



## It's a Great Time to Enhance Your Career Opportunities

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YOUR  
future  
depends on  
WHAT YOU DO  
Today

### Student Member Benefits

**Access to industry publications:** HSMAI *Marketing Review*, HSMAI *Insights* Newsletter, and NY Area Chapter e-newsletter.

**Build relationships** with other chapter members from New York Region and beyond.

Access to **worldwide industry contacts**.

Complimentary and reduced rates for **chapter education programs** and networking/special events.

**Behind the scenes** tours and presentations in conjunction with chapter events.

Opportunity to **participate in Student Education Days** offered by the chapter. Self-Promotion for Job Search/Networking - **post profile, photo and resume on the chapter website**.

**Chance to earn** the coveted Chapter's Annual **Student Leader Award** for **Distinguished Service**.

**Gain invaluable leadership/networking skills** with local chapter or in your collegiate chapter.

**Mentorship Opportunities** from industry experts and leaders.

**Student membership dues = Reduced to just \$50 per year**

Annual price **valid for three years after student graduates.**

For more information, please contact:

Dayna Zeitlin at 212.782.3016 or [dayna.zeitlin@sofitel.com](mailto:dayna.zeitlin@sofitel.com)

Chapter website: <http://hsmainyc.org/>