






**FARGO NORTH  
SPARTAN  
BOOSTERS**

# Advertising Options ELECTRONIC SIGN



Advertising on the Fargo North High School Electronic Sign is a powerful way to promote your business while supporting Fargo North students, staff, and families. This highly visible sign ensures your message gets noticed and shows your commitment to the community.

## ELECTRONIC SIGN FACTS

-  **Prime location:** Corner of 19th Ave N & 10th St N
-  **High visibility:** Approximately 20,000 cars pass by each day
-  **Maximum exposure:** 3-sided sign visible from 4 streets at a major intersection
-  **Community connection:** Highlights upcoming events and student achievements
-  **Professional display:** Custom logo panels, backlight for 24/7 visibility
-  **No upfront production cost:** Booster Club covers the initial cost of your panel

### OPTION ONE

Three year contract  
2' h x 8' wide  
\$7,000 upfront

### OPTION TWO

Two year contract  
2' h x 8' wide  
\$5,000 upfront

### OPTION THREE

One year contract  
2' h x 8' wide  
\$3,000 upfront  
Renewable at \$2,500

## EACH OPTION INCLUDES

- Custom 2' x 8' backlit panel featuring your logo
- Personalized electronic message displayed every minute (4-6 seconds)
- Entrance access to Fargo North High activities
- Priority renewal option with first right of refusal to extend sponsorship
- Year-round exposure with your logo featured in the FNH digital activities program

For additional information, contact  
Travis Christianson, Principal  
701-446.2400







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# Advertising Options SCOREBOARDS



Advertising on the Fargo North High scoreboard is a powerful way to showcase your business while supporting Fargo North students, staff, and families. These highly visible signs deliver strong community exposure and demonstrate your commitment to local education and athletics.

## SCOREBOARD SIGN FACTS

-  **Two prime locations :** One sign on the football/soccer field and another on the track
-  **Custom branding:** Panel designed specifically with your business logo
-  **No upfront production cost:** Booster Club covers the initial cost of your panel
-  **Two panel size options:** Anchor Panel (44" H x 80" W) and Ad Strip (35" W x 55" H)

### THREE YEAR CONTRACT

#### Anchor Panel

44" H x 80" W

\$3,000 at signing

#### Ad Strip Panel

35" H x 55" W

\$2,700 at signing

### ONE YEAR CONTRACT

#### Anchor Panel

44" H x 80" W

\$1,200 at signing

#### Ad Strip Panel

35" H x 55" W

\$1,000 at signing

## BOTH OPTIONS INCLUDE

- Access to Fargo North High activities
- Free advertising at every athletic event for added exposure
- Priority renewal option with first right of refusal to extend sponsorship
- Year-round visibility with your logo featured in the FNH digital activities program

For additional information, contact  
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