

FINANCE

Student Organizations: FINANCIAL MGT ASSOC (FMA) | FINANCIAL PLANNING ASSOC (FPA)

Corporate & Investments: Analytical, numbers-person, quantitative

- **Careers:** financial analyst, investment analyst, corporate treasury, commercial banking, portfolio management
- **Credentials:** coursework aligns with the Chartered Financial Analyst (CFA®) program, the most respected credential in the investment world



Financial Planning: Good communicator, helpful, people-person

- **Careers:** financial planner, wealth advisor, retirement plan specialist, client associate at an advisory firm
- **Credentials:** this program is **certified by the CFP® Board**; as a graduate, you are immediately eligible to sit for the Certified Financial Planner (CFP®) exam, the gold standard in the planning profession



Fintech: Enjoy technology and data, quantitative, interdisciplinary

- **Careers:** financial data analyst, fintech product analyst, quantitative analyst, roles at banks and investment firms
- **Credentials:** potential certifications include the Financial Data Professional charter; launched to meet fast-growing industry demand for finance graduates with tech skills



ECONOMICS

Student Organization: ECONOMICS CLUB

STEM-Designated Degrees (BA & BS)

Economics: For those who want to understand markets, business decisions, public policy, and real-world problems, and then use evidence to solve them

If you ask **"why?"** and like using data to explain what is happening in the world

- **Careers:** data analyst or market research analyst, financial analyst, consultant, or banking professional, policy analyst or research assistant, economist
- **STEM-Designated:** these degree programs (BA & BS) are STEM-designated, reflecting a rigorous, quantitative curriculum, and allow qualifying graduates to apply for a 24-month STEM OPT extension
- **Where it can take you:** Law school, MBA, public policy, or graduate study in economics



RISK MANAGEMENT & INSURANCE (RMI)

Student Organization: GAMMA IOTA SIGMA (GIS)

Job Prospects and Scholarships: VERY HIGH

Insurance: Help people and businesses protect what matters

- **Careers:** insurance broker, underwriter, claims professional, risk advisor, loss control specialist, commercial insurance producer, account manager
- **Best fit:** students who enjoy working with people, solving problems, building relationships, and helping clients understand complex decisions
- **Credentials:** CLU (Chartered Life Underwriter), CPCU (Chartered Property Casualty Underwriter)



Enterprise Risk Management: Strategy, analytics, and decision-making

- **Careers:** corporate risk analyst, enterprise risk management analyst, compliance analyst, risk consultant, business continuity analyst, operational risk analyst
- **Best fit:** students who enjoy big-picture thinking, data-informed decision-making, problem-solving, and helping organizations prepare for uncertainty
- **Credentials:** ARM (Associate in Risk Management), CRMP (Certified Risk Management Professional)



Interested in **BUSINESS**, but not sure which area yet?

GENERAL BUSINESS

A flexible starting point that lets you explore business, keep multiple majors in play, and move toward the path that fits your goals.

TRANSFER + ONLINE

- **Transfer friendly:** get help reviewing credits and mapping what remains
- **Online pathway:** complete the degree from anywhere with flexible course options
- **Advising support:** compare majors and degree requirements before you choose



Experiential Learning Opportunities

Student Organizations

- Economics Club
- Financial Management Association (FMA)
- Financial Planning Association (FPA)
- Gamma Iota Sigma (GIS)

Pursuit of Certifications or Professional Designations

Finance

- Bloomberg Finance Fundamentals
(required of all FIN majors)
- Chartered Financial Analyst (CFA®)
- Certified Financial Planner (CFP®)
- Financial Data Professional (FDP)

Risk Management

- Associate in Risk Management (ARM)
- Certified Risk Management Professional (CRMP)
- Chartered Property Casualty Underwriter (CPCU)
- Chartered Life Underwriter (CLU)

Other opportunities

- CFA® Research Challenge Team
- BEAR (Building Economic Awareness and Resilience) Essentials
- Spenser-RIMS Risk Management Challenge
- BIZ Bears Student-Managed Investment Fund (SMIF)
- Internship Opportunities
- Student-Faculty Research Projects
- Domestic and International Educational Travel Programs

Other Programs Offered in the Department

Pursuing a minor or certificate is an excellent way to complement the skills acquired in your major program of study. The FERM department offers the following minors/certificates:

Minors

- Economics
- Enterprise Risk Management
- Finance
- General Business
- Insurance
- Legal Studies in Business

Undergraduate Certificates

- Agricultural Economics
- Business Principles
- Financial Awareness
- General Economics
- Insurance
- Modern Global Economy

Graduate Certificates

- Applied Economics
- Finance
- Financial Analysis
- Fintech
- Quantitative Enterprise Risk Management