



March 20, 2018

Dear Member of the Community,

La Cumbiamba Colombiana, is a group of volunteers showcasing folkloric music and dance from Colombia in San Francisco and the bay area. This is our fifth year participating in Carnaval San Francisco.

Carnaval San Francisco is a great marketing platform due to the hundreds of thousands locals and visitors attending the different events during the festivities. This could give great exposure to your business or trademark.

It is with much respect that we request your sponsorship during our preparation and presentation in Carnaval San Francisco 2018. In exchange, we offer you the opportunity to market and advertise your business through the different sponsorship levels we offer in the attached form. La Cumbiamba Colombiana is currently active in several social media platforms, adding to hundreds of followers. Some of those platforms include Twitter, Facebook, Instagram, and LinkedIn. If you kindly accept our offer, in exchange of your sponsorship we would advertise your business from now and until February 2019 as described in our sponsorship levels.

We invite you to contribute to the enrichment and exchange of culture, while allowing us to showcase and advertise your industry.

Please feel free to contact us at any time in regards to this offer; however, one of our coordinators will soon be contacting you to follow up on this request.

Thanks in advance.

John Roldán, General Director
Comparsa La Cumbiamba Colombiana

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