

Booster Board Meeting Minutes
October 3, 2021
6:30 pm

Members Present: Shadde Wicks and Darragh Killilea Wicks, Steve and Bobbi Miller, Damon and Kim Janssen, Bryan and Barb Thiel; Dave and Alia Bartell, Greg and Becky Walen, Rob and Julie Manly, Brian and Leah Bjorkman, Kevin and Debbie Breitbach, Mark and Jenny Trogstad.

Member Absent: Tom and Steph Astrup; Mike and Tracy LaMont.

Others Present: Dan Shultis.

1. **Call to Order:** President Shadde Wicks started the meeting at 6:32 p.m.

II. Secretary's Report: Rob Manly previously emailed the September 12, 2021 meeting minutes. Damon Janssen moved to approve the minutes, Bryan Thiel seconded the motion. Motion carried.

III. Treasurer's Report: The treasurer's report was presented by Steve Miller. Miller distributed an updated financial summary, and explained the summary to the board. The summary also contained a column comparing current financial situation to previous year, which received favorable feedback and appreciation from board members. Julie Manly moved to approve the report, her cousin Greg Walen seconded the motion, for what is believed to be the first family-fueled North Booster motion in Booster board history. Motion carried.

IV. Committee Reports

1. **Hospitality and Spirit.** Barb Thiel and Kim Janssen reported for this subcommittee. The tailgate event drew enormous participation, with the burger supply exhausted and fifteen new members signed up. The social at Edgewood drew approximately 75 people, and five new members signed up at the event. Steve Miller noted that the Tavern rather than the Chalet would be the better choice of venue for future socials.

The subcommittee reported that the Boosters are approved to again serve bars at school events, and Steve Miller helpfully noted for the benefit of your humble board secretary that the upcoming event dates are **October 12th** (choir), **November 9th** (band), and **November 16th** (orchestra).

2. **Registration/Membership.** Alia Bartell reported for the Registration/Membership subcommittee, confirming the new memberships obtained at social events, but indicating that new registrations had slowed, as is common at this point of the year. The board

discussed the possibility of utilizing Venmo as a payment platform, which Treasurer Steve Miller said he'd look into.

3. **Advertising.** Kevin Breitbach indicated that some past due accounts would be followed up, and that General Equipment had signed a three-year contract.
4. **Communication.** Kim Janssen reported for the committee, and indicated that the Booster Facebook page had been updated with photos from the tailgate and social events, as well as reminder emails had gone out before these events.

V. Old Business.

1. YourLiveEvent Sponsorship: The board discussed possible options and concerns regarding sponsoring streaming of local school events. Dan Shultis indicated that the newly installed Hudl cameras have strong streaming capabilities, and suggested using this year as a transition year to evaluate the capabilities of the new technology before committing to a particular streaming service. After discussion, the board consensus was not to pursue sponsorship at this time.
2. Audio-Video in Commons Area. Shultis indicated that he had received quotes for audio-video update to the commons area, to be available for activities groups. The quotes were provided by Tricorn Audio, which is a long-time approved AV vendor for the school district. Shultis recommended that the board table discussion until the spring, while other revenue sources are pursued. After discussion, the Board tabled this for later discussion.
3. Tents. Shultis indicated that the North-branded tents previously approved by the Boosters have been delivered but the carts are yet to arrive.
4. Undistributed T-shirts. Barb Thiel indicated that approximately 200 student t-shirts had not been claimed. The board discussed how this presented the perfect opportunity to purchase and utilize a t-shirt cannon, to the dismay and bemusement of Mr. Shultis. While the board discussed many ideas for use and distribution of the unused t-shirts, no board action was taken.

VI. New Business:

1. Boys Soccer student ticket request: Via a motion and vote conducted via email, in an effort to promote student attendance and participation, the Board approved a request to reimburse students who had purchased tickets to the North at Shanley boys soccer game which was effectively a play-in game for a State tournament appearance (which would have been the first State appearance in 10 years). 44 students took advantage of this opportunity, and members of the board reported strong and spirited Student support section. The board discussed ideas for increasing and encouraging student attendance at other North HS events, with no further action taken at this time.

2. Mid-Month Meetings/Requests to Board. President Shadde Wicks reported that he reviewed board by-laws, which allow for a board member to call a meeting on 3 days notice. Wicks indicated that it may be preferable to call a meeting, and hold it via Zoom, when a time-sensitive request is made rather than conducting business over email exchange.

3. Treasurer Transition/Succession. Treasurer Steve Miller noted that he and co-Treasurer Bobbi's terms were up at year-end, and to facilitate a transition of these duties, it would be best to select a successor prior to school year end, preferably by January. Miller requested the newer board members to give the position some thought, and threatened selecting someone if volunteers fail to emerge.

4. Banquet Request. Shultis indicated that as fall seasons wind down, some activities are requesting the standard \$100 contribution from the Boosters to be put toward each activities' year-end banquets. After board discussion, the consensus was to fund these requests up to the \$100 limit per long-standing board practice.

5. Long-Term Items. Dan Shultis reported to the board that he was looking at two items that would likely be brought to the board in the future after further investigation by Shultis and Fargo North administration. First, Shultis reported on the possibility of obtaining a digital trophy display/Hall of Fame display similar to one used in Alexandria, Minnesota, and had been recently considered by Grand Forks Public Schools. Old trophies are building up and not being displayed, and this opportunity may be worth pursuing once options and prices are obtained.

The second item discussed by Mr. Shultis was the possibility of obtaining turf as part of the ongoing track project. Private fundraising would be required for an additional turf/playing surface. The track project is set to start in Spring 2022, and Shultis reported that summer 2022 would be filled with various improvement projects throughout North HS's grounds. Shultis indicated he's consulting with former board member Greg Hammes, who was heavily involved with the football/soccer turf project.

Finally, Mr. Shultis indicated that he's obtained some mock-ups of Spartan table coverings to be used at Booster events, which will be distributed via email and considered at the next board meeting.

Next Meeting - The next board meeting is scheduled for Sunday, November 7th, at 6:30 in room 102.

Meeting adjourned at 7:35 pm.