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DISTRICT
EVENTS AND MARKETING

PROFILE

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■ HOW ARE WE DIFFERENT? ■

In District Events and Marketing, not only we target adding value to your company and create an overarching image that represents your firm in a positive light, but we have our own strategy which makes us stand out than others in our field, we focus on the smallest details which makes our services unique and most importantly delivering on time with perfection. We also ensure about donating a percentage of our profit with every project to charities locally and globally. As Charities change the lives of people in need every day with even the smallest of donations making a large impact in a community. However, a charity relies on any individual's support or any organization such as ours to continue their work in the community, and giving to a charity helps make our communities a better place to live by helping to provide goods and services to people who may not otherwise have access to them. When the standard of living for people in need of help goes up, our own standard of living goes up. So lets together contribute to make the world a better place.

As District Events and Marketing, we track the path of our father the late Sheikh Zayed Bin Sultan Al Nahyan, founder of the UAE, in supporting global and local charitable entities and his acts of kindness and goodness for future generations to follow and appreciate. As many people are aware, 2018 was declared as the Year of Zayed by our President His Highness Sheikh Khalifa Bin Zayed Al Nahyan, and 2019 was announced by his highness as the Year of Tolerance which reflects the unique standing that the late leader holds with every Emirati as the founding leader of the Union. His Highness Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, said with Sheikh Khalifa's announcement of 2019 as the Year of Tolerance, we recall the great heritage that Sheikh Zayed founded on Tolerance and today characterizes UAE's diverse society, his highness also stressed that nations built on values of tolerance, love and respect achieve lasting peace. The world today needs universal human values to be promoted for the sake of future generations.

His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, said the country wants government policies that “further consolidate tolerance and a deep sense of community. We want to spread their values among our youth and future generations.”

UAE nationals deeply cherish the memories of Sheikh Zayed, as do people of different nationalities around the globe who remember him for his extraordinary good deeds and values of coexistence and peace in local, regional and international communities, whose beneficial effects are being felt even today and will be forever.



An aerial view of a city skyline at sunset, with a network diagram overlay consisting of nodes and connecting lines. The text "Illustration purposes only" is written diagonally across the image.

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▪ ABOUT US ▪

District is an Events and Marketing firm based in Abu Dhabi, United Arab Emirates. We uphold the highest standards of integrity in all of our actions and are personally countable for delivering on our commitments as well as providing outstanding services that deliver premium value to our customers.

By being passionate, creative, and innovative, we ensure about delivering exceptional results to our clients. District manages and plans corporate events, pop ups, conferences and private events and much more. Our professional team are capable of executing all aspects of the marketing mix, including, branding, graphic design, public relations, social media management, web development and digital marketing to communicate your brand's unique value proposition to your clients., so don't hesitate to contact us for any marketing services or to get a customized unforgettable event experienced by us.

• DIGITAL MARKETING •



- **SEO / SEM**

- **E-Commerce**

- **Creating Websites**

- **Marketing Consultancy**

- **Content Marketing**

- **Audio and Video Production**

- **Social Media Marketing / Optimization**

■ EVENTS MANAGEMENT ■

Corporate Events

Formal Parties

Conferences

Festivals

Conventions

Project Management

Product Launches

Campaigns

Sports Events

OUR CLIENTS:



REEMAMI/



■ OUR PARTNERS ■



STUDIO 77



SOCIETY
Café & Lounge



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Thank you!

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