



Callum Shallcross – Artistic Director/CEO

Tamera Tau – Deputy CEO

Jyoti Singh – Executive Director/Deputy CEO

Flip the Script Mission Statement, Vision and Values

Flip the script is proud of its roots; being young people led and developed and has high ambitions for changing the landscape of theatre as we know it today. We are proud of being a theatre company at the heart of Manchester and of being an accessible company to all young people across Manchester, even in the most unlikely places. We are proud to honourably undertake an immense responsibility to “Flip the Script” on the “Narrative” of theatre, its place in the world we live in and provide a space for open creativity in whatever form it takes shape in.

“I am honoured to undertake the responsibility of Artistic Director and CEO and I am backed by the most incredible and creative young people, who I am proud to call some of my closest friends. The path that the company is on is not a straight one and we are prepared to face any challenges that arise, but we are committed to facing them head-on with confidence and purpose. I/We have a clear aim and objective and that is to ‘Flip the Script’ in whatever that means to the people we engage, and I am so grateful for the position I am in to do so. We are company built by young people who will champion young people’s voices in the creative industry in whatever way we can, and trust me, we won’t shy away from the difficult (sometimes) uncomfortable topics, which question the very definition of the world around us.”

Callum Shallcross

Artistic Director/CEO



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Flip the Script Mission Statement

Theatre is a vessel and a powerful tool, and it's our tool. People tend to view young people in one way, usually a negative way and that is umbrella that all young people have been put under through no fault of their own. We want to utilise the arts to "Flip the Scrip" on that narrative and redefine the status quo. Why are we left to question ourselves and our place in society and the growing world around us? Why are we left to question whether the arts are for us? These are the difficult questions that we don't talk about, on both an institutional level and a personal level. We want to redefine what theatre is an **who** it is for. Our mission is to use the arts as a vessel for change bringing to life work that may never be published anywhere else, provide a space for conversation and creativity through the arts ensuring suppressed voices are brought to the conversation to ensure we portray a true and reflective story of the world we are in and the world that we want to shape. Culture and equality are at the heart of what we do and our mission is to represent all culture through our artistic work and through the team that produce the work and it is not something we take lightly.

Flip the Script Values

As we see it, these values are a pledge that we are making to our audiences and all the partners we work with. A promise to abide by them in whatever we do, at all times.

- The core of all our work will be representative equality and will be reflected through our equal opportunities for all (including casting, backstage team and our admin teams)
- We promise to uphold our equalities charter and work with companies that uphold the same values as us.
- Young people, development, education and creativity is at the heart of our work.



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- From the actors on stage to the admin teams we promise to be respectful and passionate about the work we produce and to reflect on criticism and the work we produce.
- Accountability – Our audiences, and groups we engage, are who we are accountable to, the people who support us and the people we work for. We promise to be accountable and answerable to our choices of productions to the executive decisions that are taken in our meetings. We promise to uphold transparency and will work with audience panels to identify areas that need improvement, providing feedback on the actions taken.
- Challenging – We want to challenge difficult ideas and ask the challenging questions, that society often shies away from. The aim is to educate and, in some cases re-educate our audiences in a constructive way, which opens dialogue between groups of people. We are happy and driven in our aim to facilitate these conversations between groups that would never have previously engaged in the arts before. We will keep in mind that for every story there are two (potentially more sides) and we aim to represent these as equally as is possible through our work.
- **And in all the work we do, we promise to Flip the Script.**