

Amended Booster Board Meeting Minutes
July 12, 2021
6:30 pm

Members Present: Shadde Wicks and Darragh Killilea Wicks, Steve and Bobbi Miller, Kim and Damon Janssen, Brian and Barb Thiel, Alia Bartell, Tom and Steph Astrup, Greg and Becky Walen, Rob Manly, Brian and Leah Bjorkman, Mark and Jenny Trogstad

Member Absent: Dave Bartell

Members Very Conspicuously Absent: Kevin and Debbie Breitbach; Mike and Tracy LaMont; Julie Manly

Others Present: Travis Christensen, Dan Shultis

I. Call to Order: President Shadde Wicks started the meeting at 6:33 p.m.

II. Secretary's Report: Rob Manly previously emailed the June 7, 2021 meeting minutes. Manly inquired whether the board members would like hard copies of the minutes provided prior to each meeting, but the consensus was that the emailed minutes were sufficient. Becky Walen moved to approve the minutes, Damon Janssen seconded the motion. Motion carried.

III. Treasurer's Report: The treasurer's report was presented by Steve Miller. Miller explained the calculation of the Pushsave proceeds. Brian Thiel moved to approve the report, Tom Astrup seconded the motion. Motion carried.

IV. Committee Reports

1. **Hospitality and Spirit.** Bobbi Miller reported for this subcommittee. Miller indicated that the committee picked the September 17th game for the Booster Club tailgate, and picked September 24th for the board social at Edgewood Tavern (assuming it will be fully staffed at that time).

2. **Registration/Membership.** Steph Astrup provided a sample revised membership form which had been reviewed and approved by the subcommittee. The board discussed various additional incentives for the fundraising tiers, with an emphasis on additional incentives for Platinum-level memberships. The board also discussed the possibility of some included items creating tax complications, and discussed providing tax incentives for individuals/businesses to increase their donations.

After discussion, the revised membership form was finalized and provided to Dan Shultis for printing and subsequent mailing to booster sponsors.

3. **Advertising.** Brian Bjorkman indicated that Booster advertising is largely sold out.
4. **Communication.** Kim Janssen indicated not much new on the communication front, but communicated the communication committee condition concisely and clearly.

V. Old Business.

1. New membership swag and Registration sign ups: Alia Bartell reported that Booster t-shirts are on order, and discussed the t-shirt color ordered (Navy) from a local business. As for board Registration volunteering, a sign-up link/tool will be emailed to the board members with volunteer time options to be locked down.

VI. New Business:

1. Harwood-A-Rama Parade August 7th: President Wicks presented an offer from the Harwood parade group to participate in this event. With board members citing summer weekend conflicts, the offer was declined.
2. 50/50 raffle application. Shultis indicated that he had applied for a raffle permit and would seek reimbursement upon anticipated approval.
3. Signage Option Outside Fargo North. Shultis and Damon Janssen discussed an option for metal signs to place on the perimeter of the North school grounds notifying passersby of various North activities, similar to signage used at West Fargo Sheyenne HS. Shultis will contact the Sheyenne school administrators to get their feedback on the effectiveness and value of these signs for promoting activities, as well as the time and burden of updating and maintaining the signs.
4. Freshman Retreat. Christiansen described the history of the Freshman Retreat, and tradition of the Boosters picking up the cost of this event. The Retreat is scheduled for October 1, 2021, but unlike past years, will be held at the high school, avoiding the cost of transportation. Cost is estimated at approximately \$4400 and a request for funding by the Boosters will be forthcoming
5. Back to School Staff Lunch. Christensen made a request for Booster sponsorship of the school staff back to school lunch, in keeping with past board practice. Christensen indicated that Chick-fil-A had provided an attractive bid to provide lunches at a cost of around \$2000. Damon Janssen moved to approve this request, Bobbi Miller seconded. Motion passed.
6. Student Shirts. Shultis discussed the possibility of the Boosters purchasing Rowdy Crowd t-shirts for the approximate 1100 enrolled North HS students. The board discussed various vendor options and priorities. Shultis and Alia Bartell agreed to check on prices and turn-around time with various vendors (preferably local) and bring quotes to the board over email if possible,

to allow for emailed board approval and the possibility of obtaining the shirts by late August or into September.

7. Staff Shirts. Christensen requested the board consider splitting the cost of supplying North HS staff with North-related gear, similar to the North jerseys and other swag options co-sponsored by the board in past years. Christensen indicated that approximately 175 staff would be supplied gear, with the cost per item being between \$20 and \$30, with the Booster contribution being approximately \$2600. Steph Astrup moved, and Steve Miller seconded, a motion to contribute half of the cost of each item, with a limit of \$30 total cost per item. After discussion, the motion passed.

8. Shultis and Christensen discussed efforts to obtain an updated audio-visual display for the Commons area, often utilized by various athletic teams and activities for year-end banquets and presentations. Shultis is exploring various projector and large monitor options, with Christiansen pushing the school district to pay this cost in full, while advising the board that a contribution may be sought if the Fargo school district is unwilling or unable to pay the full cost of any upgrades.

9. Track Project. Christiansen indicated that the North track project was, um, on track.

10. T-Shirt Gun. Greg Walen indicated that the Board may participate in the Harwood parade next year if- and only if- a T-Shirt gun is acquired.

Next Meeting - Monday, August 2nd at 6:30 in room 102.

Meeting adjourned at 7:40pm. Secretary Manly left the meeting and joined the Conspicuously Absent Board Members at a Legion baseball game.