

Merchandising Services

Brown County Agricultural Society

The Brown County Agricultural Society is seeking information from qualified vendors to provide merchandising services including product production, fulfillment, and sales support for both direct-to-consumer shipping and in-person sales. E-commerce platform integration is necessary.

Merchandise

Products include: T-shirts (soft style and/or 50/50 blend), hats (Richardson 112 or similar), sweatshirts/hoodies, magnets, pennants/banners, posters, coloring books (fair and animal themed), lapel pins, writing pens, stickers, etc. Information provided should include available styles, materials, branding methods, minimum order quantities, and pricing. The 175th anniversary logo will be designed and approved by the BCAS Board of Directors.

Services

Direct-to-Consumer: E-commerce platform integration, order fulfillment and shipping, inventory management and reporting, packaging, and customer service.

In-Person Sales: Merchandise preparation for on-site sales in the office, inventory tracking and reporting, and optional point-of-sale support.

Additional Services (if available): Design support and warehousing/storage.

Timeline - need confirm ability to meet these dates

- Online sales launch: No later than May 18
- Online sales period: May 18 – October 31
- In-person merchandise available: Beginning June 22

Vendor Qualifications

Experience with branded merchandise programs, e-commerce integration capability, reliable fulfillment/logistics, and competitive pricing.

Please Include

Company overview, service description, product examples, pricing (including fees), production and fulfillment timelines, and inventory management methods.

Submission Information

Due: March 13

Submit via:

- Email: brcofair@gmail.com
- In person: Brown County Ag Society Office, 325 W State St, Georgetown, OH 45121

The Brown County Agricultural Society reserves the right to accept or reject any or all proposals and to award contracts in whole or in part.