



## It's a Great Time to Enhance Your Career Opportunities

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YOUR  
future  
depends on  
WHAT YOU DO  
Today

### Student Member Benefits

- **Exclusive Access to Industry Insights:**
  - HSMAI *Marketing Review*, HSMAI *Insights* Newsletter, and NY Area Chapter e-newsletter.
- **Build relationships** with other chapter members from New York Region and beyond.
- Access to **worldwide industry contacts**.
- Complimentary and reduced rates for **chapter education programs** and **networking/special events**.
- **Behind the scenes** tours and presentations in conjunction with chapter events.
- Opportunity to **participate in Student Education Days** offered by the chapter.
- Self-Promotion for **Job Search/Networking** - **post profile, photo and resume on the chapter website**.
- **Chance to earn** the coveted Chapter's Annual **Student Leader Award** for Distinguished Service.
- **Gain invaluable leadership/networking skills** with local chapter or in your collegiate chapter.
- **Mentorship Opportunities** from industry experts and leaders.

**Student membership = \$50 (just \$4/month)**  
Annual price valid for three years after you graduate!

For more information, please contact:  
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