



It's a Great Time to Enhance Your Career Opportunities

C
YOUR
E
A
FUTURE
E



YOUR
future
depends on
WHAT YOU DO
Today

Student Member Benefits

- **Access to industry publications:** HSMAI *Marketing Review*, HSMAI *Insights* Newsletter, and NY Area Chapter e-newsletter.
- **Build relationships** with other chapter members from New York Region and beyond.
- Access to **worldwide industry contacts**.
- Complimentary and reduced rates for **chapter education programs** and networking/special events.
- **Behind the scenes** tours and presentations in conjunction with chapter events.
- Opportunity to **participate in Student Education Days** offered by the chapter.
- Self-Promotion for Job Search/Networking - **post profile, photo and resume on the chapter website**.
- **Chance to earn** the coveted Chapter's Annual **Student Leader Award** for **Distinguished Service**.
- **Gain invaluable leadership/networking skills** with local chapter or in your collegiate chapter.
- **Mentorship Opportunities** from industry experts and leaders.

Student membership dues = \$70 (just \$6/month)
Annual price **valid for three years after** student graduates.

For more information, please contact:
Dayna Zeitlin at 212.782.3016 or dayna.zeitlin@sofitel.com

Chapter website: <http://hsmainyc.org/>