

Booster Board Meeting Minutes

Sunday, September 7, 2025

Members Present: Amanda & Mark Aslakson; Brenda & Jack Maughan; Amanda & Adam Kaldor; Jennifer & Blair Thoreson; Jenaah & Justin Hanson; Linn Webb; Tyler & Amanda Tracy; Carrie Feigum; Ben & Amber Sander; Shannon Gephart; Kara & Andy Kalbus

Members Absent: Rob Gephart; Keith & Kathleen Bergseth; Wade Webb; Jesse Feigum

Others Present: Dan Shultis

I. Call to Order: President Mark Aslakson called the meeting to order with a double tap of the gavel promptly at 6:30 p.m.

II. Secretary's Report: Brenda Maughan emailed August's minutes prior to the meeting. Kara Kalbus made a motion to approve August minutes and Amanda Kaldor seconded. Minutes approved.

III. Treasurer's Report: Shannon Gephart provided all recent bank statements. Currently, \$20,882.19 balance in checking and \$91,628.76 in savings. A large deposit in checking was due to PTSA asking Booster Club to "hold" onto Post Prom funds temporarily. Other items of note were volleyball and boys' tennis fundraisers. As a reminder, Booster Club processes these fundraisers and 80% goes to the organization with Booster Club keeping 20%. Also to note for recording purposes, Shannon met with auditors for the yearly audit (which had to be complete by Sept. 30th) and gave detailed reports of Booster Club finances. Mark Aslakson said he will go over the pre-approved guidelines during our next meeting. A motion to approve the treasurer's report was made by Jack Maughan and Linn Webb seconded. Report approved.

IV. Committee Reports -

- A. **Hospitality & Spirit** - An upcoming event will be the Member Appreciation/Football Tailgating BBQ on Sept. 12th. A sign up genius will be sent out to ask board members to volunteer for this large event in the areas of setting up, serving and cleaning up.
- B. **Registration** - Membership numbers seem to be on track compared to previous years. Lots of people have picked up their swag. We have learned that Go Fan is non-transferable. Of note: iPads have not worked well for registration this year. Dan Shultis is checking with FPS IT and will hopefully get the problem with School Pay fixed. If not, Dan could repurpose the iPads and we'll continue to use the computer. Also of note from Dan: We need to look at how we solicit membership. For example, the donor of the weight room mentioned he wasn't solicited for membership. We need to also look at elementary and middle school parents.
- C. **Advertising** - Continues to work on sign renewal and has calls into many asking to renew. We do have 3 sign openings (FB field; track & field; corner of 10th St/19th Ave). Bergseth is contacting Western Products. The question arose of how we give business

access to admission passes. Dan Shultis said maybe we can do a temporary fix. A corporate option may need to be created. More to follow on this.

- D. **Communication** - Nothing new to report; will advertise on FB for the upcoming BBQ. Dan Shultis reminded us of Gipper and how it is used to promote on social media.
- E. **Finance** - Treasurer report was shared earlier.

V. Dates to Remember

A. 2025-2026 Board Meeting Dates

Sunday, October 5, 2025 6:30 p.m.

2025-2026 School Year Dates

September 12th (Friday) - Booster Club Appreciation Night/BBQ prior to FB game

VI. Old Business

- A. Charitable Gaming Update - Blair is still planning on following up with Hector Airport. As a group, we can check with any businesses that might allow us to get involved,

VII. New Business

- A. **Streaming Sponsorship Info** - Dan Shultis shared more information on the commercials through Hudl. Each thumbnail could have a logo and it would be a dollar amount. He is currently working with 3 potential businesses who are very interested. Dan shared information about how many loads and plays are viewed on a Hudl Fan Profile. He feels it has huge monetary potential. Similar to last month's meeting, he explained how FPS pays for the basic Hudl package per school. Hockey will now be included.
- B. **Spartacus Dance** - \$2,000 was approved last week; no need to discuss further.
- C. **Harry Holland Painting Project** - Dan Shultis shared the mockups for what he would propose as a \$9,550 mural and painting project for the building. Edwin D., a FN alumni, would be hired to complete it. Dan explained the process which includes a lot of prep time. Blair Thoreson made a motion to approve this project and Jack Maughan seconded. The motion passed with the majority approving. Two members voted to not approve funding.
- D. **LED sign** - Dan Shultis shared information including drone footage to show an example of how this sign might look including those graphics. This LED sign would welcome visitors as they enter the south parking lot. Another area is to project onto the side of the Fitness Center. Dan is working with Sanford in hopes of them funding both projects. He will update us at the next meeting.

Next Meeting: Sunday, October 5, 2025

With a double tap of the gavel, President Mark Aslakson adjourned the meeting at 7:52 p.m.