

IGROW Consultant Toolkit

Short Description

A methodological toolkit for consultants who support NGOs, foundations and project teams in proposal development, evaluation, compliance, grant management and resource mobilization.

A ready-to-use methodology that helps consultants structure diagnostics, sessions, deliverables and support processes for NGOs and project teams.

What It Includes

- Ready-to-use implementation routes. These are the e-books.
- Client work guides.
- Editable templates.
- Diagnostic tools.
- Review checklists.
- Master documents.
- Structure for 1:1 sessions.
- Support maps.
- Client-type adapters.
- Onboarding session for consultants.

Who It Is For

- grant consultants;
- MEL consultants;
- fundraising consultants;
- organizational development consultants;
- compliance consultants;
- independent advisors;
- boutique consulting firms;
- professionals who want to better package their services.

Key Message

Turn your experience into a clearer, more replicable methodology that is easier to implement with clients.

The IGROW Implementation System helps NGOs and consultants move from fragmented tools and ad hoc processes to structured, practical and replicable workflows for proposal development, MEL, compliance, reporting and resource mobilization.

Turn your experience into a clearer, more replicable system that is easier to implement with clients.

The **IGROW Consultant Toolkit** is a methodological toolkit for consultants who support NGOs, foundations and project teams in proposal development, evaluation, compliance, grant management and resource mobilization.

It includes guided routes, editable templates, diagnostics, checklists, master documents and session structures based on IGROW.

Instead of creating each process from scratch, you can use a ready-to-adapt methodology to facilitate and deliver concrete results to your clients.

It is ideal for independent consultants, boutique teams and professionals who want to professionalize their support processes, organize their services and increase their delivery capacity without losing quality.

Route 1: Proposal Development

To turn ideas, papers and technical projects into fundable proposals.

Includes:

- From Technical Project to Fundable Proposal
- From Paper to Fundable Proposal
- Grantwriting + Storytelling

Route 2: Proposal Competitiveness

To strengthen proposals for specific donors.

Includes:

- From Fundable Proposal to Competitive Proposal
- Reverse Evaluation Matrix
- Competitive Evidence Bank
- Donor Language

Route 3: MEL & Impact

To measure, evaluate and communicate results.

Includes:

- Evaluate Without Improvising
- Midterm Evaluation

- Social ROI: Impact per Dollar

Route 4: Compliance & Grant Management

To organize documentation, expenses, evidence and reports.

Includes:

- Document Without Improvising
- Audit-Ready Kit
- Coherent Report
- Gap Matrix

Route 5: Resource Mobilization

To build sustainable resource systems.

Includes:

- Beyond Fundraising
- Donor Pipeline
- Go/No-Go
- Institutional Value Proposition
- Annual Resource Mobilization Plan

LAUNCHING PRICES

Suggested routes & special launch prices

Plan	Best for	Includes	Launch price*
Individual Route	Professionals, consultants or small teams, looking to solve a specific need	one route; templates; exercises; onboarding; two 1:1 moments.	€497
Thematic Bundle	For people or organizations that want to work on a complete area.	Proposal Development Bundle MEL & Impact Bundle Compliance & Reporting Bundle	€1,500
NGO Implementation System	For small or medium-sized NGOs	access to several routes; templates; diagnosis;	€2,900

	strengthening internal capacity	institutional onboarding; 2 group sessions; implementation plan.	
Consultant Toolkit — Professional Version	For consultants who want to actively use the system with clients.	methodology; templates; routes; diagnostics; session structures; onboarding for professional use.	€2,500
INGO Partner Strengthening System	For INGOs working with country offices, local partners, or implementing teams that need practical implementation routes to improve quality, alignment, and delivery.	Access to selected routes for country offices or partner teams Practical templates, checklists, and exercises Diagnosis of team or partner needs Institutional onboarding for the INGO coordination team 2 facilitated group sessions Partner implementation plan Adaptation guidance for different country contexts Tools to support follow-up, consistency, and quality across teams	€4,900

1. Consultant Toolkit — Basic Version

For independent consultants who want to use the methodology to organize their services.

Launch Option

€1,900 launch

€3,500 regular

Includes:

- access to the main routes;
- editable templates;
- diagnostics;
- checklists;
- master documents;
- session structures;

- guide to use IGROW with clients;
- 1:1 onboarding for the consultant.

Important: this version may allow use as a reference and internal adaptation, but **it should not allow users to resell our templates as their own.**

2. Consultant Toolkit — Professional Version

For consultants who want to actively use the system with clients.

Launch Option

€2,900 – €3,500 launch

~~€4,500 – €5,500 regular~~

Includes:

- full access to the system;
- right to use it with clients under a limited license;
- adaptable templates;
- guides for sessions;
- client diagnosis;
- consulting package map;
- 2 sessions with me to learn how to use the system;
- guide to turn routes into services.

This package it is *A ready-to-use methodology to structure support processes with NGOs.*

3. Consultant License / Partner License

For consultants who want to use your system more broadly, with several clients or as part of their own programs.

Launch Option

€6,500 launch

~~€9,500 – €12,000 regular~~

Includes:

- annual license;
- use with clients under clear conditions;
- full access;

- updates;
- quarterly sessions;
- possibility of appearing as a certified consultant or partner;
- full toolkit;
- methodological training in IGROW;
- limited facilitation permission.

4. Save the best for last

Client-Type Adapters

“**Client-Type Adapters**” means that the consultant does not receive only a generic methodology, but rather short adaptation guides to apply the IGROW system according to the type of organization, client or context they are working with.

Put simply:

They are tools that help the consultant translate the same system for different types of clients without starting from scratch.

Because supporting each of the following is not the same:

- a small NGO without a formal technical team;
- a European foundation with internal processes;
- an organization that works with local partners;
- a university;
- a network or consortium;
- a social startup;
- an organization close to an audit;
- a consultant who wants to use the tool with their own clients.

The core system may be the same, but the way it is presented, prioritized and applied changes.

What “Client-Type Adapters” Are

Client-Type Adapters are short documents, matrices or practical guides that answer this question:

“If my client is this type of client, how should I use the system, which route should I prioritize, what language should I use, which deliverables should I adapt and what risks should I consider?”

They work as a kind of **methodological translator**.

**They do not change the IGROW method.
They ground it in different realities.**

Simple Example

Let's say the consultant is going to use the e-book:

Document Without Improvising

With a small NGO in LATAM or Europe, the approach could be:

"We are going to organize your documents, expenses and reports so you do not struggle when the donor asks for evidence."

But with a European NGO that works with several partners, the approach would be different:

"We are going to install a minimum common system for document traceability so your implementing partners can report with greater consistency and lower risk."

It is the same core content, but adapted to a different client, a different pain point and a different language.

That is an adapter.

For more information about the system, tools, 1:1 sessions, working with implementation teams, please contact me at: info@grantwriter-lab.com I will be more than happy to help.

We accept credit/debit card payments and bank account deposits.

To know about me:

Martha Videia

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Polyglot: Spanish | English | Portuguese

20+ years working with international organizations, leading multidisciplinary teams across 12+ countries.

Founder of Grant Writer Lab.

Creator of the Do-It-Yourself Series.

For short whatsapp messages <https://wa.me/50370155094> please consider, I am based in Central America GMT - 6 Business hours 9:00am – 4:00pm Central America.