



Press Release

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For Immediate Release on *World Kindness Day*

Grow N22 and Haringey Giving team up for the first Haringey Big Give Christmas Challenge Appeal 2019!

Noel Park, Haringey London: Grow N22 teams up with Haringey Giving for the first ever Haringey Big Give Christmas Challenge Appeal 2019!

This year we have an amazing opportunity for everyone to double their impact for local good causes in Haringey up to a total of £75,000! All donations will help people take action and make improvements on the things that matter to them in their lives and in the community.

Luke Newcombe, Project Manager for the 'Westbury Banks Nature Reserve' has personally pledged to donate a pound for every volunteer that attends a workshop at the reserve between the **17th November** until the **10th December!**

"Today is World Kindness Day and I feel it is only right to do some good in my community, especially as Christmas is rapidly approaching!" Says Luke 'Duke' Newcombe; Community Gardener at Grow N22. "Working with Haringey Giving on the first ever Haringey Big Give Christmas Challenge Appeal is really special and fits in perfectly with this years charitable donation. I hope that the funds raised will go towards disadvantage families across Haringey and give them a Christmas that they rightfully deserve"

What's more, Luke is backdating his donation to include a workshop from earlier this month! Haringey Giving will double up the donations grand total at the end of the campaign.

'This is a fantastic opportunity for people in Haringey to join forces with Grow N22, help nature and the environment and give to local good causes!' says Colin Bowen, Director of Haringey Giving, 'Grow N22 is a great initiative doing some really inspiring work so why not play your part, get involved and help us smash our target!'

The Westbury Banks Nature Reserve is a Noel Park Big Local initiative and is a community driven by a team of dedicated volunteers. The Reserve was a fly tipping hotspot for a number of years and has since been transformed into a wildlife haven!

Workshops are hosted on a regular basis and residents are encouraged to attend to learn new gardening and construction skills, make new friends, meet neighbours and work on collective community projects while listening to bird song at the wildlife pond!

The Westbury Banks Nature Reserve is located on Westbury Avenue N22: <https://goo.gl/maps/WSXTniDrxPgBE63q6>

Notes - Applicable workshop dates: 17/11, 24/11, 01/12 and 08/12. Donation limited to 50 attendees per workshop. Funds will be transferred on the 10/12/2019

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Press Denotes:

About Grow N22

GrowN22 exists to transform unlikely, disused and neglected spaces across Haringey into vibrant community gardens and growing spaces made for and by local people. Our aim is to transform Wood Green into a lush green urban paradise through creating community gardens and adding green infrastructure in the public realm. For more information on GrowN22, please visit www.GrowN22.com and follow us on social media @Grow_N22

About Haringey Giving

We are a unique, ambitious and independent new local giving partnership who want to enable local people to take action on what matters to them

and live fulfilled lives. We have been established as a result of extensive consultation and engagement with local residents, communities, businesses, public sector agencies and with independent specialist advice and support. We want to inspire and enable Haringey's residents, communities, businesses and funders to give their time, talents and funds to support good causes in our borough.

For further information about Haringey Giving and the Haringey Big Give Christmas Challenge 2019, visit www.haringeygiving.org.uk and find us on social media @HaringeyGiving.

About the Westbury Banks Nature Reserve

The Westbury Banks Nature Reserve is a Noel Park Big Local Initiative. The land was a derelict plot of land and fly tipping hotspot for a number of years. In early 2017 Richard Tomlinson and Luke Newcombe founded the Friends of Westbury Banks Nature Reserve and began an epic adventure of transforming the land into a wildlife haven. Workshops are hosted regularly where volunteers can learn new skills, meet neighbours and enjoy nature and wildlife amidst the concrete jungle!

Follow the reserve on social media via @WestburyBNR

Find out more about the Noel Park Big Local via <http://www.noelparkbiglocal.co.uk>