

FINANCE DEGREE PATHS

Every Finance major at Missouri State builds the same strong core in markets, valuation, and financial decision-making. Your track lets you specialize in the kind of work you actually want to do. Not sure which fits? Ask yourself: do you want to work with companies and markets, with people, or with technology and data?

Corporate & Investments: For students drawn to companies and markets

Our “classic” finance track. You’ll learn how companies raise and invest money, how to value stocks and businesses, and how professional investors make decisions.

- **Careers:** financial analyst, investment analyst, corporate treasury, commercial banking, portfolio management
 - **Credential:** the coursework aligns with the **Chartered Financial Analyst (CFA®)** program, the most respected credential in the investment world and a proven salary-booster
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Financial Planning: For students who want to work with people

Become the trusted advisor who helps individuals and families reach their financial goals such as retirement, investing, taxes, insurance, and estate planning. If you like finance *and* building relationships, this is your track.

- **Careers:** financial planner, wealth advisor, retirement plan specialist, client associate at an advisory firm
 - **Credential:** this program is **certified by the CFP® Board; as a graduate**, you are immediately eligible to sit for the Certified Financial Planner (CFP®) exam, the gold standard in the planning profession
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Fintech: For students who love technology and data

Finance runs on technology, and employers are competing for graduates who speak both languages. In this track you’ll combine finance coursework with hands-on skills in data analytics, programming, and financial technology tools.

- **Careers:** financial data analyst, fintech product analyst, quantitative analyst, technology roles at banks and investment firms
- **Why now:** launched in 2022 to meet fast-growing industry demand for finance graduates with tech skills



Finance / Corporate & Investments — This track is regarded as the “traditional” finance degree. Students who pursue this track are generally more interested in working primarily with numbers. The Corporate & Investments track prepares students for a wide variety of career opportunities. Students interested in pursuing the Chartered Financial Analyst (CFA®) designation generally choose this track. You can learn more about this track by scanning the QR code to the left.



Finance / Financial Planning — This track is designed for students who want to become financial planners or advisors and work closely with clients to help them achieve their financial goals. The premier professional designation in the financial planning field is the Certified Financial Planner (CFP®), and this track is certified by the CFP® Board. This means that students who graduate from this track are immediately eligible to sit for the CFP® exam. You can learn more about this track by scanning the QR code to the left.



Finance / Fintech — Launched in 2022 to meet the fast-growing industry demand for finance graduates with tech skills. As the finance world increasingly relies on technology, the Fintech track is designed to produce graduates who can speak both the language of Finance and the language of Technology. Students who pursue this track are likely more interested in working behind the scenes with data and numbers. You can learn more about this track by scanning the QR code to the left.

For more information, contact your advisor or the Department Head, Dr. Seth Hoelscher (sethhoelscher@missouristate.edu), or visit www.missouristate.edu/FERM.