

IGROW NGO Capacity System

Short Description

A practical system for NGOs, foundations and project teams to strengthen their internal capacities in proposal development, evaluation, compliance, reporting and resource mobilization, using guided routes, editable templates, diagnostic tools and strategic support.

What It Includes

- Access to the implementation routes.
- Practical step-by-step guides.
- Editable templates.
- Quality checklists.
- Master documents.
- Diagnostic tools.
- Institutional onboarding session.
- 1:1 sessions at key moments.
- Recommended route according to the organization's need.
- Optional: training for internal teams.

Who It Is For

- Small and medium-sized NGOs.
- Foundations.
- Program teams.
- Grants teams.
- MEL teams.
- Country offices.
- Organizations working with local partners.
- Networks or consortia that want to standardize capacities.

Key Message

It is not about buying content. It is about installing a common way of working.

The IGROW Implementation System helps NGOs and consultants move from fragmented tools and ad hoc processes to structured, practical and replicable workflows for proposal development, MEL, compliance, reporting and resource mobilization.

It is not a library of e-books. It is an implementation system to strengthen internal capacities.

The **IGROW Implementation System** helps NGOs, foundations and project teams work with greater clarity, consistency and traceability in key areas: proposal development, donor competitiveness, impact evaluation, compliance, reporting and resource mobilization.

Each route includes practical guides, editable templates, applied exercises, master documents, diagnostic tools and 1:1 support at key moments.

The goal is not just to learn concepts.

The goal is to install a way of working that the team can use, adapt and sustain.

Ideal for organizations that want to strengthen internal capacity, support junior teams, standardize processes or transfer practical tools to local partners.

Hágalo Usted Mismo evolves from a series of practical e-books into an implementation system for NGOs and consultants that need to develop better proposals, evaluate better, document better, report better and mobilize resources with more method, clarity and traceability.

The IGROW Implementation System is a practical capacity-building toolkit for NGOs and consultants working across proposal development, MEL, compliance, reporting and resource mobilization.

Route 1: Proposal Development

To turn ideas, papers and technical projects into fundable proposals.

Includes:

- From Technical Project to Fundable Proposal
- From Paper to Fundable Proposal
- Grantwriting + Storytelling

Route 2: Proposal Competitiveness

To strengthen proposals for specific donors.

Includes:

- From Fundable Proposal to Competitive Proposal
- Reverse Evaluation Matrix
- Competitive Evidence Bank
- Donor Language

Route 3: MEL & Impact

To measure, evaluate and communicate results.

Includes:

- Evaluate Without Improvising
- Midterm Evaluation
- Social ROI: Impact per Dollar

Route 4: Compliance & Grant Management

To organize documentation, expenses, evidence and reports.

Includes:

- Document Without Improvising
- Audit-Ready Kit
- Coherent Report
- Gap Matrix

Route 5: Resource Mobilization

To build sustainable resource systems.

Includes:

- Beyond Fundraising
- Donor Pipeline
- Go/No-Go
- Institutional Value Proposition
- Annual Resource Mobilization Plan

LAUNCHING PRICES

The NGO Implementation System allows the organization to strengthen internal capacities without always depending on long consulting processes or systems created from scratch. Each route helps the team build concrete deliverables: proposals, matrices, evaluation systems, compliance tools, reports or resource mobilization plans.

Suggested routes & special launch prices

Plan	Best for	Includes	Launch price*
Individual Route	Professionals, consultants or small teams, looking to solve a specific need	one route; templates; exercises; onboarding; two 1:1 moments.	€497
Thematic Bundle	For people or organizations that want to work on a complete area.	Proposal Development Bundle MEL & Impact Bundle Compliance & Reporting Bundle	€1,500
NGO Implementation System	For small or medium-sized NGOs strengthening internal capacity	access to several routes; templates; diagnosis; institutional onboarding; 2 group sessions; implementation plan.	€2,900
Consultant Toolkit — Professional Version	For consultants who want to actively use the system with clients.	methodology; templates; routes; diagnostics; session structures; onboarding for professional use.	€2,500
INGO Partner Strengthening System	For INGOs working with country offices, local partners, or implementing teams that need practical implementation routes to improve quality, alignment, and delivery.	Access to selected routes for country offices or partner teams Practical templates, checklists, and exercises Diagnosis of team or partner needs Institutional onboarding for the INGO coordination team 2 facilitated group sessions Partner implementation plan Adaptation guidance for different country contexts Tools to support follow-up, consistency, and quality across teams	€4,900

1. Price for Individual Routes

This would be for a person, consultant or small team that needs to solve a concrete problem.

For example:

- From Technical Project to Fundable Proposal
- From Fundable Proposal to Competitive Proposal
- Evaluate Without Improvising
- Document Without Improvising
- Social ROI: Impact per Dollar

Launch Option

€497 per route

Includes:

- practical e-book;
- editable templates;
- exercises;
- master document;
- 1:1 onboarding session;
- two key 1:1 support moments;
- access to downloadable materials.

Regular Price

~~€697 — €897 per route~~

2. Price for Small NGO Package

For small organizations, teams of 1 to 3 people or a project unit.

Launch option

€2,900 launch

~~€4,500 regular~~

Includes:

- access to the full system or 5 selected routes;
- editable templates;
- master documents;
- checklists;
- diagnostic tools;

- institutional onboarding session;
- 2 group support sessions;
- recommended implementation route.

This package is ideal for NGOs that cannot afford a long consulting process but want to install internal capacities.

3. Price for Medium-Sized NGO Package

For organizations with several projects, technical teams, MEL, grants or finance staff.

Launch option

€5,900 launch

€7,500 — €9,500 regular

Includes:

- full access to the system;
- internal use for a defined team;
- institutional diagnostic session;
- group onboarding;
- 4 support sessions;
- selection of priority routes;
- 90-day implementation plan;
- progress review;
- light adaptation to the organization's reality.

This is a **capacity strengthening package**.

4- Price for International NGO / Consortium Package

For organizations working with partners, country offices or local teams.

Launch option

€9,500 – €12,000 launch

€15,000 — €25,000 regular

Includes:

- institutional access;
- selected routes for teams or partners;

- adaptation of tools;
- group sessions;
- transfer plan for partners;
- initial diagnosis;
- support over 8 to 12 weeks;
- monitoring tools.

Here, the value is not only in the content. It is in the **capacity transfer**.

For more information about the system, tools, 1:1 sessions, working with implementation teams, please contact me at: info@grantwriter-lab.com I will be more than happy to help.

We accept credit/debit card payments and bank account deposits.

To know about me:

Martha Videia

Linguist | Grants Specialist | Certified Language Coach

Polyglot: Spanish | English | Portuguese

20+ years working with international organizations, leading multidisciplinary teams across 12+ countries.

Founder of Grant Writer Lab.

Creator of the Do-It-Yourself Series.

For short whatsapp messages <https://wa.me/50370155094> please consider, I am based in Central America GMT - 6 Business hours 9:00am – 4:00pm Central America.