



ELEVATE

BUSINESS | BRAND | LEADERSHIP

**2022 Sponsorship
Proposal**



BUSINESS | BRAND | LEADERSHIP

Partnering to Elevate Your Business, Brand, and Leadership

Together, we will bring the best in professional business, brand, and leadership development and training to our community by hosting the Elevate! 2022 conference for businesses in the greater Puyallup Valley. This unique professional development opportunity will give each participating organization teaching and training from experts in the areas of business development, brand awareness, and leadership development for personal and professional growth. This one-day business development and growth opportunity will be an intentional investment in developing your organization, your team, and elevating your business and brand awareness. When you can develop a plan and implementation strategy, you and your teams will grow your organization and positively impact your businesses, customers, and communities. the Elevate! 2022 conference that is focused on 5 Keys to Success in 2022! Learn how to: Communicate your Brand, Communicate your Plan, Develop your Strategy, Implement your Strategy, and Make Connections!

The Program:

This one-day event features eight business and leadership professionals along with two (2) panels of experts in the areas of marketing and business development. Breakfast and lunch are provided on Friday and your business will be featured in the printed materials for the conference.

Date: April 22, 2022

Program Time: 8:00-5:00

Program Location: Farm 12 Restaurant & Events, Puyallup, WA

Number of Participants: up to 300

Main Session Topics:



The Five Levels of Leadership - Chris Goede: Chris is a nationally known, top-tier leadership development expert. He will teach John Maxwell's *The Five Levels of Leadership*. Understanding and growing through the five levels is essential to increase your influence and grow your leadership skills. This is one of the most in-demand topics in the business world.



Making It in the Middle - 5+ Proven Strategies to Lead Your Business Through the Gap - Judy M. Jones: A certified Business Advisor and Transformational Coach, Judy M. Jones will inspire and motivate you with time-tested strategies to move your business from striving to thriving!



Communicate and Connect: The Biggest Challenge We Face - Robert Kaelin: No matter what your title is or your role in the company or organization, communication matters! Robert will teach you the five keys to connecting and communicating with people.



Elevate Your Brand With Great Marketing – Michaela Trulson-Tews and Laura Romero:

Hear from two exceptional entrepreneurs who have experienced the ups and downs of business development. They will give you keys to successful marketing even if you have limited resources.



The Power of How: Turn Your Vision into Reality – Karl Newman:

Do you have a vision for the future? Do you sometimes get stuck trying to make it happen? Karl will show you how to use brain science and success principles to activate The Power of How and make your vision real.



The Impact of Mentorship - Tara Doyle-Enneking:

One of the main keys to the success of any business and leader is a focus on the people and raising them to higher levels. Tara will share her experiences and keys to successful mentoring.



Success Strategies for Business - Dan Radloff and Mike Newman:

Did you know that more than 80 percent of small businesses fail within the first five years? What if you could avoid those pitfalls? Dan and Mike will give you five keys to help you to do more than survive. They will show you how to thrive and grow your business.

Expert Panels:

- **Marketing Your Business:** What if you could learn how to market your business and your products effectively and affordably? For many business owners, mastering the technology needed for effective marketing seems too hard or unaffordable. Our panel of experts do this work as a business and are highly-successful. They will share their experience and insights with you and answer your questions to help you grow your business.
- **Growing Your Business:** When doing everything isn't cutting it, you need help! This expert panel will help us understand how to think about running your businesses with a team and budgeting with any level of income.





BUSINESS | BRAND | LEADERSHIP

Platinum Headline Sponsor

- Two front row, center tables of eight at **Elevate! 2022** Event at Farm 12 Restaurant & Events, for Friday. (\$4,000 Value).
- Learn from international leadership experts **Chris Goede**, Executive Vice President of John Maxwell Co.
- Your team and guests hear from **Judy M. Jones, Robert Kaelin, Michaela Trulson-Tews, Mike Newman, Dan Radloff, Tara Doyle-Enneking and Karl Newman**.
- Each of your attendees receive a copy of #1 leadership expert, **John C. Maxwell's** book, *The Five Levels of Leadership*.
- **Leaders Built to Last 4-Week Program (Virtual or In Person)** for you and your leaders. (\$3,000 value)
- One-year membership for four team members to **"Generous Influencers Gold Membership"** includes access to networking group and online content. (\$3000 Value)
- Your business highlighted on **Elevate! 2022** online registration page.
- Your business prominently highlighted in the Participant Guide.
- Public Announcement during the event recognizing your company and raising your brand awareness.
- A marketing insert, you provide, will be placed in every attendee's **Elevate! 2022** Participant Guide.
- Prominent mention in Social Media promotions of the **Elevate! 2022** Event.

One Available - \$6,995 each

Gold Sponsor

- A front section center table of eight at **Elevate! 2022** Event at Pioneer Pavilion in Puyallup, for Thursday and Friday. (\$2,000 Value).
- Learn from international leadership expert **Chris Goede**, Executive Vice President of John Maxwell Co.
- Your team and guests hear from **Judy M. Jones, Robert Kaelin, Michaela Trulson-Tews, Mike Newman, Dan Radloff, Tara Doyle-Enneking and Karl Newman**.
- Each of your attendees receive a copy of #1 leadership expert, **John C. Maxwell's** book, *The Five Levels of Leadership*.
- One-year membership for two team members to **"Generous Influencers Gold Membership"** includes access to networking group and online content. (\$1500)
- Your business highlighted on **Elevate! 2022** online registration page.
- Your business prominently highlighted in the Participant Guide.
- Public Announcement during the event recognizing your company and raising your brand awareness.
- A marketing insert you provide will be placed in every attendee's **Elevate! 2022** Participant Guide.

Three Available - \$3,495 each

Silver Sponsor

- A front section table of eight, at **Elevate! 2022** Event at Pavilion, for Thursday and Friday. (\$2,000 Value).
- Learn from international leadership expert **Chris Goede**, Executive Vice President of John Maxwell Co.
- Your team and guests hear from **Judy M. Jones, Robert Kaelin, Michaela Trulson-Tews, Mike Newman, Dan Radloff, Tara Doyle-Enneking and Karl Newman**.
- Each of your attendees receive a copy of #1 leadership expert, **John C. Maxwell's** book, *The Five Levels of Leadership*.
- One-year membership for a team member to **"Generous Influencers Gold Membership"** includes access to networking group and online content. (\$750)
- Your business highlighted on **Elevate! 2022**, online registration page.
- Public Announcement during the event recognizing your company and raising your brand awareness.
- A marketing insert, you provide, will be placed in every attendee's **Elevate! 2022** Participant Guide.

Limited Availability - \$2,495 each

Business Sponsor

This sponsorship helps a small or microbusiness reduce their cost to attend the event.

- Business logo recognizing your company and raising your brand awareness.
- A marketing insert, you provide, will be placed in every attendee's **Elevate! 2022** Participant Guide.

Limited Availability - \$250 each

Ten Reasons You NEED to Invest in Your Leadership

1. Everything rises and falls on leadership.
2. Challenges are coming, be prepared.
3. Opportunities are coming, be prepared.
4. Effective communication is the #1 criteria for career advancement.
5. Your reputation can only take you so far, character is the key.
6. Leaders lead to serve, not to be served.
7. Learn to run your business instead of your business running you.
8. Leadership isn't a course. It's a journey. One that you will either be on, or under your entire life.
9. Good values are the center of each leader. It's not what you say, but what you truly believe.
10. Those who follow you, need your best from you.

Friday - April 22, 2022 from 8:00-5:00

Farm 12 Restaurant & Events • Puyallup, WA

Contact:

Robert Kaelin

206-849-1604

robert@generousinfluencers.org

Mike Newman

253-318-6894

michael.newman@InnovatonsInLeadership.com