

The Queen of Evolution

PLAN AND PROFIT WITH PURPOSE



Reset for Soulful Female
Entrepreneurs

BY ADELE M ANTHONY

Reconnect to your Why

Take 5 quiet minutes. Ask yourself:

Why did I start this business?

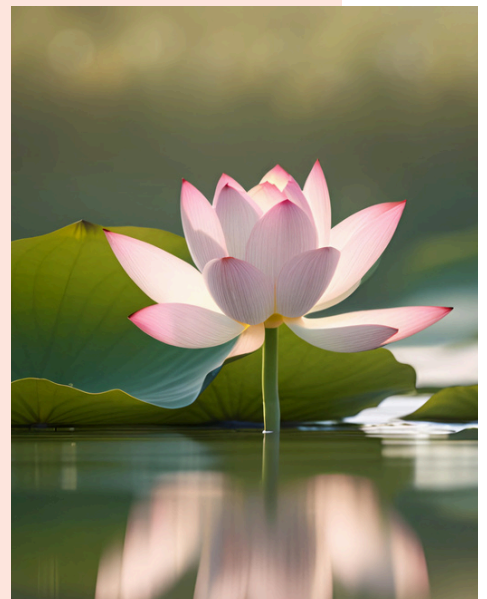
Who am I here to serve?

What lights me up when I work with clients?

My business exists to...

The transformation I create for my clients is...

What I want more of in my business...



Review your current offers

Are your offers:

- ✓ Aligned with your ideal client's biggest problem?
- ✓ Priced for profit AND sustainability?
- ✓ Easy to deliver without burning you out?

One thing I can refine this month is.....



Clean-up your back-end systems

Which task(s) are costing you time, energy, or money?

- ☐ Email replies
- ☐ Client onboarding
- ☐ Proposal or quote creation
- ☐ Appointment scheduling
- ☐ Payments or contracts



This is the first system I'll automate or improve this month:

✨ Need help? I recommend starting with Quick Parts in Outlook, Dubsado, or a Google Form with automation.



Your purpose-driven profit plan

Simplify your content strategy!

Use this prompt in Chat Gpt:

> What does my ideal client need to hear this week to say “Yes” to working with me?



3 content topics I can create this month:

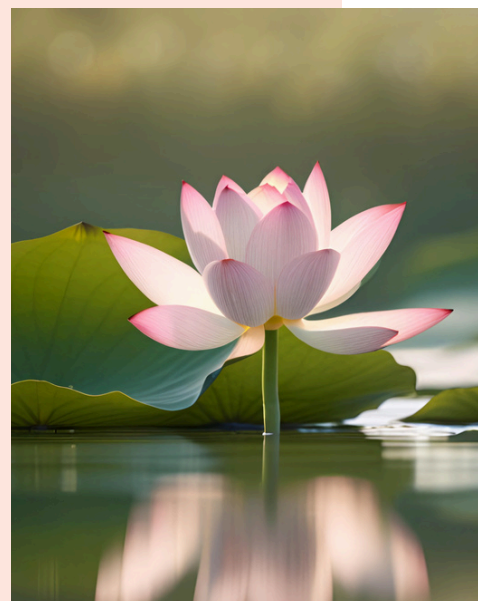
1.

2.

3.

✓ Start with stories. Add a Call-to-action.

Keep it simple but magnetic



Set a weekly sales plan

You don't need to post daily. You just need to show up with clarity.
Here's a simple structure: 📅 Weekly Flow Example:

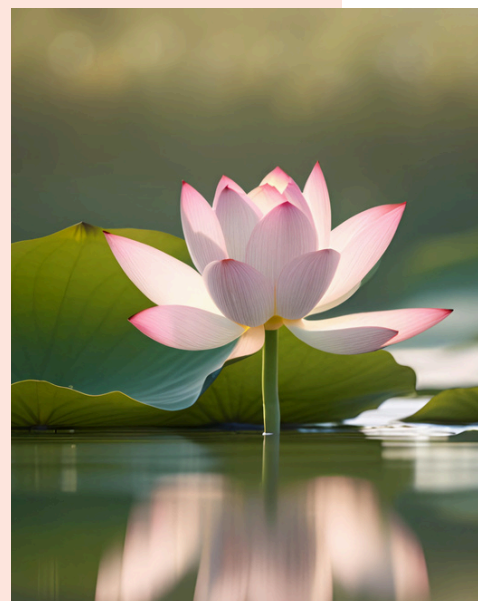
Mon: Value post or myth-busting reel

Wed: Testimonial or behind-the-scenes

Fri: Offer spotlight with CTA (e.g. "DM me AUGUST")

✎ This is the offer I'll talk about this week:


✎ This is how I'll share it (story, post, email, reel):




Final note from Adele

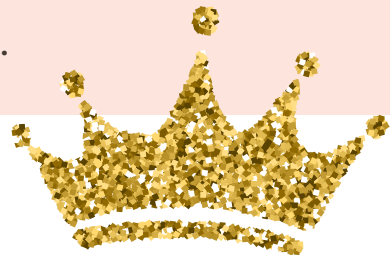
The truth is, business doesn't need to be hard.

It needs to be aligned, intentional, and profitable.

You're the queen of your evolution. And August is yours to rise. 

Let's grow and protect your business—your way.

 DM me "AUGUST" if you want my eyes on your plan or need a tool to simplify your backend.



Profit follows purpose—build with intention, and abundance becomes inevitable.



Thank you!



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