

October 2025



🙀 Kozelka's Korner 🦊



As I attend other county and state fairs, I am often asked how we do what we do in Steele County. The answer is simple. We have volunteers, sponsors, guests, and a community who love the fair! All of you are ambassadors of the Steele County Free Fair that I am fortunate to manage. This is a position that I do not take lightly. The Steele County Free Fair Board of Directors and I strive to continually make our fair better. In fact, we are already working on entertainment and lining up vendors for "A Timeless Tradition the 2026 Edition" August 18 – 23, 2026. Please stop in, call, or email your suggestions or ideas to us. We value your feedback. In fact, it was feedback from our community that brought "Big Daddy Weave" with special guest, Cochran and Co. to the grandstand stage on Wednesday night for an amazing show, the first Christian concert we've ever held in the grandstand.

Other firsts for "Good Vibes in 2025" included the debut of the Arctic Blast Rollercoaster, completion of the Steele Saloon, addition of the Master Gardener's Learning Garden, and new hog pens and horse stalls to name a few. Several new sponsors stepped up with creative ideas, too, while long standing sponsors continue to support what we do. This doesn't happen in every county in Minnesota, or the nation for that matter, and is something I hope we never take for granted. Whenever and however you can, please join me in supporting our sponsors as we couldn't provide what we do without their willingness to partner with us.

The grounds continued to be busy after the last food stand and carnival ride drove away. We are happy to host our community whenever we can. The month of September alone saw sixteen (16) different events on the grounds from weddings, to bourbon tasting, corporate celebrations, homecoming float building and walks to support Alzheimer's and cancer research. We are proud to be a community partner and to help those who help us.

On behalf of the Steele County Free Fair Board of Directors, Associate Directors, and Staff, thank you! I am proud to be a fair manager, but not just any fair manager; manager of the best county fair in the state of Minnesota, the Steele County Free Fair!

See you at the fair!

Scott Kozelka

Steele County Free Fair Manager



SCFF Office Information



PO Box 650 www.scff.org | (507) 451-5305 steelecountyfreefair@scff.org

If you would like to receive your Barker Newsletter by e-mail, please contact us and we will be happy to add you to the list.

Mick Ditlevson appointed as State Director, Minnesota Rural Development

Mick Ditlevson serves as State Director for Rural Development in Minnesota. Most recently, he served as Deputy Chief of Staff for Operations to Secretary of Agriculture Brooke Rollins. Ditlevson holds a bachelor's degree in economics from Pepperdine University and is a fifth-generation Steele County farmer.

Mick is the son of Mark Ditlevson, Steele County Free Fair Board of Directors, and Renee Worke and is a Beer Garden Superintendent.

Congratulations, Mick!



Steele County Free Fair Manager, Scott Kozelka, Named Grand Marshal

Fair Manager Scott Kozelka wears many hats in the Owatonna community. Chamber Ambassador, United Way Board Member, member of the Eagles and Elks, to name a few. This fall, Kozelka added a new hat to his many when he served as the Grand Marshal for the

Owatonna High School Homecoming Parade. Kozelka was selected by the Owatonna High School Student Council in recognition of all he and the Steele County Free Fair do to support Owatonna High School. Kozelka spoke at coronation, rode in the parade and helped cheer our Owatonna Huskies Football team on to a homecoming victory in the last four seconds over New Prague. Congratulations on this well-deserved recognition, Scott!





Rinehart Joins the Team

Zach Rinehart, Blue Earth County Fair Board Member and Minnesota Federation of County Fairs District 2 Director, has joined the Steele County Free Fair team as Assistant Manager.

Kozelka mentored Rinehart in the weeks leading up to "Good Vibes in 2025" and throughout this year's fair as Rinehart desired to expand his knowledge in how a large fair comes together and is managed day-to-day.

The Steele County Free Fair Board and Kozelka quickly learned that Rinehart's skill set and desire to learn were a match for our needs as the Steele County Free Fair continues to grow. Rinehart will assist in the day-to-day planning for "A Timeless Tradition the 2026 Edition" and the off-season operations on the grounds.

Welcome, Zach Rinehart, to the team!

SCFF and KDHL Southern Minnesota Ag Ambassador of the Year

The Steele County Free Fair and KDHL Radio were proud to recognize the Dale and Lori Stevermer Family, Easton, MN, as the Southern Minnesota Ag Ambassadors of the Year.

The Southern Minnesota Ag Ambassador of the Year program was started over twenty-five (25) years ago as a way to recognize and say thank you to families and individuals who are promoting and telling the story of agriculture.

The Stevermer Family raises corn, soybeans, sweet corn and pigs. The entire family has been involved in pork promotion. Dale and Lori have held leadership roles with the Minnesota Pork Producers, the National Pork Board and the National Pork Producers Association where Lori served as Past President.

The Stevermer Family, along with finalists Brent Fuchs, Rice County farmer and recent recipient of the Education Award from the Faribault Chamber of Commerce, and Julie Ketterling, Ag Instructor and FFA Advisor at Farmington High School, were recognized at the District 2 Holstein Show on Saturday evening of the Steele County Free Fair.

News, Notes and Fun Facts From the 2025 Fair



- 3 wood carvers exhibited 129 carvings in this year's Wood Carving Exhibit.
- 8,176 people visited the Fine Arts exhibit.
- 111 people exhibited in more than one open class department.
- There were 4,432 open class entries from 1,019 open class exhibitors.
- Light horses topped the open class livestock entries with 478 entries.
- Flower exhibits topped the non-livestock open class entries with 561 exhibits.
- Culinary entries also topped 500 with 511 open class entries.
- There were 441 more open class exhibits than in 2024.
- Barry Benjamin from Happy Tails Pet Store, shared that 99,000 guests held an animal in the Great Outdoors Center during this year's fair!





- The Village of Yesteryear church service offering of \$488.00 was gifted equally to Oak Hill Community Connections and The Lighthouse of Southern Minnesota. The Fair Square Church Service was cancelled due to the rainy weather.
- 12,892 fair guests enjoyed the display of Chryslers in the House Auto Group Auto Museum. The museum will feature Tri 5's...1955, 1956 and 1957 Chevy's and Ford's in 2026. Contact the fair office if you have a vehicle to display in 2026.
- For the first time ever, Mega Ride Tickets SOLD OUT! 6,500 tickets were sold and entitled the rider to unlimited rides on the GoldStar Midway the entire fair.
- The Courtesy Shuttle provided rides for 1,701 fairgoers.
- Glenda Smith, Owatonna Chamber of Commerce & Tourism, shared that the Steele County Free Fair was one of the Top 5 events in MN for the month of August.



2026 Theme Winner



Richard Rodriguez, Owatonna, MN, submitted the winning theme for the 2026 Steele County Free Fair, "A Timeless Tradition the 2026 Edition". Rodriguez shared that this was a true "hometown kid makes good" moment that left him smiling. "As an Owatonna native, the Steele County Free Fair has been a huge part of my life. It's where I made so many of my favorite childhood memories and now it's where I get to see that same magic in my children's eyes. A huge thank you to the Steele County Free Fair for this honor. It means the world to give a little something back to the fair that means so much to me and my family."

2nd Annual "Best of the Fair" Food Competition

The 2nd Annual "Best of the Fair" Food Competition was held on the Wenger Stage in Fair Square Park on Wednesday, August 13, at 3:00 PM. Local celebrity judges had the task of choosing a champion from the seven finalists, narrowed down from 21 new food entries.

Champion: Cambodian Ribeye Steak Skewer by Shoo-Ga Cane Juice Bar & Eatery Cambodian Ribeye Steak Skewer by Shoo-Ga Cane Juice Bar & Eatery Savory:

Sweetest: Snickers Salad Cheesecake by Lakes Company Eats

BBQ Bourbon Bag by Bourbon Chicken Finalists:

Tater Keg by Greater Tater

Beignets by Just Take the Cake Too

Strawberry/Chocolate Churros by Mami Churros Creamery





And the winner is...







The annual Kid's Pedal Pull, sponsored by *Central Farm Service*, was a huge success at this year's fair. **112 youth**, ages 4 – 11, showed their strength in this year's pull. The following are the champions in each age group:

Age 4: Otto - Owatonna, MN

Age 5: Darby - Owatonna, MN

Age 6: Elle - Owatonna, MN

Age 7: Evelyn - Waterville, MN

Age 8: Avin - Blooming Prairie, MN

Age 9: Axel, Kasson, MN

Age 10: Andrew, Northfield, MN

Age 11: Rayfe, Zumbrota, MN



SCFF Evaluations Food Winners



Most Popular Food At The Fair:

Roasted & Mexican Street Corn at Blue House Corn Company

Most Unique Food:

Cheese Curd Tacos at Richie's Cheese Curd Tacos

Best Bargain:

Oof-da-Taco at Oof-da-Taco

Best Refreshments:

Dirty Floats at Just Take the Cake Too

Best Appearance Stand:

Shoo-Ga Cane Juice Bar & Eatery

Spiciest Food:

Kenyan Samosas at Sambusa Samosa

Rookie of the Year:

Shoo-Ga Cane Juice Bar & Eateryy

Most Customer Friendly:

Mami Churros & Creamery

Best International Food:

Beef, Chicken & Veggie Koshari by Korarina Egyptian Cuisine

Best Service:

Sweet Clouds Cotton Candy

Best Dessert:

Snickers Salad Cheesecake at Lakes Company Eats

Best New Food:

Edible Taco Bowl by Lopez Concessions

SCFF Evaluations Games & Rides Winners

Best Lit - Adult: Ring of Fire Best Ride - Kids: Speedway Best Ride - Adult: Arctic Blast Best Lit - Kids: Water Gun Fun Best Game - Kids: Claw Zone Park Best Game - Adult: Break a Bottle



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Bike Winners



8 bikes were given away as part of the Profinium, Inc. Saturday Ride Special during the fair. This year's winners were: Piper from Rochester, MN Benjamin from Kasson, MN

Malyeda from Owatonna, MN Alana from Arizona Millie from Chaska, MN Benjamin from Kasson, MN Brycelinn from Geneva, MN Logan from Ellendale, MN Ryder from Dodge Center, MN



SCFF Awards



★ Open Class Photography Results **★**

Grand Champion - Adult:

"Eye of the Prize" by Bobby Duehring, Mankato, MN

Grand Champion - Youth:

"Ripley" by Paisley Wolf, Blooming Prairie, MN

Gladys Wavrin Award for Best Photo:

"A Carriage Ride" by Richard Carlson, Rochester, MN

People's Choice Award:

"Heaven Above" by Cheryl Miller, Owatonna, MN









★ Open Class Culinary Arts Department Results ★

Junior Ruler of the Kitchen: Leah Miller, Owatonna, MN

Adult Ruler of the Kitchen: Julie Schultz, Owatonna, MN

Monica Kruschke Culinary Arts Award: Betty Hager, Owatonna, MN

In memory of Karla Ihrke Special Award: Irene Standke, Geneva, MN

Superintendent Award: Kimberly Gwin, Owatonna, MN

★ Fine Arts ★

People's Choice Award: Beth DeCoux, Owatonna, MN

★ Youth Art ★

People's Choice Award: Adaline Pettet-Ulrich, Owatonna, MN & Olivia Hoffman, Owatonna, MN.



"THANK YOU" TO EVERYONE INVOLVED IN MAKING THE 2025 STEELE COUNTY FREE FAIR A **HUGE SUCCESS! WE ARE SO FORTUNATE TO HAVE** PARTNERS WHO WORKED WITH US IN BRINGING "GOOD VIBES IN 2025" TO SO MANY, WE COULDN'T DO IT WITHOUT YOU!

- SCFF Board and Staff

A Family First Insurance Agency

AA Precision Tooling

ABC Siding

ABS Global

Active PT & Sports

Ag Partners Albert Lea Seed

Al-Corn Clean Fuel

Alerus

Alexander Lumber

Allina Health-Owatonna Hospital

All The Details

Ameriprise Financial - Dean Velzke

Amy Swain Hearing Centers

Bahe Drywall & Taping

Baker Tech Services

Baymont by Wyndham Owatonna

Benedictine Living Community

Berkshire Hathaway Advantage Real Estate

Becky Hermanson-Hill and Darcy Ihrke

BetterLife

Big Top Rental

Bio Plastics Solutions

Birchwood Cottages

Bixby Feed Mill

Block Plumbing

Blooming Prairie Vet Clinic

Bosch

Bremer Bank

Brick - Meger Funeral Home

Bridge Water at Owatonna BRN Lawn and Landscape

Broskoff Structures

Bulldog Coatings

C-4 Custom Cabinets

Caraill

Carr's Tree Service

CarTime of Owatonna

Casey's General Store

Cashwise Foods

CashWise Liquor

CCI Granite

Cemstone

Central Farm Service

Central Park Framing & Finds

Chad's Drywall & Taping Christian Bros. Cabinets

City of Owatonna

City of Owatonna Park and Recreation

City of Owatonna Street Department

CliftonLarsonAllen LLP

Cole's Electric College City Beverage

Comfort Inn-Owatonna

Commerce Bank-Geneva

Community Bank Owatonna

Community Resource Bank Compeer Financial

Costas Candies

Costco Wholesale 1376

County Inn & Suites

Courtyard by Marriott-Owatonna

Crystal Valley Cooperative

Culligan Ultrapure of Owatonna Culver's

Dahlheimer Beverage **DAIKIN Applied**

DeAnna's Concessions

Dean's Towing Deerfield Ag Systems-Becks Hybrid Seed Dealer

Deml Heating and Air Conditioning

Depot Bar & Grill Dwell Realty Group

Ecumen Brooks & Countryside Living

Edward Jones-Josh Cosens/Matt Edwards/Jeff Hall/John Havelka/Dan Mobley/Matt Stanislay

Ellingson Companies

Ellingson Tree Service

Robert Everett

Express Pressure Washers, Inc.

Fareway Meat and Grocery

Farmers Feed and Pet Supply

Fastenal

Federated Insurance Company

Fireplace Connection

Fleet Form

FoamCraft Packaging, Inc.

Four Seasons Electric

From the Ground Up

G & G Concessions

Gandy Company

GMI Insurance

Godfather's Pizza

Gold Star Amusements

Happy Tails Pet Store

Heartland Animal Hospital

Home 2 Suites by Hilton

Home Improvement Professionals

HomeTown Credit Union
Hugo Matejcek Post 3723 VFW & VFW Auxiliary

Horizon Eye Care

House Auto Group

Hy-Vee Grocery Store Hy-Vee Wine & Spirits

International Steel Erectors

James Bros. Construction Ron Janning-LG Seeds/AgroLiquid Fertilizer

Jensen Insurance Agency

Jensen Tree Moving JJD Companies

JK Routh Contracting

LLC Kappy's Collision Center

Keck's Repair

Keen Bank

Kibble Equipment

Kid's Korner Educare Center

Knutson+Casey Kottke Jewelers

KOWZ/KRUE Country/KFAN Legacy Signs

Let's Ride Boots and Apparel Life Fitness/Hammer Strenath

Life Style, Inc.

Little Sugar Designs Loken Excavating and Drainage, Inc.

Lowe's

Ludewig Financial Group

Mages Insurance Group

Manke's Outdoor Equipment

Marathan Stables-Pat McCarthy Marthaler Honda

Mayo Clinic Ambulance Service

Mayo Clinic Health Systems-Owatonna

Melbys Masonry
Metal Services of Blooming Prairie

MetroNet

Michaelson Funeral Home Midwest Ag Advisors

Mike's Repair Mineral Springs Brewery

Miner's Outdoor and Rec. Minnesota Horse Breeders Assoc

Misgen's Auto Parts Mohs Contracting

Mohs Homes

MSL Landscaping

NAPA Auto Parts

Casey and Amy Nelson

New York Life

North Risk Partners

Northern Beverage Distribution Co. LLC

Northland Farm Systems

O-town Auctions

Ocean Breeze

Olmsted Medical Center

Olympic Fire Protection

Ormic Concessions

Owatonna Area Christian Radio

Owatonna Bus Co.

Owatonna Collision & Glass

Owatonna County Club

Owatonna Eagles

Owatonna Fire and Safety Owatonna Fire Department

Owatonna Floor Covering

Owatonna Foundation Owatonna Glass

Owatonna Granite & Monument

Owatonna Heating & Cooling Owatonna Motor Company

Owatonna People's Press

Owatonna Police Department Owatonna Public Utilities

Owatonna RV Services Piepho Roofing Inc.

Plaza Morena Campestre Grill

Premier Bank - Minnesota Prime Garage Doors & More

Profinium Financial

R & K Electric

RE/MAX Venture

Ringhofer Insurance Agency

Ritchie Bros. Auctioneers

Riverland Community College Sanson

Enterprises

Schröder Concessions

Senator John Jasinski

Representative Tom Sexton Seykora Asphalt Maintenance & Paving

Seykora Striping Shorty Schroht Lawn Care

Sign Pro Simple Moves

Sleep City

Snell Motors Souba Greenhouse

Southern Mn Lawnworks Spare Time Catering and Events Star Granite

State Farm Mutual Insurance Association

Steele County Steele County American Dairy Association Steele

County Corn and Soybean Growers Assoc. Steele

County Farm Bureau Federation Board Steele County Highway Department

Steele County Sheriff's Department

Steele County Sheriff's Mounted Posse & Auxiliary

Steele County Special Deputies

Steele County Times

Steele – Waseca Cooperative Electric

Steelhead Americas

Strese's Tree Service

Steve James Excavatina

Stockwell Accounting

Stoyk's Plumbing Syngenta

Thiele Trucking, LLC Thompson Sanitation

Thrivent Financial-Nick Lewis

Timberdale Trace Tom's Pro Glass

Tom Thumb Donuts

Tony's Flooring Torey's Restaurant & Bar

Total Masonry

Townsquare Media TraLo Companies

Travel Leaders Tri-M Graphics

Triple J Concessions-Fresh Fries

Turtle Creek Nursery & Landscaping

Union Home Mortgage

United Prairie Bank

United Way of Steele County US Bank

Venture Hydraulics Vestis Uniforms

Viracon

Wanous Seeds

Waseca SnoBiz Wencl Construction Inc.

Welker Custom Homes, Inc.

Wencl Plumbing

Wilbur-Ellis

Wenger Corporation West Bank Wick Buildings

Willie's Painting Wireless World-Verizon

Wolff and Sons



See You At The Fair! October 2025



Steele County Free Fair PO Box 650 Owatonna, MN 55060



Memorials and Donations

Donations Received: B & D Greek Foods

Robert Everett Jack & Darlene Noble

Memorials Received:

In memory of Dylan Lattery Wayne & Janet Starman In memory of Elmer Reseland -Past Fair Manager Brook & Erik Reseland In memory of Richard Buan Roland & Truelson In memory of Merrill Jensen David & Cindy Melby In memory of Luverne Wanous -Fair Entertainer Glen & Cheryl Meger In memory of Jim Hartle -Board Member Emeritus Doris Lea Jerome Spindler In memory of Jim Feuerstain and Iim Klein

Mike, Karen, & Blake Klein

Thank you to our superintendents!

