

Greetings from

MIDLAND



Get the APP

County Fair '24

Midland's Largest Event

August 22-25, 2024



**MIDLAND COUNTY
FAIR '24**

— *Midland's Largest Event* —

Sponsor Opportunities

P.O. Box 50431
Midland, TX 79710

We are excited to bring you the 2024 Midland County Fair. As Midland's largest event we attract more than 23,000 visitors each year. No single event in Midland attracts more people at one time than the Midland County Fair. With new attractions, our largest ever vendor marketplace and an amazing entertainment lineup, your brand will be exposed to thousands of very happy people.

The sponsor opportunities listed here are just a few of the many ways your brand can reach our visitors. We can also customize an opportunity that meets your marketing objectives. **To secure your sponsorship contact admin@midlandcofair.com.** Thank you for supporting the Midland County Fair.

Presenting Sponsor – \$25,000

How does "your company" presents Midland's Largest Event sound to you?

Chase Quine Bullride – \$10,000

One of the most popular events at the entire fair supporting scholarships.

Pavilion & Pavilion Stage – \$10,000

The hustle & bustle, where live performances, competitions and our famous vendor trail happens.

Petting Zoo - Noah's Way from Hico Texas - \$10,000

Our zoo consists of deer, antelope, kangaroos, wallabies, llamas, camels, four-horn sheep, and exotic cattle and maybe even a baby yak.

Friday Night Headliner - \$10,000

Experience an exciting night of music under the stars

Terrace - \$10,000

The center of it all with live performances, petting zoo, food trucks and carnival.

Amphitheater - \$5,000

Be part of the fun on Friday night and all day Saturday during HopeFest.

Lamb & Goat Show Sponsors - \$5,000

Help kids show lambs and goats from around the Permian Basin on Sunday

Kid Zone - Ninja House - \$5,000

Help kids test their agility while mastering their ninja skills

Kid Zone - Rodeo 101 - \$5,000

How did the earliest cowboys make a rope? Learn that and more at Rodeo 101.

Kid Zone - Remote Control Car Races - \$5,000

Fast cars? We got that too....

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Bruce Manners Juggling - \$5,000

Juggling at its finest. Will be seen on the pavilion stage all weekend

Good Karma K9Z Dog Show - \$5,000

Not only is it entertaining, but helps take dogs off the streets and into forever homes.

App Sponsor - \$2,500

Be in the hands of everyone walking around the fair....huge exposure opportunity.

T-Shirt - \$2,500

Your name in writing across the backside of every Fair volunteer and others

Hand Sanitizer Stations - \$2,500

Safety first. Everybody's mom said that....

Pie Baking - \$2,500

Everybody loves pie. This sweet deal comes around twice....once in July and again in August

HotDog Eating - \$2,500

Be part of an exciting event that everyone wants to take a bite out of....

Cornhole - \$2,500

Branded boards and bags....why not?

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Easter Egg Hunt - \$2,500

Be part of Midland County Fairs Largest Egg Hunt...hosted at the Farmer's Market

Team Roping - \$2,500

Healers and Headers....and you....

Pet Parade - \$2,500

Help get animals into their forever home and be part of one of the most popular events in town....

Mutton Bustin - \$2,500

Akin to bull riding, young children compete to hold onto the back of sheep for as long as possible.

Goat Roping - \$2,500

Goat roping is a timed and includes a team of two ropers (a header and a heeler) and a goat

Mascots - \$2,500

Mascots will be seen across Midland at various community events

Gunfighting Show - \$2,500

The Wild Wild Westat Midland County Fair. The fastest "draws" at the fair

Supporting Sponsor - \$1,500

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