

The background is a light-colored wood with a vertical grain. It features several carved floral motifs. In the upper left, there is a small, stylized flower. In the lower left, there is a larger, more detailed flower with five petals and a central circular element. In the lower right, there is a long, thin, curved branch with several leaves and two small flowers. The text is centered in the upper half of the image.

Orange County Museum of Art
Presentation of Opportunities
2023-2024
Van Cleef & Arpels

The Orange County Museum of Art is pleased to present opportunities for partnership with Van Cleef & Arpels.

There are several ways for brands to engage with the museum, and each partnership is made bespoke to match the needs and chosen level of involvement of the brand. The following are suggestions for engagement:

Exhibition Sponsorship

\$250,000 Annual Sponsor

\$100,000 Lead Sponsor

\$50,000 Sponsor

Donor Circle Sponsorship

\$100,000

\$50,000



Exhibition Sponsorship

Annual Sponsor \$250,000

- Recognition as “Lead Sponsor” of choice of two exhibitions over the course of twelve months with company logo on:
 - Exhibition title wall
 - Website
 - Museum printed materials
- Inclusion as “Lead Sponsor” in all press materials, including press releases and digital annual report
- Opportunity to host one (1) large private event with facility rental fee waived, food and beverage costs apply
- Opportunity to host 5 days of activities/programming in the Education Pavilion, Monday through Friday with facility rental fee waived
- Opportunity to host two (2) smaller events in Education Pavilion or Café Verdant, food and beverage cost apply
- Invitation for four (4) to attend all exhibition openings: pre-preview cocktail receptions, and exhibition tours with the museum’s CEO and Director and exhibiting artists over the course of twelve months.
- Invitation for four (4) to attend the private dinner celebrating the opening of all exhibitions following the pre pre-view receptions (Invitations are also extended to OCMA Board of Trustees and VIP donors as well as the exhibiting artists and gallery)
- Opportunity to schedule two (2) private exhibition tours with a museum art educator, maximum 20 people per tour, pending staff availability - Sponsors have the option to add cocktails and/or lite bites, food and beverage costs apply
- Opportunity to host an in-store shopping/cocktail event with invitations sent to OCMA’s VIPs, with sponsor donating a percentage of the event proceeds to OCMA
- Invitation for four (4) to National Council Dinner in May 2024
- Invitation to participate in Art Travel events both domestically and internationally with donation fee waived (travel costs still apply)

Exhibition Sponsorship

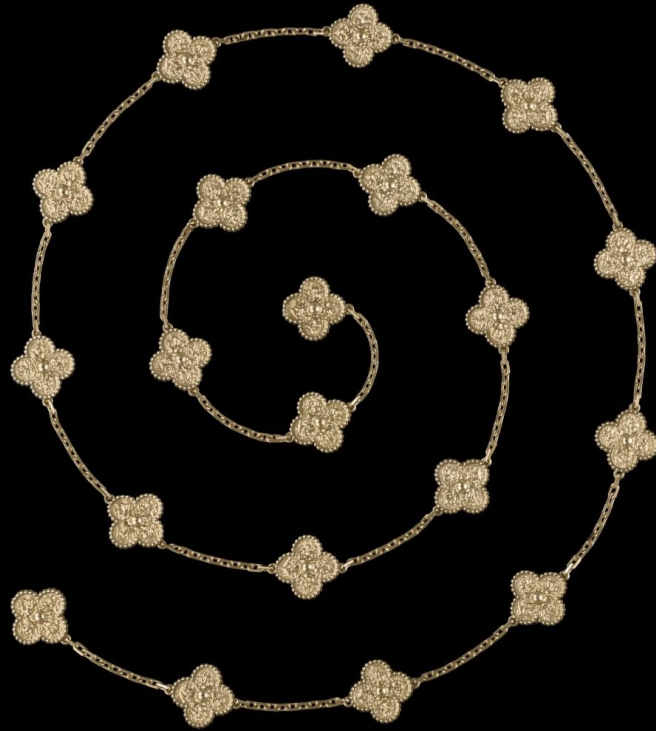
Lead Sponsor \$100,000

- Recognition as “Lead Sponsor” of chosen exhibition with company logo on:
 - Exhibition title wall
 - Museum printed materials
- Inclusion as “Lead Sponsor” in all press materials, including the digital annual report
- Opportunity to host one (1) private event with facility rental fee waived, food and beverage costs apply
- 15% off two additional facility rentals to host a private event at the museum, pending scheduling availability, food and beverage cost apply.
- Opportunity to schedule two (2) private exhibition tours with a museum curator, maximum 20 people per tour, pending staff availability. Sponsors have the option to add cocktails and/or lite bites- food and beverage costs are sponsor’s responsibility
- Invitation for four (4) to attend the Donor Circle exhibition opening pre-preview reception, a cocktail reception and exhibition tour with the museum’s CEO and Director and exhibiting artist. (OCMA’s Donor Circle is a membership program with an annual commitment of \$2,500 to \$50,000)
- Invitation for four (4) to attend the private dinner celebrating the opening of the exhibition following the Donor Circle reception. (Invitations are also extended to OCMA Board of Trustees and VIP donors as well as the exhibiting artists and gallery)
- Opportunity to host an in-store shopping/cocktail event with invitations sent to OCMA’s VIPs donating a percentage of the event proceeds to OCMA.

Sponsor \$50,000

- Recognition as “Sponsor” of chosen exhibition with company logo on :
 - Exhibition title wall
 - Museum printed materials
- Inclusion as “Sponsor” in all press materials, including the digital annual report
- 15% off one (1) facility rental to host a private event at the museum, pending scheduling availability, food and beverage cost apply.
- Opportunity to schedule two (2) private exhibition tours with a museum curator, maximum 20 people per tour, pending staff availability. Sponsors have the option to add cocktails and/or lite bites – food and beverage costs are sponsor’s responsibility.
- Invitation for two (2) to attend the Donor Circle exhibition opening pre-preview reception, a cocktail reception and exhibition tour with the museum’s CEO and Director and exhibiting artist. (OCMA’s Donor Circle is a membership program with an annual commitment of \$2,500 to \$50,000)
- Invitation for two (2) to attend the private dinner celebrating the opening of the exhibition following the Donor Circle reception. (Invitations are also extended to OCMA Board of Trustees and VIP donors as well as the exhibiting artists and gallery)

Donor Circle Sponsorship



Annual Donor Circle Sponsorship - \$100,000

- Opportunity to host one (1) private event with facility rental fee waived, food and beverage costs apply
- 15% off one additional facility rental to host a private event at the museum, pending scheduling availability, food and beverage cost apply
- Opportunity to schedule two (2) private exhibition tours with a museum art educator, maximum 20 people per tour, pending staff availability. Sponsors have the option to add cocktails and/or lite bites- food and beverage costs are sponsor's responsibility.
- Invitation for four (4) to attend all Donor Circle exhibition openings and pre-preview receptions (cocktail receptions and exhibition tours with the museum's CEO and Director and exhibiting artist.) OCMA's Donor Circle is a membership program with an annual commitment of \$2,500 to \$50,000
- Invitation for four (4) to attend the private dinners celebrating the opening of the exhibitions following the Donor Circle receptions. (Invitations are also extended to OCMA Board of Trustees and VIP donors as well as the exhibiting artists and gallery)
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Joan Brown

January 27, 2024–June 2, 2024

This exhibition is the first major survey of Joan Brown (b.1938; d.1990) in over 20 years and offers a compelling look at the prolific career of a painter known for her large-scale, high-key portraits of family, animals, and herself. Organized chronologically, Joan Brown presents 44 objects, including paintings and sculptures, and traces the depth and evolution of the artist's 35-year career as a painter, starting with her art school days in 1950s San Francisco to her premature death at age 52. While Brown focused on abstraction in the late 1950s, her paintings took on a charming and fantastical figurative style later in her career.

The playful, imaginative, and autobiographical work of Joan Brown draws inspiration from a variety of sources to create a charmingly offbeat body of work that embraces whimsy and weightier themes. Driven by a deep and lifelong curiosity, her later works showcase an ever-expanding symbology as she pursued a more spiritual, metaphysical path.

Joan Brown is organized by the San Francisco Museum of Modern Art. The exhibition is curated by Janet Bishop, Thomas Weisel Family Chief Curator and Curator of Painting and Sculpture at SFMOMA, and Nancy Lim, Associate Curator, Painting and Sculpture, SFMOMA. OCMa's presentation is organized by Courtenay Finn, Chief Curator.



Joan Brown, *The Night Before the Alcatraz Swim*, 1975; GUC Collection, Highland Park, Illinois © Estate of Joan Brown.
Photo: Michael Tropean



Installation view: Lynda Benglis: *Bounty, Amber Waves, Fruited Plane*, 2021. Courtesy the artist © Lynda Benglis / Licensed by Artists Rights Society (ARS) New York. Photo: Kevin Todora

Lynda Benglis: *Bounty, Amber Waves, Fruited Plane*

February 2, 2024–March 16, 2025

Throughout her five-decades-long career, Lynda Benglis (b. 1941, Lake Charles, LA) has created sculptures that explore the physicality of form and its effects on the viewer. Beginning in the 1960s with her poured latex paintings, where she dripped and poured pigmented latex directly onto the floor, Benglis has been concerned with the natural connection between the human form and the motion of water. She produced her first fountain, which also was her first major work in cast bronze, as a commission for the 1984 Louisiana World Exposition in New Orleans and has continued to explore its form throughout her practice. OCMA's exhibition *Bounty, Amber Waves, Fruited Plane* consists of three monumental fountains installed on the museum's rooftop sculpture terrace. Large, horn-shaped flower blossoms stacked up into vertical columns, Benglis's fountains rise from a single pool 24 feet into the air. The three works are titled *Bounty, Amber Waves, Fruited Plane*, after the patriotic hymn *America the Beautiful*, offering a meditation on the flow of water and the human body, and the notion of plenty and abundance.

California Biennial 2024

June 29–October 20, 2024

Dating back to 1984, the California Biennial defined the spirit of the OCMA for decades, exemplifying the museum's six-decade history of presenting new developments in contemporary art while identifying emerging artists on the verge of national and international acclaim. Revived as part of the opening of OCMA's new building in 2022, the 2024 edition brings together a constellation of artists who use language as a medium—dissecting letters, words, and texts to examine the role that storytelling plays within our sense of place. An exhibition that, like a novel, travels across time and space, the constellation of work brings to light narratives shaped by literature, history, and current events, evoking the good, mediocre, and difficult aspects of the human experience.



Installation view: *California Biennial 2022: Pacific Gold*, Orange County Museum of Art, 2022. Photo: Yubo Dong, ofstudio



Installation view: Liz Larner: *below above*, 2022, Kunsthalle Zürich. Courtesy the artist and Regen Projects, Los Angeles

Liz Larner: Drifts and Asteroids

September 13, 2024–January 5, 2025

Presented as part of the Getty Foundation's initiative Pacific Standard Time 2024 (PST) and the large multi-institutional group exhibition *Sea Change*, OCMA will debut a series of new large-scale sculptural installations by California artist Liz Larner (b. 1960, Sacramento, CA). Addressing the pervasive and exponential presence of plastic in the world, *Drifts and Asteroids* transforms everyday objects made of both unrecyclable and recyclable plastics—toys, plastic wrapping, straws, bags, and disposable containers—into a new seascape, landscape, and skyscape, inviting audiences to ask new questions of our material present.

Su Yu-Xin

November 16, 2024–March 23, 2025

OCMA presents the first US museum solo show of Su Yu-Xin (b. 1991, Hualien, Taiwan). Working primarily in painting, she explores how the fluidity of human experience can operate and be stored inside a still image. Her paintings are the compressed output of her impressions of multiple soundtracks, time zones, and screens, expressed through graphics, landscapes, fragmented text, and memories. In her practice, landscape is an in-between place, a space of both figuration and abstraction, echoing what she refers to as “Parallel Impressionism,” a space in which she records the forces of nature as they shift in tandem with human intervention.



Installation view: Su Yu-Xin, *With or without the sun (Su'ao-Hualien Roadway)*, UCCA Dune, Beidaihe, 20212–2022. Sand, coral pigments, ferric oxide, white sugar, crystal dust, sulfur, soil, red ore, tourmaline dust, and other hand-made pigments on board. Courtesy the artist, UCCA and MadeIn Gallery, Shanghai.





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