

CARKELLA

CUSTOMIZED EMBLEM PROGRAM

ARTWORK GUIDELINES

- Our preferred file format is Adobe Illustrator (.ai or .eps). All type must be converted to outlines.
- If you are using any other software for your emblems, please consult your sales rep to verify compatibility. • JPG files may be submitted but will have to be reviewed for quality and may delay your order. File settings: CMYK, 300dpi at 100% size.
- For color emblems, specify Pantone swatch numbers for color matching.
- For embossed metal, use black for art that should be raised metal and use white for the recessed, etched metal (see example below).
- Email your artwork to info@carkella.com
- Please indicate qty, shape and style on purchase order.



EMBLEM SHAPE OPTIONS

- Rectangle: 2cm(H) x 3cm(W)
- Square: 2.5cm(H) x 2.5cm(W)
- Oval: 2.25cm(H) x 2.75cm(W)
- Circle: 2.5cm (diam.)



MOLD & EMBLEM COSTS

- Single-sided embossed \$45: Emblem \$2.50 each
- Double-sided embossed \$90: Emblem \$3.50 each
- Single-sided color enamel \$90: Emblem \$3.50 each
- Single-sided color bubble \$90: Emblem \$3.50 each

Orders of 36 hats or more can receive an equal quantity of emblems for free; mold fee is waived for a new custom design. Contact your Carkella Sales Rep for details. Must be 36 hats per order/ship date to receive complimentary emblems.

STYLE OPTIONS



Embossed metal



Color Enamel



Color Bubble