

NEW
EDITION



E-BOOKS DO IT YOURSELF SERIES

OCTOBER 2026 CATALOG

NEW



What is Donor-Lens?

Donor-Lens is a methodology for developing, designing, reviewing, implementing, and reporting on a project from the funder's perspective.

NEW

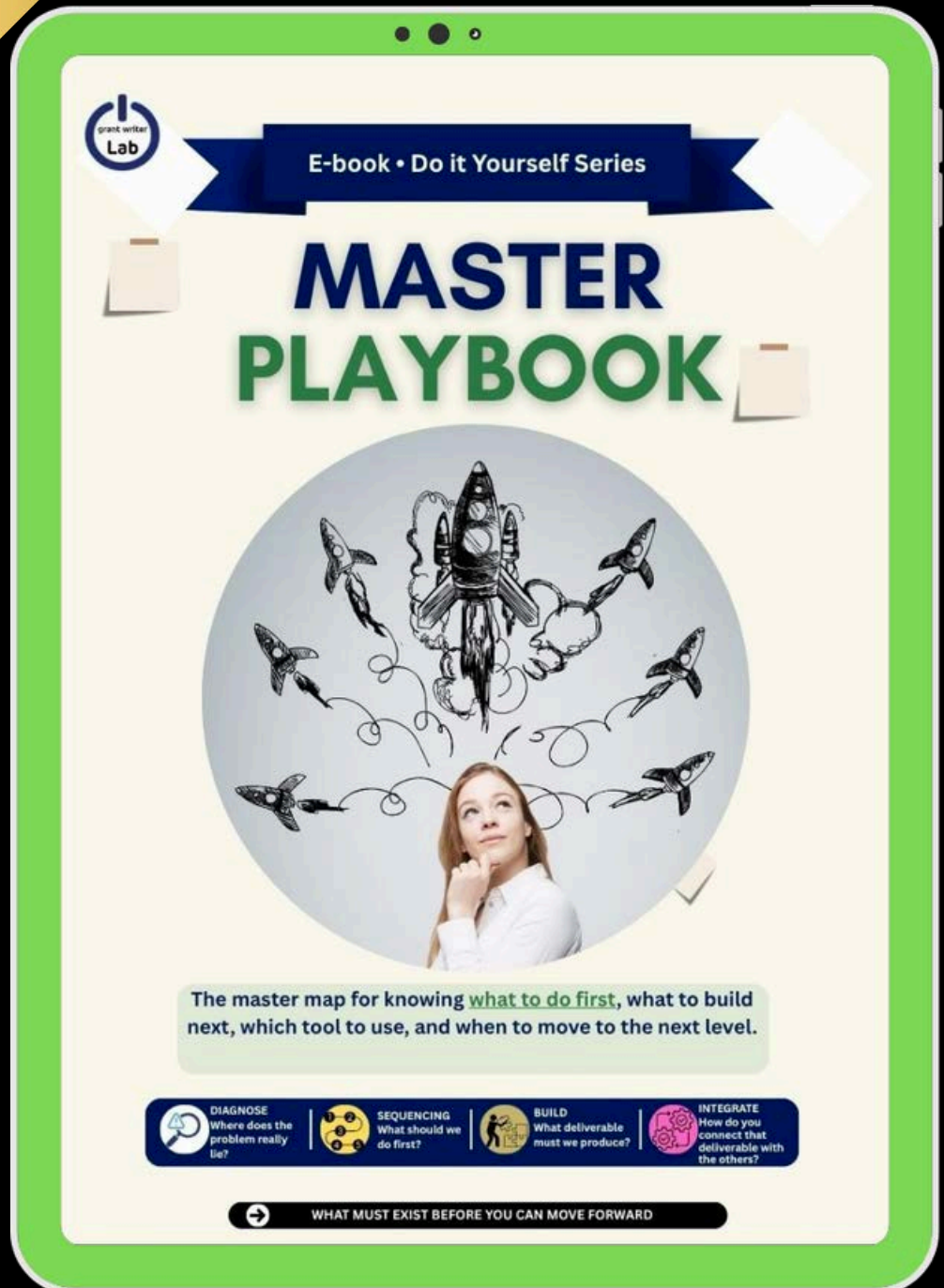


SECTOR GUIDE

What does the Sector Guide do?

The Sector Guide helps you apply **Donor-Lens** to specific contexts, including education, health, economic development, the environment, research, social inclusion, culture, innovation, and other sectors.

NEW
E-BOOKS



THIS E-BOOK IS NOT “AN INDEX OF THE SERIES”

This e-book shows you: **What must exist before you can move forward?**

You don't need to know everything. You need to know what to build, in what order, and to what standard.

The Do It Yourself Series gives you the tools. The Master Playbook shows you how to connect them.

NEW E-BOOKS



THIS E-BOOK GOES BEYOND BUILDING A BUDGET

This e-book treats the budget as part of an interconnected process:

Objectives → Outcomes → Activities → Resources → Costs → Assumptions →
Budget → Schedule → Dependencies → Critical Path → Risks → Feasibility

NEW
E-BOOKS



This e-book was designed to do more than explain financial management and procurement in projects funded by multilateral organizations.

It helps you build a practical approach to managing funds, procurement, contracts, reports, and supporting evidence with greater organization, traceability, and confidence.

NEW
E-BOOKS

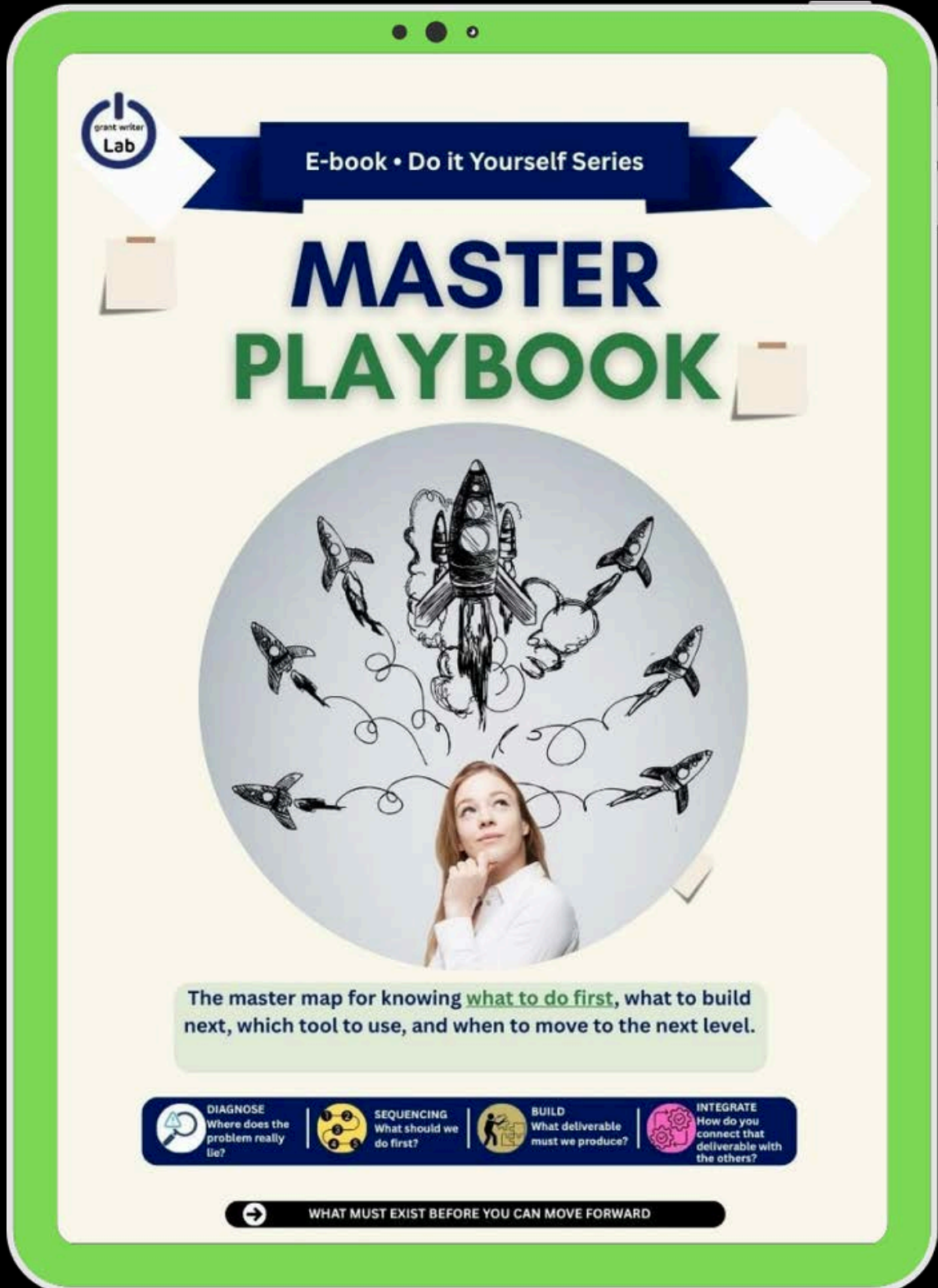


This e-book helps you finish strong. It addresses one of the most overlooked stages of the project cycle: using the final report to support renewed funding, beyond meeting closeout requirements.

It is designed to turn your final report into the starting point for your next funding opportunity: a document that brings together actual evidence, actual results, and the complete project story.

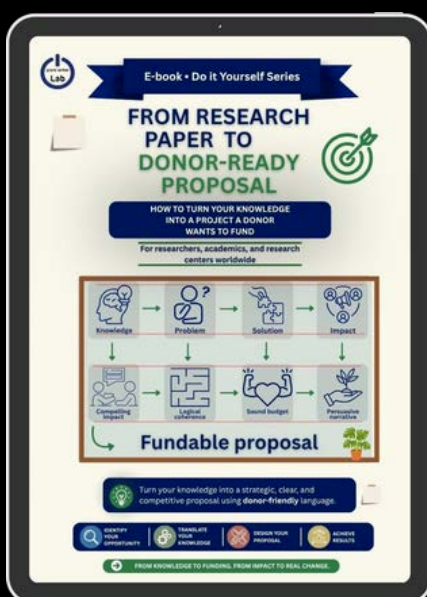
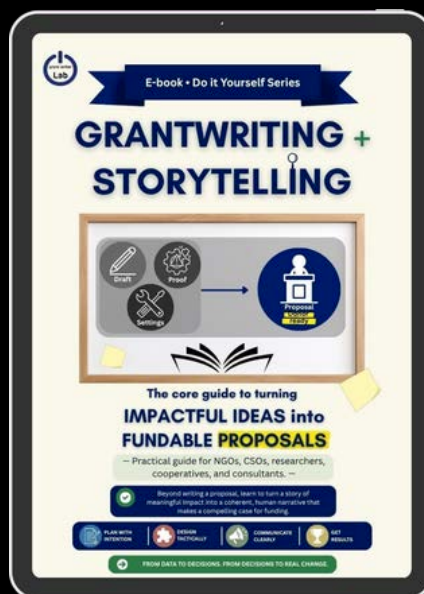
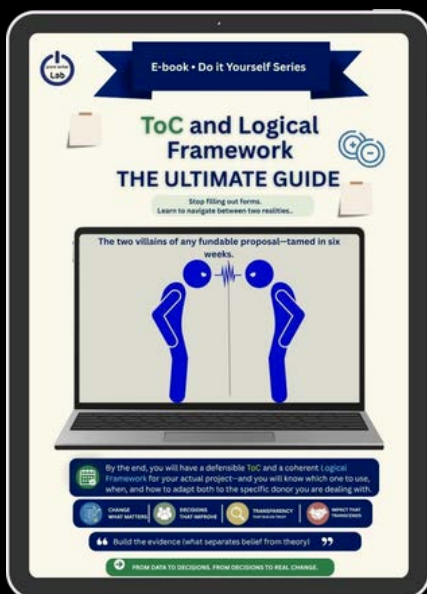
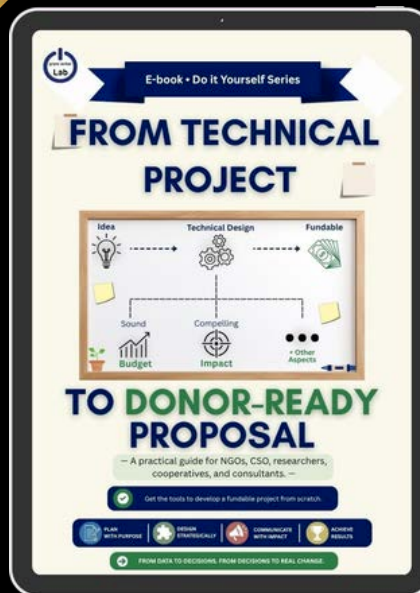
ALL
E-BOOKS

YOUR JOURNEY BEGINS HERE



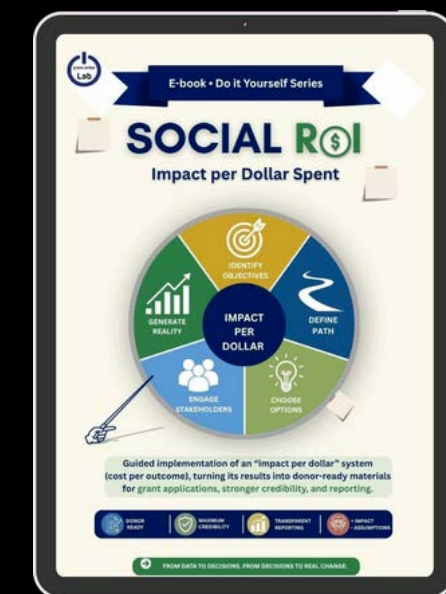
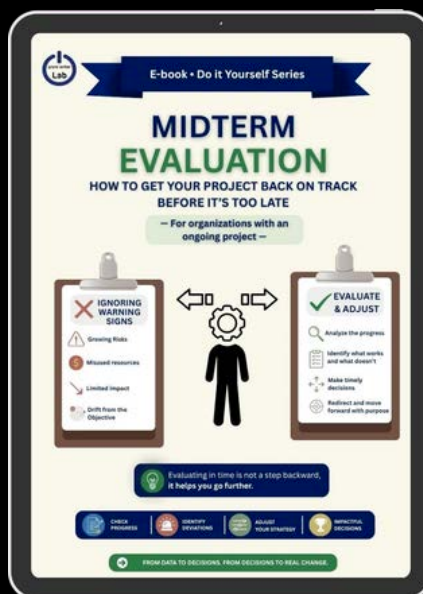
THE PRICE OF THE MASTERBOOK IS
CREDITED TOWARD THE NEXT E-BOOK YOU
CHOOSE.

ALL E-BOOKS



ALL E-BOOKS INCLUDE DONOR-LENS
+ A SECTOR GUIDE

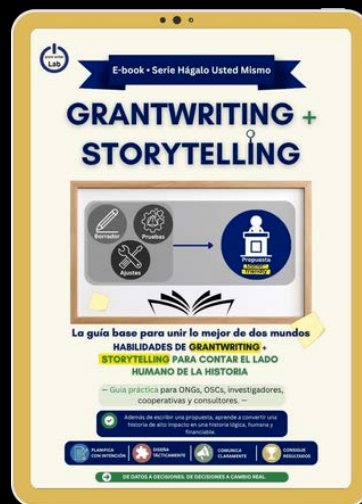
ALL E-BOOKS



ALL E-BOOKS INCLUDE DONOR-LENS
+ A SECTOR GUIDE

What comes with each ...
E - BOOK?

MAIN E-BOOK



+



+

**SECTOR
GUIDE**



+

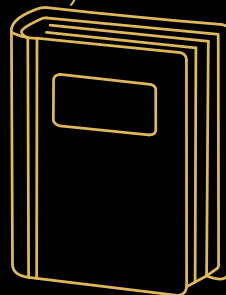
**Downloadable
exercises**



**Downloadable
templates**



Master Workbook*
**Use the Master Workbook to
assemble your final deliverable.*



**Two 1:1 sessions
90 minutes each**



+

**BRAND
NEW**

**An initial 1:1
session**



... TO

develop your

**SECTOR
GUIDE**



LEARN MORE



THE ROLE OF THE SECTOR GUIDE

The **Sector Guide** adapts the general methodology to a specific field of work.

The **main e-book** explains the overall approach. The Sector Guide answers:

- ***How does this apply to my sector?***
- ***What language do donors use in this field?***
- ***Which indicators are typically relevant?***
- ***What mistakes are common in these proposals?***
- ***What arguments strengthen a funding request in this field?***

The Sector Guide turns the general methodology into a specialized tool for a particular type of project or audience.



Digital Economy
& Fintech



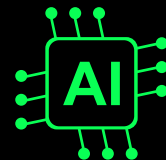
Food



Migration



Education



Artificial
Intelligence



Creative
Industries



Water



Health



Clean Energy



Innovation



Mobility



Climate Change



Startups



Internet of Things



Circular Economy



Smart Cities

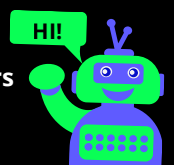


Sustainable Agriculture



Gender

Other Sectors





WHO ARE THE E-BOOKS FOR

INDIVIDUAL USERS
&
ORGANIZATIONS



Receive the tools and user-level guidance to build a repeatable system for your chosen topic

Get one e-book + Donor-Lens + a Sector Guide + all user tools for USD 350.

CONSULTANTS
REPLICATING THE
METHODOLOGY



Receive the consultant pack and guidance to use the tools with your clients. You may sell your services, but may not claim ownership of the methodology.

Get one e-book + Donor-Lens + a Sector Guide + all consultant tools for USD 500.

TWO-STAGE TRAINING FOR CONSULTANTS

For consultants interested in facilitating the Do It Yourself methodology to support organizations, startups, and impact programs with practical tools for funding, proposals, evidence, Social ROI, compliance, and Donor-Lens.

Track A: Nonprofit and civil society consultants working with:

- NGOs
- Foundations
- Associations
- Civil society networks
- Community organizations
- Project teams
- Faith-based or grassroots organizations
- Educational or social institutions
- Programs funded through international development cooperation

Track B: Impact investment consultants working with:

- Startups
- Accelerators
- Incubators
- Impact investment funds
- Entrepreneurship programs
- Social enterprises
- Small and medium-sized enterprises with a social or environmental impact
- Venture builders
- Business support organizations
- ESG or social innovation programs

LEARN MORE



TWO-STAGE TRAINING FOR CONSULTANTS

TRACK A FOCUS AND EXPECTED OUTCOMES

- Grant writing
- Donor-Lens
- Fundable proposals
- Competitive proposals
- Theory of Change
- Logical Framework
- Compliance
- Evaluation
- Final reports
- Resource mobilization
- Organizational strengthening

EXPECTED OUTCOME

You will be equipped to help nonprofit and civil society organizations turn ideas, projects, and reports into proposals, systems, and evidence that donors can understand, assess, and trust.

TRACK B FOCUS AND EXPECTED OUTCOMES

- Impact thesis
- Social ROI
- Impact metrics
- Gender-lens investing
- Impact narratives for investors
- Scalability
- The business case for impact
- Investment or blended finance readiness
- Impact pitches
- Evidence of traction
- Impact per dollar
- Impact and financial sustainability

EXPECTED OUTCOME

You will be equipped to help startups, accelerators, and impact-driven businesses translate their business models into clear impact narratives, credible metrics, and compelling cases for funders or investors.

TWO-STAGE TRAINING FOR CONSULTANTS

METHODOLOGY

10 weeks* — 8 core sessions and 2 sessions for your specialized track.
Each week, you will receive working materials, instructions, and a detailed video explaining what to do.

Includes:

- Full training in the methodology
- A specialized track: nonprofit and civil society, or impact investment
- Facilitation toolkit
- Supervised practice
- Final assessment*
- limited-use license for the tools

Individual 1:1 Sessions

During the 10-week period, consultants may schedule three individual sessions to clarify concepts and receive targeted support.

Outcome

Consultants may facilitate client sessions, workshops, and processes using the methodology under a defined use of the license.

**The time required depends on how much time each consultant can devote to the program.*

**The final assessment checks whether participants can use the tools appropriately, understand the concepts, scope, and limitations, and accurately describe the deliverables they can offer to clients.*

TWO-STAGE TRAINING FOR CONSULTANTS

CORE SESSIONS - ABSTRACT -

Session 1: The Do It Yourself methodology as a system

Deliverable: A personal map showing how to use the system with your target clients.

Session 2: Donor-Lens as the foundation

Deliverable: An assessment of a proposal or real case using Donor-Lens.

Session 3: Client assessment and pathway selection

Deliverable: A work plan for a representative client.

Session 4: Practical facilitation of the tools

Deliverable: A short facilitation session designed by each consultant.

Session 5: Grant writing, storytelling, and fundable proposals

Deliverable: A project idea rewritten as a narrative suitable for a funding proposal.

Session 6: Impact, evidence, and Social ROI

Deliverable: A compact impact dashboard for a practical case.

Session 7: Compliance, governance, and final reports

Deliverable: A basic plan to strengthen a client's documentation.

Session 8: The consultant's business model

Deliverable: A service offering built around the methodology.

TWO-STAGE TRAINING FOR CONSULTANTS

TRACK-SPECIFIC SESSIONS

TRACK A: NONPROFIT AND CIVIL SOCIETY CONSULTANTS

Session 9A: A strengthening pathway for NGOs and networks

Topics

- Working with small, medium-sized, and large NGOs
- Supporting technical, finance, and leadership teams
- Using the series to strengthen internal capacity
- Designing a pathway for networks of organizations
- Preparing workshops for associations and coalitions

Tools

- NGO Grant Readiness Diagnostic
- 90-Day Organizational Strengthening Roadmap
- NGO Network Agenda
- Service Proposal Template for Associations

Session 10A: Proposals, donors, and compliance for nonprofit organizations

Topics

- Adapting Donor-Lens to international development cooperation, foundations, and agencies
- Improving proposals without rewriting everything from scratch
- Strengthening basic compliance
- Preparing final reports with future funding in mind
- Supporting organizations with limited resources

Tools

- Donor Fit Matrix
- Go/No-Go Matrix
- Compliance Gap Assessment
- Final Report Repurposing Template

TWO-STAGE TRAINING FOR CONSULTANTS

TRACK-SPECIFIC SESSIONS

TRACK B: IMPACT INVESTMENT CONSULTANTS

Session 9B: Impact investment readiness

Topics

- Assessing a startup through an impact lens
- The difference between a commercial pitch and an impact pitch
- Theory of Change for startups
- Impact metrics for accelerators
- Gender-lens investing
- Impact thesis
- Investor fit versus donor fit

Tools

- Impact Investment Readiness Canvas
- Impact Thesis Builder
- Gender Lens Scorecard
- Investor-Fit Matrix

Session 10B: Pitches, metrics, and Social ROI for startups

Topics

- Connecting the business model with impact
- Demonstrating traction and impact
- Avoiding impact washing
- Preparing narratives for funds, accelerators, and investors
- Using Social ROI to communicate value
- Presenting impact per dollar clearly

Tools

- Impact Pitch Deck Structure
- Metrics Dashboard
- Social ROI Snapshot
- Startup Impact Evidence Checklist

TWO-STAGE TRAINING FOR CONSULTANTS

TRAINER TOOLKIT

CORE KIT FOR ALL CONSULTANTS

- Facilitator manual
- Complete methodology map
- Guide to using each e-book
- Editable templates
- Slides for each module
- Workshop agendas
- Practical cases
- Facilitation scripts
- Diagnostic checklists
- Client intake forms
- Service proposal template
- Contract or terms-of-use template
- Client tracking matrix
- Assessment rubrics
- Digital certificate
- Consultant Facilitator badge for the methodology

KEY TOOLS

1. Donor-Lens Diagnostic Canvas

Use it to review:

- Donor priorities
- The problem
- Evidence
- Outcomes
- Risks
- Organizational capacity
- What sets the organization apart

TWO-STAGE TRAINING FOR CONSULTANTS

KEY TOOLS

2. Sector Guide Adapter

Use it to tailor proposals to a sector:

- Technical language
- Relevant indicators
- Common risks
- Compelling arguments
- Frequent mistakes
- Expected evidence
- Appropriate narrative

3. Proposal Readiness Scorecard

Use it to assess:

- Problem clarity
- Donor alignment
- Evidence
- Logical coherence
- Indicators
- Budget
- Sustainability
- Storytelling
- Organizational capacity

4. Impact & Evidence Matrix

Use it to connect:

- Activities
- Outputs
- Outcomes
- Indicators
- Evidence
- Verification sources
- Measurement frequency
- Responsible person

5. Consultant Service Menu

Use it to create your own service packages:

- Assessment
- Workshop
- Bootcamp
- Advisory support
- Proposal review
- Pitch preparation
- Organizational strengthening
- Impact readiness

PRICING & PAYMENT OPTIONS



TWO-STAGE TRAINING FOR CONSULTANTS

PRICING

Junior consultants — Entry level: ToT Foundation | USD 497*

Includes:

- Four sessions covering the basics of the methodology
- Core materials
- Basic facilitation toolkit
- One individual session
- A work pathway of your choice comprising three e-books, Donor-Lens, Sector Guides, and the consultant tools for those three e-books
- Track A: Nonprofit and civil society consultants, based on the three selected e-books
- A limited-use agreement for using the tools with clients
- Participation for two consultants

***This reduced fee supports consultants who are reinventing their careers. If you upgrade your plan within 90 days to the Senior Consultant plan, this payment is credited toward the total price.**

Senior consultants — Two-stage ToT | USD 5,000

Includes:

- Ten sessions covering the full methodology
- On-demand materials
- Complete facilitation toolkit
- Three individual sessions
- A choice of work pathways
- Track A & Track B
- A one-year agreement for using the tools with clients
- Participation for up to four consultants

FOR MORE INFORMATION

info@grantwriter-lab.com

<https://grantwriter-lab.com/e-books-esp>

Whatsapp: +50370155094 - GMT-6 (UTC-6) - Monday to Friday 9:00 AM – 5:00 PM



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