



Sarah Berry

ARTS CONSULTANT

smberry.com

curation | public art | project management | events

EXPERIENCE

SM Berry, LLC. | 2021 – present

Owner

- * Cultural Consulting – Helping arts and community organizations flourish
- * Curation – Collaborating with businesses and individuals to enliven their space with permanent or rotating art
- * Public Art Projects – Murals for meaningful and dynamic place-making

ArtsFairfax, Fairfax, Virginia | 2022

Interim Advocacy Coordinator – Contract

- * Facilitated arts advocacy efforts for the FY23 budgets of the Commonwealth of Virginia and Fairfax County

Pozez Jewish Community Center of Northern Virginia, Fairfax, Virginia | 2016 – 2020

Director of Arts and Ideas

- * Set strategic vision and program goals and direct eleven personnel to deliver a robust slate of programs touching more than 15,000 diverse individuals of all ages across five counties each year
- * Managed budgets, secured grants, diversified funding sources, and cultivated and stewarded donors
- * Served as a sounding board and cheerleader for my team, and managed payroll and annual reviews
- * Spearheaded rebranding efforts, created e-newsletters and press releases, and provided social media content
- * Staffed volunteer committees, presented at meetings to the Board of Directors as needed
- * Served as a contact and produced contracts for partners, ensuring mutually beneficial relationships
- * Curated the Bodzin Art Gallery, bringing seven exhibits to the community annually
- * Programs under my direction included: art gallery, two film festivals, Positive Aging Fair, professional and community performances for all ages, a school of dance for students ages 3-103, creative programming for and by the special needs community, the Adult Education Institute's weekly lectures, arts and foreign language classes, recreational activities, and a rides program for seniors, which provided 40K+ rides in Northern Virginia

Ingleside at King Farm, Rockville, Maryland | 2015 – 2016

Cultural Arts Manger, Independent Living

- * Directed programming to exceed residents' expectations, ensuring resident leadership and participation
- * Curated the art gallery with six annual exhibits by resident artists

Public Art: Eight Nights, Eight Windows, Boston, MA | December 6-14, 2015

Producer (while serving as an Executive Council Member at Jewish Arts Collaborative)

- * Envisioned and assisted in the implementation of this week-long public art project
- * Developed and distributed the call for artists and recruited the panel of jurors
- * Identified and secured venues, which included the West End Museum, Boston Center for the Arts, a low-income housing development, bank, supermarket, coffee shops, and designer thrift store
- * Assisted in press outreach, resulting in coverage from several outlets including Boston's NPR news station

The Art Connection, Boston, MA | 2010 – 2015

Program Manager

- * Work closely with diverse staff and clients at social service organizations, facilitating their selections of contemporary art collections for permanent exhibition in their organizations
- * Spearheaded strategic planning, released RFP, and led international expansion outreach to potential grantees
- * Reviewed incoming funding proposals and guided the expansion committee through the grant approval process
- * Provided consulting to eleven organizations in the US and South Africa adapting our art placement program
- * Forged new and fostered existing relationships with hundreds of local artists, arts institutions, and funders
- * Maintained meticulous records in CRM including budget, timelines, and artwork inventory
- * Created content for and grew the agency's online presence and made regular updates to the website
- * Assisted in recruitment of staff, administrative volunteers, and board leadership

City of Boston, Department of Parks and Recreation | 2011 – 2015

Photography Workshop Leader and Curator

- * Led photography workshops in public parks and curated participants' photos for exhibition in Boston's City Hall

Boston University, Department of Arts Administration | 2010 – 2012

Teaching Assistant, Comparative Cultural Policy | Summer 2012

- * Lectured, facilitated discussions, assisted with grading, arranged student and faculty travel to UK and Brussels

Graduate Assistant | Spring 2010

- * Served as Chief Conference Site Coordinator at *Association of Arts Admin. Educators Conference*, hosted at BU

- * Researched international standards of arts administration education

Rubin-Frankel Gallery at Boston University Hillel, Boston MA | 2010

Marketing and Gallery Intern

- * Secured new outlets to publicize events, increasing off-campus community engagement

- * Assisted with freight unpacking, assessment of artwork condition, and worked with installers

Jewish Community Center of Northern Virginia, Fairfax, VA | 2006 – 2008

Programming Director, Elementary and Youth Department

- * Designed and implemented daily K-6 enrichment classes in visual arts, theater, cooking, and science

- * Delegation Head of JCC Maccabi ArtsFest, an international multi-media arts event for 300 teens

The Alice Ferguson Foundation, Accokeek, MD | 2006

Media Assistant, Trash Free Summit at The World Bank

- * Contacted elected officials and the press, resulting in media coverage in several states and political presence at the event

Smithsonian Institution, National Museum of American History, Washington, DC | 2004

Photographic Services Intern

- * Documented collections and events, four of my Folklife Festival photos were published

EDUCATION

Boston University, Boston, Massachusetts | 2011

MS Arts Administration | Secretary of Arts Administration Student Association, Chair of Publications Committee

George Mason University, Fairfax, Virginia | 2005

BA Psychology, Art & Visual Technology minor | Cum Laude graduate

SKILLS

- * Motivated, organized, and professional, with a good sense of humor and knack for community building

- * Proficient in Microsoft Office, social media, and a variety of email marketing, website builders, and CRMs

- * Fluent in Spanish and Italian, intermediate French

- * Award winning, internationally exhibiting visual artist

VOLUNTEERISM

- * 2022: **Member, Master Arts Plan Task Force for Public Art** | Co-create an equitable, sustainable, implementable plan for public art for Fairfax County, Virginia

- * 2021: **Guest lecturer, George Mason University** | School of Art – Entrepreneurship and the Arts

- * 2020: **Guest lecturer, George Mason University** | History & Art History – Curating an Exhibition

- * 2019: **Juror, Reston Multicultural Festival** | Assisted in identifying and recruiting performing artists

- * 2013-2015: **Steering Committee, MASSCreative** | Developed state-wide arts advocacy initiatives

- * 2012-2015: **Founding Advisory Council, Unbound Visual Arts** | Launched a successful exhibiting organization

- * 2011-2015 **Executive Council, Jewish Arts Collaborative** | Co-created multi-modal arts programming, envisioned and implemented *8 Nights, 8 Windows*, a week-long public art project