

Job Title



Social Media Coordinator

Reports To

Works together with the Leadership Team of S.O.S. and reports to S.O.S. founder.

Job Overview

Writing, editing and publishing engaging content for various SOS Social Networks including Facebook, Twitter, and Instagram. Works ahead to gather, prepare and plan out SOS Social Network posts. Finds creative ways to garner attention on these networks sources to draw larger audiences.

Responsibilities and Duties

Organizes information and materials submitted by other SOS team members and serve as a final editor. Thinks about ways to expand onto new platforms for example Pinterest etc. Creates posts 2 to 3 weekly posts. Researches relevant ongoing social issues that relate to young women.

Qualifications

- Knowledge of multiple Social Media platforms
- Ability to communicate effectively with SOS leadership team
- Strong time management skills and ability to meet target timelines
- Awareness of positive messaging
- Check email on a daily basis
- Creative and resourceful
- Generally up-to-date on current issues
- Team spirit
- Familiar with S.O.S mission

Compensation

She of Strength relies on volunteers because we are not an income earning organization therefore we have an inability to provide financial compensation. You will receive acknowledgement on our website which reaches an ever expanding audience. You will also receive real world experience to develop your CV and possibly discover your passion.

Overall Goal

She of Strength's goal is to make all young women conscious of their value, ability, knowledge, power, and perspective, while motivating all women to support them. We accomplish this by meeting two audiences. For Young women we give them information and show them that there are others out there and they are not alone. For other women we give them ideas and advise them on how to connect with Young Women. We also want to remind everyone how important it is that women support each other.

Other

We are open to sharing this role with several individuals who can focus on one Social Media site but work together to synchronize with others in this shared role. We welcome all ages and new ideas.