



Nothing Is Gonna Stop Us Now!

@ Mission

To advocate for equitable participation and representation of MENASA communities in clinical research — establishing vital drug safety profiles and transforming global health through education, collaboration, and innovation.

👁 Vision

A future where every patient, regardless of ethnicity, is represented in the science that shapes modern medicine and public health worldwide.

THE FIRST GLOBAL INITIATIVE OF ITS KIND



MENASA

MIDDLE EASTERN, NORTH AFRICAN, SOUTH ASIAN

Advocacy for Diversity: Be a part of the groundbreaking initiative to elevate the participation of Arab, Hindi, Urdu, as well as Persian and Turkish speaking patients and physicians in clinical trials.

Unite to amplify participation in clinical trials

**JOIN US ON
APRIL 19-21, 2026
Insight Hospital and Medical
Center Chicago**

At the **MENASA Summit**, we'll cultivate an environment where industry leaders will share best practices, facilitate collaboration, and develop actionable strategies to increase minority representation in clinical trials. This summit is a groundbreaking step towards inclusivity in clinical research.

MENASASUMMIT.ORG



Goodwill Ambassador



National ARAB ORCHESTRA

**MENASA Group Partners
with National Arab
Orchestra**

We are proud to announce a strategic partnership between MENASA Group and the National Arab Orchestra. Together, we will celebrate and promote the richness of Arab culture, music, and heritage through collaborative events and initiatives that inspire and connect communities worldwide.

Enjoy our kick off concert on Sunday April 19, 2026

منصة

العرب الطبية الاولى من نوعها في الولايات
المتحدة الاميركية

10 OVERARCHING INITIATIVES

MENASA Summit

Global platform for inclusion and advocacy.

MENASA Magazine

Showcasing MENASA innovation and
excellence in healthcare.

MENASA Global Site Network & Learning Academy

Onboarding physicians worldwide to become
PIs and

Connecting 2.5M+ professionals worldwide.

MENASA Junior Academy

Empowering youth as future ambassadors.

MENASA Clinical Research Resource Center

A network of resources driving clinical
research forward

MENASA Business Development Excellence

intelligent, Innovative & unmatched
clinical trials acquisition tools

MENASA Clinical Research Sites

Serving nontraditional communities
of color/MENASA in the U.S.

MENASA Clinical Operations Alliance (MCOA)

Managing clinical trials with clear,
scalable, and partnership-driven philosophy.

MENASA AI Compass

Facilitating patient recruitment through
innovative pathways.

MENASA Prime Institute

Establishing best practices benchmarking
and accreditation framework.

HELP US BUILD THE FUTURE OF MEDICINE

A future where every patient,
regardless of ethnicity, is
represented in the science that
shapes modern medicine
and public health worldwide.

Recent Achievements

- Launched the Inaugural MENASA Summit (Houston, 2025) with 250+ attendees
- Preparing for the Second Annual MENASA Summit (Chicago, April 19-21, 2026) with an expected 500 participants
- Collaborations with Cleveland Clinic Abu Dhabi, Department of Health- Abu Dhabi, Arab Hospitals Federation, Takeda Pharmaceuticals, and the U.S. FDA Office of Minority Health and Health Equity

Contact Information

Dr. Hadi Danawi, PhD, MPH
Chairman & Global President,
MENASA Group
✉ hdanawi@menasagroup.org



Responding to the U.S. Office
of Management & Budget
directive 15



Responding to FDA
Diversity Action Plan
Guidance calls



Proactive involvement

Together, we are building a
sustainable medical ecosystem that
uplifts minority communities.



Increase awareness among Non- Traditional People of Color about
clinical research

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