



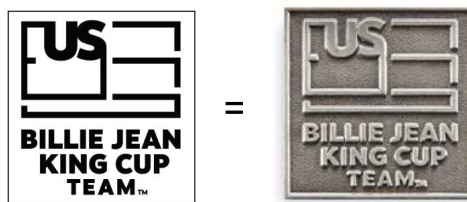
CUSTOMIZED EMBLEM ART GUIDE

ARTWORK GUIDELINES

- Our preferred file format is Adobe Illustrator (.ai or .eps). All type must be converted to outlines.
- File settings: CMYK, 300dpi at 100% size. Embroidery files (.dst) are not compatible.
- For color emblems, specify Pantone swatch numbers for color matching.
- For embossed metal, use black for art that should be raised metal and use white for the recessed, etched metal.
- Email your artwork to info@wallarooohats.com
- Please indicate qty, shape and style on purchase order. Initial order min of 24pcs.
- Minimum four-week lead time for emblem production.

EMBLEM SHAPE OPTIONS

- Rectangle: 2cm(H) x 3cm(W)
- Square: 2.5cm(H) x 2.5cm(W)
- Oval: 2.25cm(H) x 2.75cm(W)
- Circle: 2.5cm (diam.)



STYLE OPTIONS & EMBLEM COSTS

Embossed Metal

- Single-sided embossed mold fee \$60
- Emblem \$2.75 each
- Pewter, brass, or copper finish



Painted Color Enamel

- Painted color enamel mold fee \$110
- Emblem \$3.85 each
- Pantone color match



Full Color Printed Dome

- Printed color dome mold fee \$110
- Emblem \$3.85 each
- Pantone color match



Orders of 36 or more Carkella hats are eligible to receive an equal quantity of free customized emblems.

The one-time mold set-up fee is billed per emblem style as shown above.

Additional emblems, above the total Carkella hat count, will incur a standard \$2.75-\$3.85 per piece charge based on the chosen style.

An order must be 36 Carkella hats per order/ship date to receive complimentary emblems.

Contact your Wallaroo Sales Rep for details or email info@wallarooohats.com.