.
* Hosted, produced and edited weekly adventure series "Oregon Outdoors" for two years.
* Covered the NBA Portland Trailblazers and PAC-12 schools, Oregon and Oregon State.

1993 to 1995 – Los Angeles Clippers, Los Angeles, California

NBA Marketing and Sponsorship Assistant

HONORS:

* Three Rocky Mountain Emmy nominations
* Curation CU Documentary Film Award – “A Father’s Story”- film exhibited at the CU Art Museum in May 2016
* Named Best Sports Reporter by the Arizona Republic in 1999

RESEARCH AND PUBLICATIONS:

**Brisbane, G**. & Ferrucci, P. & Tandoc, E. (2021). Side-by-side Sports Reporters: A between-subjects experiment of the effect of gender in reporting on the NFL. *Communication and Sport Journal*.

**Brisbane, G.** (2022). Religious Identity, Politics, and the Media: What white evangelical Christian women’s religious identity reveals about their endorsement of Donald J. Trump and distrust of news outlets. *Journal Communication Inquiry*. R&R

CONFERENCE PRESENTATIONS:

**Brisbane, G.** (2022).What does morality have to do with it? What Haidt and Moral Foundation Theory reveal about why white evangelical Christian women in the United States advocate for politician Donald J. Trump. *International Communication Association* annual pre-conference, Metz, France, May 24, 2022.

**Brisbane, G.** (2021).“Strong enough to battle the liberals”: How social identity solidified White evangelical Christian women’s support of Donald J. Trump and sustained their distrust of news outlets. *Association of Educators in Journalism and Mass Communication* annual virtual conference, Aug. 2021.

**Brisbane, G**. (2021).“They (media) are being led by the enemy”: Politics and White evangelical Christian women’s perception of news outlets. *International Communication Association* annual virtual conference. May 2021.

**Brisbane, G.** (2020).“It’s all yellow journalism now”: How White evangelical Christian women’s contempt of mainstream media contributed to their support of politician Donald J. Trump. *Association of Educators in Journalism and Mass Communication* annual virtual conference, Aug. 2020

**Brisbane, G.** (2019). **“**Reminds me of Jesus”: Evangelical Christian Women’s perception of news outlets persecution of Donald J. Trump. *Broadcast Educators Association* (BEA) in Las Vegas, April 9, 2019.

**Brisbane, G**. & Ferrucci, P. (2018). He said, she said: How gender affects credibility and knowledge in sports reporting. *International Communication Association* Annual Conference (ICA) in Prague, Czech Republic, May 2018.

**Brisbane, G**. (2018). Pioneering Women in Television Sports Media: Narratives of Career Trajectories and Gender Performance. *Women, Sports and Media Conference* at the University of Maryland, College Park, MD, April 2018

**Brisbane, G**. (2017). “A Young Girl’s Game”: An Examination of the Dynamics of Sideline Reporting in Television Football Broadcasts*. International Communication Association* Annual Conference (ICA) in San Diego, CA, May 2017.

**Brisbane, G**. & Ferrucci, P**.** (2017). Gender effects on sports reporting. *Association of Educators in Journalism and Mass Communication* Mid-Winter conference, University of Oklahoma, Norman, OK, April 2017.

**Brisbane, G.** (2015). “Running the Option Play: Can (or should) sports journalists be taught to be sports personalities?” *Broadcast Education Association* (BEA) Conference, Las Vegas, NV, April 2015, panel participant.

INVITED BOOK REVIEW:

**Brisbane, G.** (2016). Book Review of *The Contested Murder of Latasha Harlins: Justice, Gender, and the Origins of the LA Riots*, by Stevenson, B. (2013) for the *Journal of Radio & Audio Media*, Vol. 23, No. 1, May 2016, pp. 186-187.

RESEARCH IN PROGRESS:

**Brisbane, G**. Women on the Gridiron: An oral history of the female sports media pioneers in NFL television broadcasts.

TEACHING EXPERIENCE**:**

2019- present **California State University Fullerton**

**College of Communications**

Assistant Professor

Courses Taught:

COMM 472 – TV News Production (Capstone course) – Fall 2021/Spring 2022

COMM 336 – Sports Broadcast Journalism – Spring 2022

COMM 325 – Multimedia Journalism – Fall 2019/Spring 2020/Fall 2020/Spring 2021

COMM 202 – Digital News and Production – Fall 2019/Spring2020/Fall 2020/Spring 2021

2015-2017 **University of Colorado Boulder**

**College of Media, Communication, and Information**

Instructor

Courses Taught:

* JRNL 3804- Sports, Media, and Society – Spring 2019 (Lecture - 48 students)
  + - JRNL 3804 – Sports, Media, and Society – Fall 2018 (Lecture - 64 students)
* JRNL 4624- News Team – Spring 2018 (10 students)

(Student-led, twice-weekly news broadcast)

* JRNL 4624 – News Team – Fall 2017 (12 students)

Recitation Instructor

* CMCI 1020 – Concepts and Creativity, Images –Spring 2017

(29 students)

* JRNL 1000 – Principles of Journalism – Fall 2016 (25 students)

Teaching Assistant

* JRNL 4624 - News Team (Assignment approval and grading responsibilities) – Spring 2016

INVITED LECTURES**:**

March 2022 Lecture on Quantitative Research (Focus Groups) for graduate students in COMM 508

March 2021 Lecture at the 19th EDUK Circle Online Convention on Media

Communication.

Spring 2017 **University of Colorado Boulder**

Lectured twice on intersectionality for large lecture class (CMCI 1020)

Fall 2016 Lectured on sports reporting for large lecture class (JRNL 1000)

**Arizona State University, Walter Cronkite School of Journalism**

Spring 2015 Guest lecturer for baseball writing class – invited by Instructor Greg Boeck

Spring 2014 Guest lecturer for sports reporting class – invited by Instructor Greg Boeck

Fall 2014 Guest lecturer for sports reporting class – invited by Instructor Greg Boeck

Fall 2013 Guest lecturer for broadcasting class – invited by Dr. Michael Wong

TEACHING DEVELOPMENT**:**

2021, CSUF Faculty Teaching & Learning Certificate (TLC)

This program covers the current important optics for instructors of higher education, such as classroom transformation, active learning, and engagement. The certificate required completing five modules over the course of one semester. Modules were two hours of instruction followed by an optional discussion.

2021, CSUF **IMPACT** Certificate

The **I**ntentional and **M**eaningful **P**edagogy to **A**chieve **C**lassroom **T**ransformation teaching certificate was awarded upon the completion of four IMPACT-identified courses offered through the Faculty Development Center. An IMPACT certificate demonstrates dedication to implementing high impact practices (HIP) which are vital part of CSUF’s curriculum and strategic plan. HIP’s are powerful tools that transform students’ perceptions of themselves and their ability to apply what they learn in the classroom to make a difference in the real world.

GRANTS

PROFESSIONAL ASSOCIATIONS:

* Broadcast Educators Association
* Association for Education in Journalism and Mass Communication
* International Communication Association
* Association for Women in Sports Media

CHARITABLE AND SERVICE WORK:

External:

2022 – Reviewer, *Media Asia* (Taylor & Francis)

2022- Reviewer, International Communication Association (political division)

2022 – Volunteer, Beechwood K-8 School

2021 – Reviewer, International Communication Association (political division)

2021 – Reviewer, Association of Educators in Journalism and Mass Communication

2011 - Founder and Organizer for non-profit Larry Fitzgerald Celebrity Softball Game

2005- 2009 - Founder and Organizer for non-profit Assist 4 Africa Celebrity Basketball

Game

Internal: (CSUF)

2020-Present: Member, Faculty Development Center Board

2020-Present: Member, Awards Committee, Department of Communications

2021: Member, Associate Vice President of Student Affairs Search Committee

2021: Member, Assistant Athletic Director of Broadcasting and Engineering Search

Committee

TECHNICAL SKILLS:

Proficiency on the following editing and news software:

Adobe Premiere Pro, Avid, Final Cut Pro, Adobe After Effects, Audacity, Photoshop, Inception News, Word Press, Website Design (HTML & CSS).