

Booster Board Meeting Minutes
November 7, 2021
6:30 pm

Members Present: Shadde Wicks and Darragh Killilea Wicks, Kim Janssen, Bryan and Barb Thiel; Alia Bartell, Becky Walen, Rob and Julie Manly, Brian and Leah Bjorkman, Debbie Breitbach, Mark and Jenny Trogstad; Mike LaMont; Tom Astrup.

Member Absent: Steve and Bobbi Miller; Damon Janssen; Kevin Breitbach; Greg Walen; Steph Astrup.

Others Present: Dan Shultis.

1. **Call to Order:** President Shadde Wicks started the meeting at 6:32 p.m.

II. Secretary's Report: Rob Manly previously emailed the October 3, 2021 meeting minutes. Becky Walen moved to approve the minutes, Leah Bjorkman seconded the motion. Motion carried.

III. Treasurer's Report: The treasurer's report was presented by Steve Miller, via email. Tom Astrup moved to approve the report, Kim Janssen seconded the motion. Motion carried.

IV. Committee Reports

1. **Hospitality and Spirit.** Kim Janssen reported on behalf of the committee, and reported that bars had been ordered for the upcoming band and orchestra concerts. Two board members volunteered for each outing.

Shultis provided the board with dates for a fan appreciation night when both boys and girls basketball would be playing at a home on the same night. After discussion, the consensus of the board was to select December 17th (both squads versus West Fargo HS) for one fan appreciation night.

Shultis will review possible hockey dates with the boys and girls hockey coaches, and report to the committee with possible dates for a hockey fan appreciation event.

2. **Registration/Membership.** Alia Bartell reported for the Registration/Membership subcommittee, and indicated that one new member had signed up since our last meeting. Otherwise, per usual this time of the year, registrations was fairly quiet.

3. **Advertising.** Debbie Breitbach updated on behalf of the Advertising committee. The committee addressed the advertising brochure being updated, which typically includes price quotes for advertising opportunities. The board discussed options for future advertising offerings, including at the soon-to-be track facility, and also possible businesses to target for these opportunities.

4. **Communication.** Kim Janssen reported for the committee, and indicated that she was in the process of updating the slideshow and other Facebook website content, including upcoming events.

V. Old Business.

1. Football bus and tickets recap: The board discussed the fan bus/tickets that had been approved by the board via email motion. Shultis reported that just 7 students had returned waivers and fees, although 24 had indicated interest. Without greater numbers, the bus was cancelled.

2. Table Covering. Shultis indicated that the table coverings were to be here by last Friday, but had yet to arrive. The coverings are labeled with the Booster name and design. They should arrive this week.

3. Venmo. Shadde Wicks asked about the level of interest expressed by possible sponsors in use of Venmo as a source to receive sponsorship funds. Venmo does tack on additional fees that do not apply to traditional check payments. Discussion tabled until the Treasurer is at next meeting.

4. Treasurer volunteers. Nobody volunteered to be 2022-23 treasurer. At least not yet. Looks like Mr. and Mrs. Miller will get to pick someone out, and hopefully purchase a t-shirt cannon while they are at it.

5. Commons Video/Audio; Shultis indicated that options were continuing to be reviewed, and discussions have occurred with Fargo Public Schools' audio/video vendor, Tricorne. Shultis indicated that this will be ripe for consideration in the spring as school administration's priorities and budgets are determined

VI. New Business:

1. North High pantry needs: The board discussed North High student and faculty participation in donating to food pantry donations. Mr. Lehman, faculty member at North High, raised significant funds and ran 30+ miles as part of the fundraising effort. Shultis to explore options for Booster assistance to fundraising going forward.

2. Digital Trophy Case. Shultis previously emailed the Booster club with some information and price quotes for a digital trophy presentation option for North HS. Shultis reemphasized the limited trophy display room at the high school. The information provided by vendor DTC was presented to the board, demonstrating the capabilities and customization of the demonstration software and display.

The board discussed ability to access display information outside of the kiosk, such as on a web browser. The board also discussed sponsorship and payment for any display option. Annual fees for the display would also be required.

3. Branding Options. Shultis displayed various options for additional Spartan displays throughout the high school, including on the front of the building. Shultis to obtain pricing for each option.

4. Tennis Chairs. Shultis reported that Coach Saville from the tennis program made a request for better chairs, after light-weight chairs blew away during recent tennis competition. Saville presented an option for approximately \$1600 in chairs, but did not present number of chairs or additional information, which should be presented at an upcoming meeting.

5. Daktronics. Shultis reported on the possibility of acquiring advanced scorekeeping system that would be largely wireless and able to be controlled via cell phone app. The advanced score clocks would be used in the fitness center. Shultis proposed splitting costs among the volleyball/basketball programs, the school, and the booster club.

Bryan Theil moved to approve spending up to \$1500 to put toward wireless score clocks, Lamont seconded. Motion passed.

6. Miscellaneous items. Shultis circulated a thank you note from the HOSA Future Health Professionals student group the boosters sponsored.

Shultis inquired regarding the funding of SRO for the Homecoming game and the dance in 2021. \$513 expense was incurred, which Shultis reported had been supported by the Board in previous years, and the expense is not paid by the high school.

Tom Astrup moved to approve paying the expense, Barb Thiel seconded the motion. Motion passed.

Next Meeting - The next board meeting is scheduled for Sunday, November 7th, at 6:30 in room 102.

Meeting adjourned at 7:27 pm, with a resounding strike of President Wicks' gavel.

