



# 7 Tips for Creating an Effective PowerPoint Presentation

**1** Limit the amount of text on slide.

**2** Tailor your presentation to your audience.

**3** Use graphs and charts to visualize data.

**4** Use brand colors, fonts, and logos.

**5** Commit to one idea per slide.

**6** Use high-quality images.

**7** Make a content outline.

- For a free PowerPoint presentation slidedeck, visit [holisticfitbranding.com/resources](https://holisticfitbranding.com/resources)
- If you need help with creating visual and written content for your Powerpoint presentation, contact us at [lauren@holisticfitbranding.com](mailto:lauren@holisticfitbranding.com)