

ELEVATE

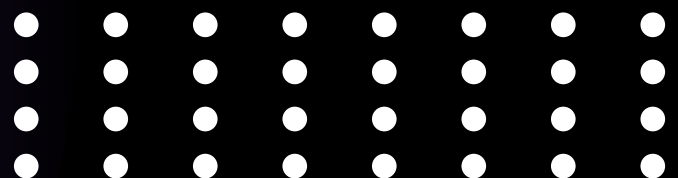
BUSINESS | BRAND | LEADERSHIP

Navigating the Path to Significance

Sponsorship Proposal

SEPTEMBER
25 & 26
2023

Greater Tacoma Convention Center
1500 Commerce Street
Tacoma, WA 98402





Navigating the Path Together

By partnering with us to Elevate your Business, Brand, and Leadership, together, we will bring the best in professional business, brand, and leadership development and training to our community through hosting the Elevate 2023 conference for businesses in the Puget Sound area and beyond. This unique professional development opportunity will give each participating organization learn from experts in the areas of business development, brand awareness, and leadership development for personal and professional growth. This two-day business development and growth opportunity will be an intentional investment in developing your organization, your team, and elevating your business and brand awareness. When you can develop a plan and implementation of the strategies, you and your teams will grow your organization and positively impact your business, your customers, and your communities. The Elevate 2023 conference is focused on Navigating the Path to Significance in 2023!

Learn how to: Communicate your Brand, Communicate your Plan, Develop your Strategy, Implement your Strategy, and Make Connections!

The Program: This two-day event features business and leadership professionals along with a panels of experts representing the generational breakdown of the workforce. Breakfast and lunch are provided on Monday and breakfast on Tuesday for you and your guests. Your business will be featured in the printed materials for the conference.



Sponsorship Levels

Diamond level (HEADLINE) sponsor (Cost - \$30,000) \$45,266 value – ONE AVAILABLE

- 2 VIP tables of 8 (\$12,000 value)
- Includes food and non-alcoholic beverages during event for 16 guests
- 4 General Admission tickets to give to clients/friends/ family members (\$2,600 value)
- Logo displayed on Event's main screen (\$1200 value)
- Logo in virtual replay (\$2,000 value)
- Logo on promotional video for conference marketing (\$5,000 value)
- Your businesses 30 second promo played on main screen at event (\$1500 value)
- Option to host a breakout session or 2 minute interview on main stage (\$1100)
- Logo on marketing email to our email lists (\$300 value)
- Logo on Eventbrite ticket sales page (\$300 value)
- 2 sponsor tables in lobby in premier location at event (\$2,400 value)
- ½ page logo in event participant guide (\$750 value)
- 4 virtual pass replays of Elevate 23 (\$516 value)
- Signage at event (\$4000 value)
- 16 virtual replays of Elevate 22 for your table guests (\$1600 value)
- 1 full page insert you provide included in participant guide (\$1500 value)
- 8x social media mentions (\$8000 value)
- Logo on Elevate webpage (\$500 value)
- Community good will (priceless)

Gold level (KEYNOTE) Sponsor (\$20,000) - \$31,416 value – ONE AVAILABLE

- 2 VIP table of 8 (\$12,000 value)
- Includes food and non-alcoholic beverages during event for 16 guests
- 2 General Admission tickets to give to clients/friends/ family members (\$1,300 value)
- Logo at selected food and beverage station throughout event (\$2,000 value)
- Logo displayed on Event's main screen (\$800 value)
- Logo in virtual replay (\$2,000 value)
- Option to host a breakout session or 2 minute interview on main stage (\$2500)
- 1 sponsor table in lobby in premium location at event (\$1,200 value)
- 16 virtual replays of Elevate 22 for your table guests (\$1,600 value)
- 1 full page insert you provide included in participant guide (\$1500 value)
- 5x social media mentions (\$5000 value)
- 4 virtual pass replays of Elevate 23 (\$516 value)
- Logo on marketing email to our email lists (\$300 value)
- Logo on Eventbrite ticket sales page (\$300 value)
- Logo on Elevate webpage (\$500 value)



Sponsorship Levels

Silver Level (Sponsor (\$10,000) - \$15,116 value – 4 AVAILABLE

- 1 VIP table of 8 (\$6,000 value)
- Includes food and non-alcoholic beverages during event for 8 guests
- ½ screen Logo displayed on Events main screen (\$500 value)
- Logo in virtual replay (\$2,000 value)
- 1 sponsor table in lobby in premium location at event (\$1,200 value)
- 8 virtual replays of Elevate 22 for your table guests (\$800 value)
- 3 x 5 insert you provide included in participant guide (\$750 value)
- 3x social media mentions (\$3000 value)
- 4 virtual pass replays of Elevate 23 (\$516 value)
- Logo on marketing email to our email lists (\$300 value)
- Logo on Eventbrite ticket sales page (\$300 value)

Business Sponsor \$1200 (Limited Space) – \$1450 value – 20 AVAILABLE

- 1 sponsor booth in atrium at event (\$750 value)
- 2 General admission tickets for your booth workers (\$700 value)
- Table seating, food and beverage service, participant guides, valuable content and discussions that will help them develop and apply their learnings

Checks can be made payable to: Generous Influencers
217 N Meridian Suite E
Puyallup WA, 98371

All Sponsorships must be finalized no later than March 31, to allow for design, procurement, marketing efforts and lead times in order to fulfill sponsorship proposal promises.

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Elevate 2023: Navigating the path to Significance was brought to you by Generous Influencers in partnership with Counter Culture Leadership, Innovations in Leadership, The Wellness Factor, Innovate Coaching Group, Ellen Marie Productions, Velvetone Events, and Afterdark Entertainment.

Generous Influencers is a non profit 501c3 with a mission to influence people to live generously and lead in our community by living out Christ's commandments (put God first and love people), while empowering, equipping, and encouraging others do the same.

Your participation in this conference will go toward supporting Generous Influencer's work in the greater Puget Sound area and help them continue to create positive change in our communities by influencing people to live generously and lead with servant leadership. Everything rises and falls on leadership. We are here to support personal and professional growth while creating opportunities for economic impact.



WWW.GENEROUSINFLUENCERS.ORG



The Wellness Factor

ELLEN
MARIE
PRODUCTIONS



COUNTER CULTURE
LEADERSHIP

