

LIGHT UP Norwalk

Light up Norwalk is an annual event following Small Business Saturday. Last year we were humbled by comments from many locals and visitors stating they felt like they were in a Hallmark movie! Help us continue bringing the magic of Christmas to our Main Street!

Sponsorship Levels

- ☐ **MR. & MRS. CLAUS - \$5,000** ✨ *Only 1 left!!*  *Thank you,* FISHER | TITUS
- Premier Sponsors of Light Up Norwalk! These 2 sponsors will have their logos featured prominently throughout the event and in all promotions leading up to the event. They'll be featured in all media promotions (including on air!) and displayed in front of the Christmas tree being lit up in Suhr Park to stay on display through the holidays.
- ☐ **MAGIC OF CHRISTMAS - \$2,500**
- These sponsors will be prominently displayed at the main attractions and activities! They will also be featured in promotional materials and media prior to the event.
- ☐ **POLAR EXPRESS - \$1,000**
- Climb aboard the Polar Express! Sponsor logos will line the trackless train and be featured in promotional materials and media leading up to Light Up Norwalk!
- ☐ **FROSTY THE SNOWMAN - \$500**
- Snowman sponsor logos will be displayed at one of the hot cocoa or s'mores stations.
- ☐ **SANTA'S LITTLE HELPERS - ANY AMOUNT**
- ☐ **COUNT ME IN TO VOLUNTEER DURING LIGHT UP NORWALK!**

Name: _____ Email: _____

Company: _____ Phone: _____

Social Media Link: _____

PLEASE MAKE CHECKS PAYABLE TO NORWALK AREA VISITORS BUREAU

12 BENEDICT AVE, NORWALK, OH 44857