



Custom Logo Wear Program

BloqUV is pleased to offer custom logo orders to our valued customers. We partner with a third party to offer both screen printing and embroidery services. Feature your corporate logo on our premium sun protective apparel for a winning combination.



BLOQUV Custom Logo guidelines and requirements

24 units minimum per order, per color and per location for both Silk Screen and Embroidery.

SILK SCREEN

- **Set-up:** Based on 1 color logo - \$50 (\$25 per screen and \$25 flash)
- **Format:** Must provide Vector File (.AI, .PSD, .EPS) – screener can convert for a fee of \$30-\$40. Logo also must be provided in .JPEG format.
- **Cost per unit:** Standard logo is \$4.50 per unit. Standard logo is up to 3.5" wide. Note larger logo will incur a higher cost per unit.
- **Re-orders:** All re-orders up to 6 months will have no set up fee. All re-orders after 6 months will have a new set-up fee of \$50 per color. Screens last for 6 months.

EMBROIDERY

- **Set-up:** No set up fee.
 - **Format:** Must provide a .DST and a .JPEG file - embroiderer can digitize the logo for a fee (\$40-\$50) depending on the logo, stitch count, and details.
- Note that the logo will be embroidered in the exact same size as the provided .DST file (.DST files cannot be modified or resized). If the logo size needs to be revised, the embroiderer will need to re-digitize and create a new file, thus an additional fee will apply
- **Cost per unit:** Standard logo size and up to 6K stitches for standard placement (chest) \$5.50 per unit. Any other placement up to 6K stitches logo \$7.00 per unit.
 - **WE DO NOT EMBROIDER OR SILK SCREEN ON THE FOLLOWING:**
ACCESSORIES (5005 & 5000) AND BOTTOMS (6002, 6103, 6107 and 6008).
 - Kids style 1005 T&K can't be printed or embroidered on the sleeve.



Logo Placement Options



A. LEFT CHEST



B. RIGHT CHEST



C. CENTER FRONT



D. CENTER BACK



E. LEFT BOTTOM



F. RIGHT BOTTOM



G. RIGHT SLEEVE
N/A on #12001, #1005 T&K



H. LEFT SLEEVE
N/A on #2001 #3001, #2013,
#12001, #1005 T&K

Important to remember

- INVENTORY HOLDS:** Orders set aside for logo work will be held up to 2 weeks for final instructions. If logo instructions and files are not submitted within 2 weeks, inventory will be returned to the warehouse.
- REPACKAGING:** All logo orders will now be printer folded, placed inside a clear bag to ensure that merchandise stays clean.
- NO LOGO ON SALE ITEMS.**
- ALL DOMESTIC SHIPMENTS MUST BE INSPECTED WITHIN 2 WEEKS OF RECEIVAL. ALL INTERNATIONAL SHIPMENTS MUST BE INSPECTED WITHING 4 WEEKS OF RECEIVAL.

SEASIDE

