



SPONSORSHIP OPPORTUNITY



laula's
hope

A Program of Mental Health
Transformation Alliance (MHTA)



Introduction

We are excited to invite you to be part of our upcoming event, the our "First Annual Hope in Action Community Event." Your support can make a big difference, and we appreciate your consideration.

About Us

Layla's Hope ensures that missing, runaway, homeless, and street youth/young adults, who have been subjected to, or are at risk of being subjected to, sexual abuse, human trafficking, or sexual exploitation and their families have access to resources and support that rebuild connections and develop a sense of safety, hope and leadership.

[Click here](#) for additional information on Layla's Hope.

Event Overview

Event Name: ***Layla's Hope First Annual Hope in Action Community Event***

Date: ***June 26, 2025, 10am-5pm***

Location: **Kingsport Farmers Market, 308 Clinchfield St, Kingsport, TN 37660**

Expected Attendance: ***100+ attendees***



Sponsorship Opportunities

We offer these sponsorship packages:

- **Platinum (\$2,500):** Prominent booth location, logo on event banners, and social media recognition.
- **Gold (\$1,000):** Logo on event banners and booth space.
- **Silver (\$500):** Logo on event banners and program acknowledgment.
- **Bronze (\$300):** Program acknowledgment.

Why Sponsor?

Sponsoring the "First Annual Hope in Action Community Event" benefits you by increasing your visibility in our close-knit community.

Benefits for Sponsors

As a sponsor, you'll enjoy:

- Logo exposure to local families, youth/young adults and other community partners.
- The opportunity to engage with families, youth/young adults and members at your booth.
- Social media mentions leading up to the event.

Our Target Audience

Our event will attract families and residents from the local area looking for information and resources for missing, runaway, homeless, and street youth/young adults, who have been subjected to, or are at risk of being subjected to, sexual abuse, human trafficking, or sexual exploitation. This can include but not limited to mental health services/supports, housing, insurance, etc.

Contact Information

For more details or to become a sponsor, please contact:

Stacy Morgan, Executive Director



276.274.7068



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***We look forward to
partnering with you to
ensure the success of
Layla's Hope First
Annual Hope in Action
Community Event.***



Layla's Hope 

*Building relationships,
making connections, finding
the lost to bring back
hope!*