

JOIN US ON APRIL 19-21, 2026 Insight Hospital and Medical

Center Chicago

MENASA

CLINICAL RESEARCH SUMMIT At the **MENASA Summit**, we'll cultivate an environment where industry leaders will share best practices, facilitate collaboration, and develop actionable strategies to increase minority representation in clinical trials. This summit is a groundbreaking step

towards inclusivity in clinical research



The goals of our first global summit are to:

- Increase awareness among Non-Traditional People of Color about clinical research.
- Advocate for the participation of Middle Eastern, North African, and South Asians in the U.S. and globally in clinical research.
- Connect, offer opportunities to train and certify healthcare professionals to become principal investigators in clinical research.
- Provide feasibility studies and help with trials award

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Insight Hospital and Medical Center Chicago

MENASA

MIDDLE EASTERN, NORTH AFRICAN, SOUTH ASIAN

THE FIRST GLOBAL INITIATIVE OF ITS KIND

Unite to advance diversity and equity in clinical trials



العرب الطبية الاولى من نوعها في الولايات المتحدة الاميركية

The seven overarching goals and mission for our work are:

- MENASA Magazine a platform transform the landscape of healthcare for minority communities while promoting equity, inclusion, and innovation.
- MENASA Summit the first initiative of its kind; addressing the disparity of minority groups being underrepresented in Clinical trials, which consequently drive medical advancements.
- MENASA Clinical Research Site: Establishing the first ever nationwide site for Non-Traditional people of color with a focus on Middle Eastern, North African and South Asians.
- MENASA Global Site Network:
 building a worldwide network with
 more than 2.5 million healthcare
 providers to onboard experienced and
 emerging physicians to become
 principal investigators in clinical trials
 and matching trials.
- **MENASA SMO:** Managing clinical trials.
- MENASA AI Compass: Facilitating patient recruitment through innovative pathways.
- MENASA Junior Academy

HELP US BUILD THE FUTURE OF MEDICINE

With your support and contribution, together we can work towards creating pathways for greater participation in clinical trials.

Sponsorships and donations can be sent to the following Zelle account



Advocacy for Diversity: Be a part of the groundbreaking initiative to elevate the participation of Arab, Hindi, Urdu, and Persian-speaking patients and physicians in clinical trials.





Responding to OMB directive 15



Responding to FDA DAP calls

Together, we are building a sustainable medical ecosystem that uplifts minority communities.



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