

MENASA Group 2nd Annual Summit

Bridging the Gap in Clinical Trials and Healthcare



Chicago • April 19–21, 2026

"Empowering Global Collaboration in Clinical Research and Healthcare."

OVERVIEW

The MENASA Group 2nd Annual Summit brings together healthcare leaders, researchers, physicians, and industry innovators to explore strategies for strengthening participation, access, and representation in clinical research and healthcare innovation across the Middle East, North Africa, South Asia, and the United States.

SPONSORSHIP BENEFITS

- Strategic visibility with prominent logo placement on website, banners, and event materials.
- Executive presence through keynote or plenary participation opportunities.
- Relationship-building at leadership networking events and VIP receptions.
- Market access through exhibition booths and curated B2B matchmaking.
- Media amplification via MENASA Magazine, newsletters, and online channels.

Sponsorship Tiers

Tier	Contribution (USD)	Highlights
Platinum Partner	\$50,000 +	Keynote slot, premium branding, 10 VIP passes, double booth.
Gold Sponsor	\$25,000	Panel participation, 6 VIP passes, branding, single booth.
Silver Sponsor	\$10,000	Standard exhibit space, 4 VIP passes, digital branding.
Bronze Sponsor	\$5,000	Logo inclusion, 2 passes, mention in program.
Supporter / Donor	\$1,000 +	Recognition in materials and Summit acknowledgment.

MORE BENEFITS



Benefits	Platinum Partner (\$50,000+)	Gold Sponsor \$25,000	Silver Sponsor (\$10,000)	Bronze Sponsor (\$5,000)	Supporter/Donor (\$1,000+)
Keynote / Plenary Speaking Opportunity	✓	—	—	—	—
Breakout Session Speaker or Panel Seat	✓	✓	✓	—	—
Host a 60- minute Workshop	✓	—	—	—	—
Exhibit Space	✓	✓	✓	✓	—
Logo on All Event Materials & Website	✓	✓	✓	✓	✓
Dedicated Email Blast to Attendees	✓	✓	—	—	—
Ad in Program (Full/Half/Quarter/Mention/Name)	✓	✓	✓	✓	✓
Complimentary Registrations (5/3/2/1/—)	✓	✓	✓	✓	—
VIP Dinner & Concert Access	✓	✓	✓	—	—
Recognition at Opening	✓	✓	✓	✓	—

Ceremony					
MENASA Magazine/New sletter Feature	✓	✓	✓	—	—
Post-Event Visibility & Analytics Repor t	✓	✓	—	—	—
Option to Sponsor MENASA Awards / Junior Academy	✓	✓	—	—	—

WHY PATNER WITH MENASA GROUP

Item



MENASA Group serves as a global platform connecting clinical researchers, regulators, and healthcare professionals to foster participation, representation, and innovation. Our network reaches over 2.5 million healthcare users globally, offering sponsors unmatched access to thought leaders and emerging markets.



We onboard physicians globally to be recognized as Principal Investigators and assist in trial acquisition.



We possess unmatched business development tools.

ABOUT MENASA GROUP

The MENASA Group’s mission is to advocate for the participation and amplification of Middle Eastern, North African, and South Asian (MENASA) communities in the U.S. and globally in clinical research and beyond—following the successful passage of **Directive 15** by the U.S. Congress recognizing MENA as a separate demographic category and the **U.S. FDA Diversity Action Plan** to establish much-needed drug-safety profiles for MENASA communities worldwide.

This initiative is part of the **U.S. MENASA Group**, a registered **501(c)(3)** not-for-profit organization committed to promoting inclusion, equity, and representation in healthcare and scientific innovation.

CONTACT INFORMATI

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🌐 www.menasagroup.org | www.menasasummit.org

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Sincerely,

Professor Hadi Danawi, PhD, MPH

Global President, MENASA Group