

SPONSORSHIP PACKAGE



E.C.H.O. – Ellis County Hispanic Organization

Presented by Ellis County Hispanic Organization (E.C.H.O.)
Celebrating Culture. Empowering Community.

Contact: elliscountyhispanicorg@gmail.com | (469) 309-0194

ABOUT E.C.H.O.

Ellis County Hispanic Organization (E.C.H.O) is a nonprofit dedicated to uniting our community through the vibrant celebration of Latino culture. Our mission is to create inclusive, family friendly events that honor our heritage, promote cultural pride, and bring people together.

Beyond our events, E.C.H.O is committed to uplifting the next generation. We provide scholarships to local students, support school initiatives, and contribute to charitable causes that directly benefit youth and families across Ellis County.

Whether through our annual Cinco de Mayo Festival, Hispanic Heritage celebration, or ongoing outreach efforts, E.C.H.O. remains passionate about creating opportunities, building community, and preserving tradition.

OUR EVENTS

1. Cinco de Mayo Festival – May 2, 2026

Held in historic downtown Waxahachie, our annual Cinco de Mayo Festival is one of the largest cultural events in the area. In 2025, the festival drew more than 13,000 attendees and featured live performances, local vendors, food, family-friendly activities, and cultural showcases.

2. Hispanic Heritage Festival – September 6, 2025

A smaller, more intimate cultural celebration held in honor of Hispanic Heritage Month. This event offers another opportunity to connect with the community through traditional music, food, and family entertainment.

WHY SPONSOR?

Your sponsorship helps fund both major cultural festivals and supports our scholarship program, school supply drives, and charitable initiatives that directly benefit local youth and families.

As a sponsor, you'll receive:

- - Brand visibility to thousands of attendees
- - Recognition in marketing materials and social media
- - Opportunities to engage directly with the community
- - Tax-deductible contribution through our registered nonprofit

SPONSORSHIP LEVELS

Presenting Sponsor – \$10,000

- - Top-tier logo placement on all promotional materials
- - Dedicated banner on main stage 8'X4'
- - Featured on E.C.H.O. social media
- - 10 VIP passes to Hispanic Heritage Festival 2025
- - 10 VIP passes to Cinco de Mayo 2026
- - Optional booth space at both festivals
- - 10 Event t-shirts for both events with all sponsors listed on the back

Platinum Sponsor – \$5,000

- - Dedicated banner on main stage 6'X4'
- - Featured on E.C.H.O. social media
- - 6 VIP passes to Cinco de Mayo 2026
- - 6 VIP passes to Hispanic Heritage Festival 2025
- - 6 Event t-shirts for both events with all sponsors listed on the back

Gold Sponsor – \$2,500

- - Featured on E.C.H.O. social media
- - Dedicated banner on main stage 4'4'
- - 4 VIP passes to Cinco de Mayo 2026
- - 4 VIP passes to Hispanic Heritage Festival 2024
- - 4 Event t-shirts for both events with all sponsors listed on the back

Silver Sponsor – \$1,000

- - Featured on E.C.H.O social media
- - 2 VIP passes to ONE event of your choice
- - 2 Event T-Shirts for the event of your choice with all sponsors listed on the back

JOIN US

Be part of two incredible celebrations of culture and community. Together, we can make a lasting impact on Ellis County and continue to create vibrant spaces for families to gather, celebrate, and grow.

For more information, contact us at: elliscountyhispanicorg@gmail.com

Sponsorship Commitment Form

Please mail completed form to PO BOX 621 Waxahachie TX 75165 or scan and email to elliscountyhispanicorg@gmail.com

Please email your high-resolution logo to: elliscountyhispanicorg@gmail.com

Business Name: _____

Contact Person: _____

Phone/Email: _____

Sponsorship Level (circle one):

Presenting /Platinum / Gold / Silver

Payment Enclosed: Yes / No

Electronic payment accepted through Venmo: @ECHOwax

CashApp: @ECHOwax Zelle: 469-309-0194