

5K Run/Walk Sunday, March 6, 2022

Sponsorship Letter

We cordially invite you to participate as a Sponsor of our 3rd Annual NAWIC Paving the Way 5K Run/Walk. This event is the main fundraiser for the National Association of Women in Construction El Paso Chapter #248. Amounts from sponsorships that exceed the costs of the event will be applied to the El Paso Chapter's Lynne S. Burt Scholarship Fund as well as our annual budget. This Scholarship is made possible by the generosity and commitment of Ms. Lynne S. Burt's family, the members of the El Paso NAWIC Chapter and our community. This Scholarship is to help deserving students pursue a career in construction and construction-related fields.

The 5K Run/Walk will kick off at 8:00 a.m. on March 6, 2022, at Up and Running located at 3233 N. Mesa, Suite 205, El Paso, TX 79902. Custom Finisher Medals will be presented to the first 200 finishers. Award Medals will be presented to 1st, 2nd and 3rd place in each age group and trophies to the 1st, 2nd and 3rd place male and female overall. Also, a trophy will be presented to the largest team formed.

Our Gold, Silver, Bronze, Race Shirt and Award Sponsors will get their logo printed on the race shirt and acknowledgement at the event and on social media. Vendor Booth Sponsors may set up their vendor booths prior to the race and keep them up throughout the event. After the award ceremony, we will have prizes and giveaways. Gift Card Sponsors will be acknowledged during this time and on social media as well.

Your sponsorship helps to pay for the expenses that are associated with organizing and hosting this event. Funds received from sponsorships are used to purchase technical T-shirts, drinks, and snacks for the registered race participants, as well as awards. As stated above, any amount from sponsorships that exceeds the costs of the event will be applied to our Scholarship Fund. There are various levels of sponsorship and the size/placement of logos on T-shirts and social media are based on sponsorship level:

Gold Sponsor: \$700 and above

Large company logo on Race Shirt Five (5) Race Shirts Five (5) Registrations Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

Silver Sponsor \$600.00

Medium company logo on Race Shirt Four (4) Race Shirts Four (4) Registrations Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

Bronze Sponsor \$500.00

Small logo on Race Shirt Three (3) Race Shirts Three (3) Registrations Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

Race Shirt Sponsor \$250.00

Logo on Race Shirt Two (2) Race Shirts Two (2) Registrations Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

Award Sponsor \$125.00

Logo on Race Shirt One (1) Race Shirt One (1) Registration Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

Vendor Booth \$75.00

Acknowledgment at the Event and on social media

Food Truck \$75.00

Acknowledgment at the Event and on social media

Gift Card Sponsor

Acknowledgment on social media

We are excited for this event and hope you will be a part of it! Thank you so much for your consideration of becoming a sponsor. Please call Elizabeth Scott, Race Coordinator, at (915) 887-8950 or <u>lizscott579@gmail.com</u> with any questions and to confirm sponsorship. Sponsorship payments can be made on our chapter website (<u>www.nawicelpaso.com</u>) via PayPal. Checks can be made payable to "NAWIC Chapter 248". Additional race information can be found at: https://runsignup.com/Race/TX/ElPaso/NAWICPAVINGTHEWAY5KRunwalkand1milefunwalk

Please send payment and sponsorship forms to:

NAWIC Chapter 248 10041 Carnegie Ave. El Paso, TX 79925

Sincerely,

Karen Edmonston NAWIC El Paso Chapter #248 President 12/9/2020

Dear NAWIC,

I am honored to have been a recipient of the Lynne S. Burt scholarship. Your generous contribution has allowed me to further my education at the University of Texas at El Paso, where I plan to pursue Civil Engineering. With your assistance, I was able to purchase all my textbooks, and cover a percentage of my tuition. This scholarship has lifted a significant weight off my shoulders and enabled me to better focus on my studies. Thank you again for your thoughtful and generous contribution!

Sincerely,



Steven Terrazas NAWIC 2020 Lynne S. Burt Scholarship Winner



5K Run/Walk Sunday, March 6, 2022

Sponsorship Form

| Organization Name: | | | |
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| Address: | | | |
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| SPONSORSHIP LEVELS: | | | |
| Gold Sponsor | | | |
| Registrant #1 Name | Gender | DOB | Shirt Size: |
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| Registrant #5 Name | Gender | DOB | Shirt Size: |
| Silver Sponsor | | | |
| - | Gender | DOB | Shirt Size: |
| Registrant #2 Name | Gender | DOB | Shirt Size: |
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| - Bronzo Cronzon | | | |
| □ Bronze Sponsor | | DOD | |
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| Registrant #3 Name | Gender | DOB | Shirt Size: |
| Race Shirt Sponsor | | | |
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| □ Award Sponsor | | | |
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| Gift Card Sponsor | | | |
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| We plan to deliver marketing materials a | and giveaways for the pa | articipants race j | packets: YES NO |
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| Please email company logo to be used o | n T-shirt and social med | ia to: <u>spadilla@</u> | <u>fssstaff.com</u> |
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| Please contact Elizabeth Scott (915) 887 | '-8950 with questions or | mail Gift Cards | S/Sponsorship check to: |
| NAWIC El Paso Chapter #248 | | | |
| 10041 Carnegie Ave. | | | |
| El Paso, TX 79925 | | | |
| EI I aso, 1A 79923 | | | |
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| 1 0 | El Faso 246 and mail (| by redruary 19, | 2022 10. |
| 10041 Carnegie Ave. | State:Zip: | | |
| El Paso, TX 79925 | | | |