

## 5K Run/Walk Saturday, March 11, 2023

## Sponsorship Letter

We cordially invite you to participate as a Sponsor of our 4<sup>th</sup> Annual NAWIC Paving the Way 5K Run/Walk. This event is the main fundraiser for the National Association of Women in Construction El Paso Chapter #248. Amounts from sponsorships that exceed the costs of the event will be applied to the El Paso Chapter's Lynne S. Burt Scholarship Fund as well as our annual budget. This Scholarship is made possible by the generosity and commitment of Ms. Lynne S. Burt's family, the members of the El Paso NAWIC Chapter and our community. This Scholarship is to help deserving students pursue a career in construction and construction-related fields.

The 5K Run/Walk will kick off at 8:00 a.m. on March 11, 2023, at Up and Running located at 3233 N. Mesa, Suite 205, El Paso, TX 79902. Custom Finisher Medals will be presented to the first 200 finishers. Award Medals will be presented to 1st, 2nd and 3rd place in each age group and trophies to the 1st, 2nd and 3rd place male and female overall. Also, a trophy will be presented to the largest team formed.

Our Gold, Silver, Bronze, Race Shirt and Award Sponsors will get their logo printed on the race shirt and acknowledgement at the event and on social media. Vendor Booth Sponsors may set up their vendor booths prior to the race and keep them up throughout the event. After the award ceremony, we will have prizes and giveaways. Gift Card Sponsors will be acknowledged during this time and on social media as well.

Your sponsorship helps to pay for the expenses that are associated with organizing and hosting this event. Funds received from sponsorships are used to purchase technical T-shirts, drinks, and snacks for the registered race participants, as well as awards. As stated above, any amount from sponsorships that exceeds the costs of the event will be applied to our Scholarship Fund. There are various levels of sponsorship and the size/placement of logos on T-shirts and social media are based on sponsorship level:

#### Gold Sponsor: \$700 and above

Large company logo on Race Shirt

Five (5) Race Shirts

Five (5) Registrations

Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

#### Silver Sponsor \$600.00

Medium company logo on Race Shirt

Four (4) Race Shirts

Four (4) Registrations

Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

#### **Bronze Sponsor \$500.00**

Small logo on Race Shirt

Three (3) Race Shirts

Three (3) Registrations

Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

#### Race Shirt Sponsor \$250.00

Logo on Race Shirt

Two (2) Race Shirts

Two (2) Registrations

Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

### Award Sponsor \$125.00

Logo on Race Shirt

One (1) Race Shirt

One (1) Registration

Company business cards/marketing items will be included in participants' race packet, if provided Acknowledgment on social media

#### Vendor Booth \$75.00

Acknowledgment at the Event and on social media

#### **Food Truck \$75.00**

Acknowledgment at the Event and on social media

#### Gift Card Sponsor – Any Amount Gift Card/Cards

Acknowledgment on social media

We are excited for this event and hope you will be a part of it! Thank you so much for your consideration of becoming a sponsor. Please call Elizabeth Martinez, Race Coordinator, at (915) 887-8950 or <a href="lizacott579@gmail.com">lizacott579@gmail.com</a> with any questions and to confirm sponsorship. Sponsorship payments can be made on our chapter website (<a href="www.nawicelpaso.com">www.nawicelpaso.com</a>) via PayPal. Checks can be made payable to "NAWIC Chapter 248". Additional race information can be found at: <a href="https://www.raceadventuresunlimited.com/">https://www.raceadventuresunlimited.com/</a>

Please send payment and sponsorship forms to:

NAWIC Chapter 248 4605 Osborne Dr. El Paso, TX 79922

Sincerely,

Karen Edmonston

NAWIC El Paso Chapter President

### Dear NAWIC,

I am honored to have been a recipient of the Lynne S. Burt scholarship. Your generous contribution has allowed me to further my education at the University of Texas at El Paso, where I plan to pursue Civil Engineering. With your assistance, I was able to purchase all my textbooks, and cover a percentage of my tuition. This scholarship has lifted a significant weight off my shoulders and enabled me to better focus on my studies. Thank you again for your thoughtful and generous contribution!

### Sincerely,

Steven Terrazas





El Paso, TX 79922

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# Sponsorship Form

Organization Name:			
Address:			
City:	State:		Zip:
Phone Number:			
Contact Person:			
Contact Email:			
SPONSORSHIP LEVELS:			
□ Gold Sponsor			
Registrant #1 Name	Gender	DOB	Shirt Size:
Registrant #2 Name	Gender		Shirt Size:
Registrant #3 Name	Gender		Shirt Size:
Registrant #4 Name	Gender		Shirt Size:
Registrant #5 Name			Shirt Size:
□ Silver Sponsor	Com to a	DOD	G1. ' 4 G'
Registrant #1 Name			Shirt Size:
Registrant #2 Name			Shirt Size:
Registrant #4 Name	Gender		Shirt Size:
Registrant #4 Name	Gender	ров	Shirt Size:
□ Bronze Sponsor			
Registrant #1 Name	Gender	DOB	Shirt Size:
Registrant #2 Name	Gender		Shirt Size:
Registrant #3 Name	Gender		Shirt Size:
□ Race Shirt Sponsor			
Registrant #1 Name	Gender	DOB	Shirt Size:
Registrant #2 Name			Shirt Size:
Award Sponsor  Registrant #1 Name	Gandar	DOB	Shirt Size:
_	Gender	DOB	Shift Size
☐ Gift Card Sponsor			
We plan to deliver marketing mater	rials and giveaveave for the ne	articipants race :	packets: YES
we plan to deriver marketing mater	mais and giveaways for the pa	articipants race	packets. 1ES
Please email company logo to be us	sed on T-shirt and social med	lia to: lizscott57	9@gmail.com
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Please contact Elizabeth Martinez (	(915) 887-8950 with question	s or mail Gift C	Cards/Sponsorship check to:
NAWIC El Paso 248	(310) 00, 0300 will <b>que</b> stion	.5 01 111411 0117 0	war as a point of the total total
4605 Osborne Dr.			
El Paso, TX 79922			
Please make check payable to "NA	WIC El Paso 248" and mail l	by February 25,	2023 to:
4605 Osborne Dr.			