

**Booster Board Meeting Minutes**  
**August 2, 2021**  
**6:30 pm**

**Members Present:** Shadde Wicks and Darragh Killilea Wicks, Steve and Bobbi Miller, Damon Janssen, Brian and Barb Thiel, Alia Bartell, Tom and Steph Astrup, Greg and Becky Walen, Rob and Julie Manly, Brian Bjorkman,

Member Absent: Dave Bartell; Kim Janssen; Mike and Tracy LaMont; Mark and Jenny Trogstad; Leah Bjorkman

**Others Present:** Dan Shultis; Kathy Nordness

**I. Call to Order:** President Shadde Wicks started the meeting at 6:32 p.m. Guest Kathy Nordness spoke on behalf Spartacas dance team, noted fall tryouts on September 7, 9, and 10th, and appreciated support from the Boosters. (She may have mentioned other matters but it was tough to hear her from the other side of the table, and hey, I'm getting old and don't hear quite as well...) Nordness then left the meeting.

**II. Secretary's Report:** Rob Manly previously emailed the July 12, 2021 meeting minutes, and after board feedback to the minutes draft, Amended Meeting Minutes were subsequently distributed. Tom Astrup moved to approve the amended minutes, Becky Walen seconded the motion. Motion carried.

**III. Treasurer's Report:** The treasurer's report was presented by Steve Miller. Miller distributed an updated financial summary, and explained the summary to the board. Damon Janssen moved to approve the report, Julie Manly seconded the motion. Motion carried.

**IV. Committee Reports**

1. **Hospitality and Spirit.** Barb Thiel reported for this subcommittee. Theil indicated that the subcommittee was getting together to plan the upcoming tailgate and social. The board discussed who would be invited to the social (all Booster club members and prospective members), and also discussed adding the participation of the Hospitality subcommittee to collaborate in planning the event.
  
2. **Registration/Membership.** Alia Bartell reported for the Registration/Membership subcommittee. Bartell reported that registration forms were out. Two additional volunteers were needed to assist with sign-up at registration.

T-shirts for Booster members are complete, and the t-shirts for students have been ordered.

3. **Advertising.** Kevin Breitbach indicated that three open scoreboard ad spots remain available for \$1200 per spot.
4. **Communication.** Damon Janssen indicated not much new on the communication front, but did a great job of showing up with the rest of the committee absent.

## **V. Old Business.**

1. Student T-Shirts: Student t-shirts were discussed and approved by the board over email comment/voting, occurring between the July and August board meetings.
2. Signage Option Outside Fargo North. Shultis indicated that he had contacted the Sheyenne school administrators and received their feedback on the effectiveness and value of signs for promoting FNH activities, as well as the time and burden of updating and maintaining the signs. The feedback was mixed, with the Sheyenne staff indicated that parents- and not school staff-managed the signs, and parent participation started strong but tailed off as the school year progressed. Shultis indicated that school administration would require that any signs be used for a variety of school activities and be parent managed. After discussion, the board consensus was to forgo pursuing this signage option at this time.
3. Staff Clothing. Shultis indicated that the order was still in the works.
4. Audio-video in Commons. Shultis incited that Travis Christianson is continuing to seek out options and bids for upgrades. sought if the Fargo school district is unwilling or unable to pay the full cost of any upgrades.

## **VI. New Business:**

1. Your Live Event webcasting/advertising. Shulits indicated that he's been approached by sportscaster Chase Miller, formerly of 740AM, who is now managing a webcasting enterprise called Your Live Event. Shultis presented various adverstising options for the Booster club, which the ads to run during various local high school broadcasts, including a number of FNH athletic events. After discussion, the consensus of the board was to invite Miller to a future board meeting to go through board member questions about the opportunity.
2. Staff Tailgate. Shultis indicated that Travis Christensen has proposed holding a tailgate event for all FNH staff prior to the first FNH football game, in an effort to promote FNH events and engagement of the staff. Greg Walen indicated that the perfect way to attract more staff engagement with FNH events would be to utilize a t-shirt gun. Shultis indicated that the tailgate would be planned and run by the FNH school social committee, but that FNH would appreciate Booster financial support for the event. After discussion, Tom Astrup moved to approve expending up to \$500 to be used to purchase food/drinks for the staff tailgate event. Bobbi Miller seconded the motion, which passed.

3. Miscellaneous. Shultis indicated that FNH alum Will Dort, who runs SkillzCuts, may be interested in purchasing signage.

**Next Meeting** - After discussion of various meeting dates, the board consensus was to hold the next meeting on Sunday, September 12th at 6:30 in room 102.

**Meeting adjourned** at 7:24pm.