

Casey McClain

ART DIRECTOR | SENIOR MOTION DESIGNER | GEN AI
Los Angeles, CA | 213-210-1415 | casey@madox.design | madox.design
linkedin.com/in/kcee3dee | madox.design/reels

BIO

As a highly skilled digital content creator with extensive experience in 3d animation, VFX and motion graphics, I've had the opportunity to work on various events, concerts, festivals, and live visual events around the globe and the US as well as creating VFX for episodic/movies and broadcast spots. With this solid foundation, I continued to hone my skills while also expanding my knowledge in advertising, promotional content, product shots and paid social/OLA campaigns through multiple ad agencies and motion studios. This extensive background provides a unique and well-rounded skill-set that I love sharing with any studio, client or project that requires the talents of a truly honed senior/lead motion graphics designer.

Since it's inception in my field, I've maintained a steady focus on locally-hosted, open-source, commercially viable generative AI solutions and LLM training/utilization, staying up-to-date with the latest technology and methods that continually evolve and emerge, learning their benefits.

Overall, I am a uniquely creative individual who is passionate about combining artistry, style with an edge and the technical expertise to deliver top-level content that engages the target demographics while having a lot of fun in the process.

SOFTWARE

2D/3D: Cinema 4D, Redshift, Octane, Arnold, X-Particles, Maya, After Effects, Photoshop, Illustrator, Figma, Premiere, Mocha Pro, Affinity Designer, Substance Suite, Unreal Engine, Fusion 360, Houdini

Gen AI/LLM: Comfy UI, AnimateDiff, Stable Diffusion, Kohya, OneTrainer, LangChain, Llama Index

OS: Windows, OSX, Linux

EXPERIENCE

Ideal Living | Art Director/3D/VFX Designer 04/2025-06/2025 (freelance)

- VFX, Compositing, 3D Animation, Motion Graphics for various product shots, showcasing their innovative features through creative visual story-telling
- Incorporating their products in real-world scenarios through photoreal VFX and compositing

Kaz Productions | Senior VFX/3D Designer 02/2025 (freelance)

- VFX, Compositing, 3D Animation for fluid FX

LA Associates | Motion Graphics Designer, 3D Designer 10/2024 – 11/2024 (freelance)

- 3D design, motion graphics for multiple brands
- Large format signage, streaming platforms, online/social
- Created engaging logo animation and live wall animation for existing brand clientele

Capital Brands, LLC | Art Director, Senior Motion Graphics Designer, 3D Designer 03/2022 – 06/2024 (freelance)

- Product shot development, 3D animation, CAD design, modeling, rendering, VFX compositing.
- Improved digital product shot look, style, animation, cinematic feel across multiple projects.
- VFX compositing for live-action product replacement.

BODi - Beachbody | Art Director, Senior Motion Graphics Designer,

VFX Designer 03/2013 – 03/2024

- Broadcast, commercial/direct response, product shot, digital, paid social/OLA, live visuals content.
- Transformed look, feel, style of multiple ad packages across their product line, - P90X, 21 Day Fix, Piyo, Liift 4, Liift More, 80 Day Obsession

Havas Edge | Lead Motion Graphics Designer

12/2012 – 06/2013 (freelance)

- Paid Social/OLA, long/short form spots, interstitial, sizzle, testimonial, direct response
- Main clients: Lifelock, Draft Kings

Lion VFX | Lead VFX Artist

10/2010 – 12/2012 (freelance)

- Compositing, fluid dynamics, particle effects, match move, rotoscoping
- Projects: Torchwood season 1-2, Homeland season 4, Quarantine 2, Judy Moody

Possible Productions | Lead Motion Graphics Artist, 3D Artist

08/2010 – 04/2012 (freelance)

- Jay-Z, Eminem, MTV VMAs, Deadmau5
- Created unique, immersive content for the stage on multiple large format projection and LED wall layouts.

Mousetrappe | Lead Motion Graphics Artist

05/2008 – 04/2013 (on and off) (freelance)

- Theme park visuals for Universal Studios, Florida
- 3D hologram mirror-projection visuals for the Wynn Hotel, Las Vegas

V Squared Labs | 3D Generalist, Composer

09/2005 – 09/2007

- Live Visuals and VJ performance for numerous events, festivals, concerts, music videos across the globe
- Content creation, logo animation, music-driven animation, FX and design.

EDUCATION

Savannah College of Art and Design

Major: Computer Animation

Degree: BFA

SKILLS & ABILITIES

- Unique style within motion graphics, 3D animation and VFX
- Unaffected by high pressure/tight timelines
- Detailed and thorough communicator
- Experienced lead, team builder, mentor
- Expert time management, keeping under tight deadlines
- Up-beat, positive fun attitude, I absolutely love what I do