

## LATEST

# DJ Expo 2021: Calling All DJs Collaboration with “Live Work Play AC”

BY [BRIAN BONA VOGLIA](#) · AUGUST 5, 2021



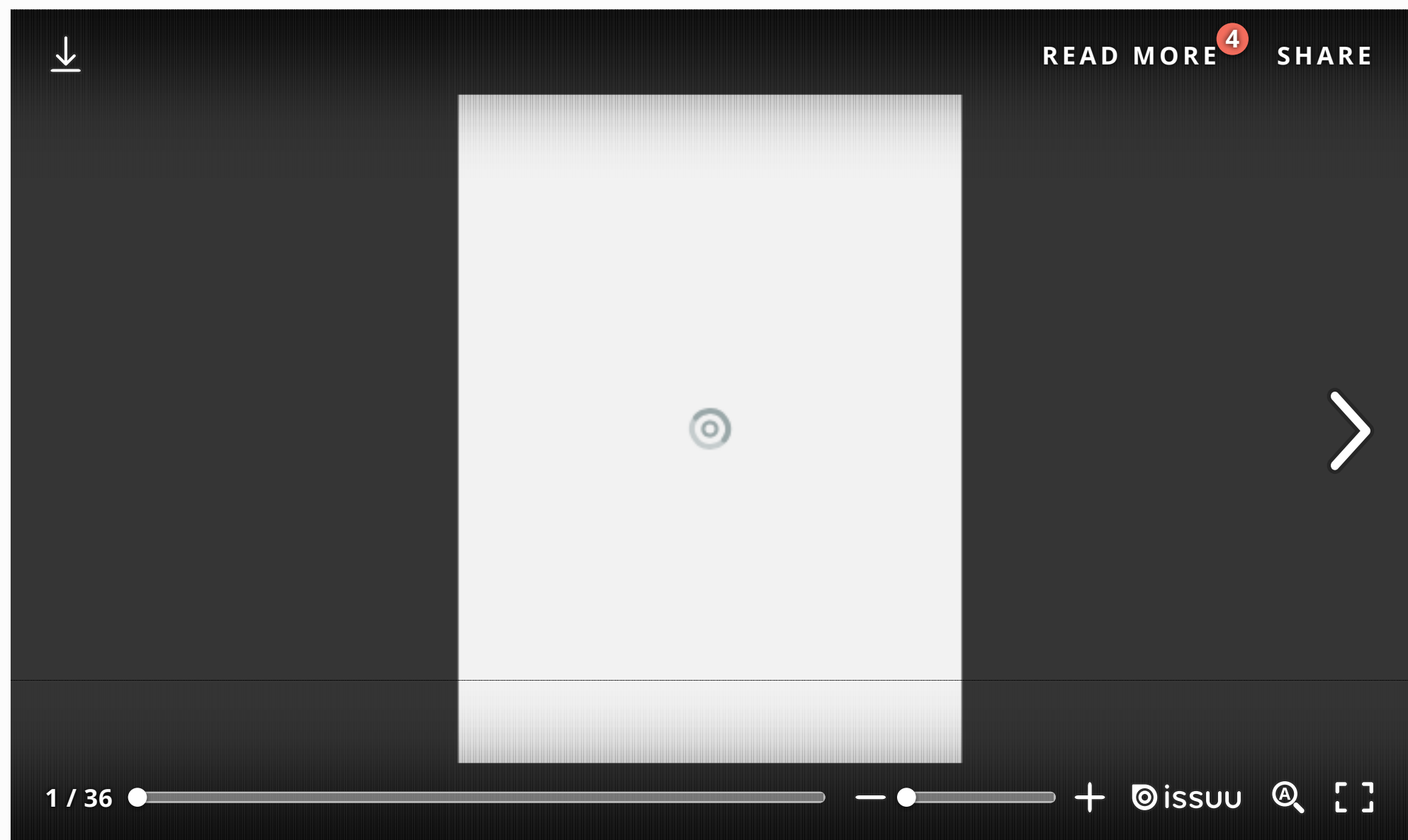
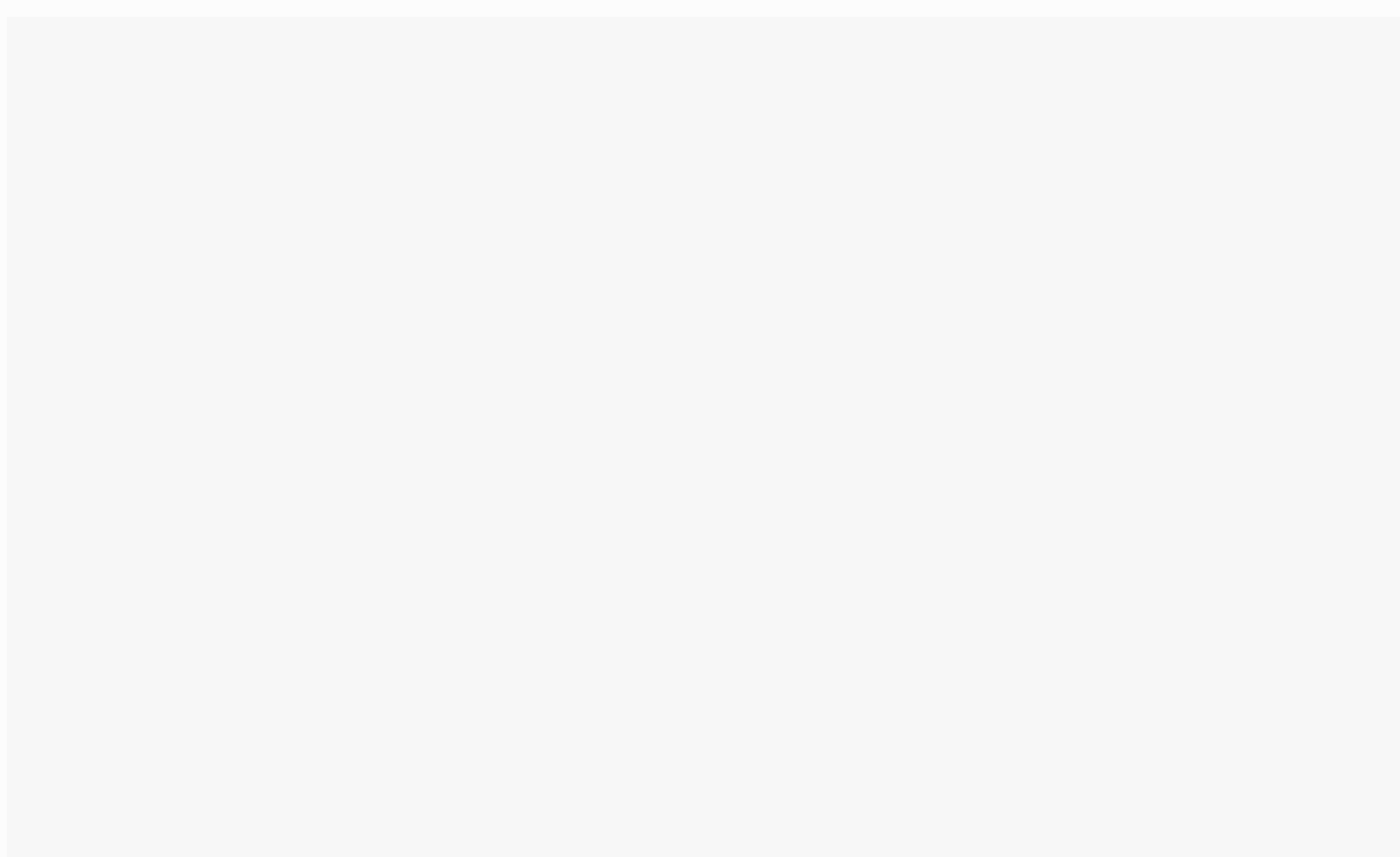
For 32 years, the DJ Expo – America's largest DJ event – has been running annually in Atlantic City. But for the first time, with an ongoing initiative to build community and focus on local, the show has collaborated with local influencer/radio personality [AC Mike](#) and the Atlantic City Media Group.

Waving the flag of “Live Work Play AC,” AC Mike Lopez will promote the DJ Expo, reimagined as DJX, and has collaborated with show producers The Hazan Media Group, to engage local talent, volunteers, and visitors to attend the upcoming show. The Atlantic City Media Group casts a vast net via local radio, television and social platforms.

On his [WOND radio program](#), which runs each Saturday, Sunday and Thursday, the AC Mike team will also be raffling off show passes on-air. Additionally, he'll be live-streaming from DJX itself August 9-12 at the Hard Rock Hotel & Casino Atlantic City.

The Atlantic City Media Group offers out-of-town people and companies a host of marketing services that are customized to the needs of each individual. As a welcome to all DJX participants and in an effort to help the AC retail community, AC Mike has put together the following video featuring local dining options in the city area – click below to get the lowdown on some of AC's best eats!

For the very latest on DJ Expo, please visit [www.thedjexpo.com](http://www.thedjexpo.com).



DJ Times Magazine is copyright © 2021 by DJ Publishing, Inc.  
[www.djtimes.com](http://www.djtimes.com)

[DJ EXPO](#)
[DJX](#)
[LATEST](#)

[0](#)
[f](#)
[t](#)
[in](#)
[p](#)

## Related Posts



Griz Returns from the Pandemic with Re-Charged Purpose & Big Bass Beats

AUGUST 7, 2021



Big Daddy's Seminar Sees DJing & Love Through Post-COVID Lens

AUGUST 6, 2021



Catching Up With Crankdat

AUGUST 6, 2021



Tommy Trash Connects With Kiesza For New Single, “Tectonic”

AUGUST 6, 2021

